

**THE  
COIN MACHINE  
REVIEW**



**MAY 1945**



# ARMY E NAVY Seeburg

BUY WAR BONDS

In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.



We have always maintained that it is the SERVICE behind the sale that is all important to our customer friends. These war years have successfully proven the Minthorne policy of service to music operators. Helping the operator to maintain his present equipment is our job . . . a job which our entire personnel and facilities are dedicated to do 'til new 194? Seeburg Music Systems are available.

Jean J. Minthorne



## Minthorne MUSIC CO.

Exclusive Distributor for J. P. Seeburg Corporation  
Southern California • Southern Nevada • State of Arizona

2916-20 WEST PICO BOULEVARD, LOS ANGELES 6, CALIFORNIA



DOLORES AND JEAN MINTHORNE



MAIN SALESROOM



SALESROOM FOR USED EQUIPMENT • SERVICE DEPARTMENTS IN REAR



LEFT VIEW

RIGHT VIEW

PARTS DEPARTMENT

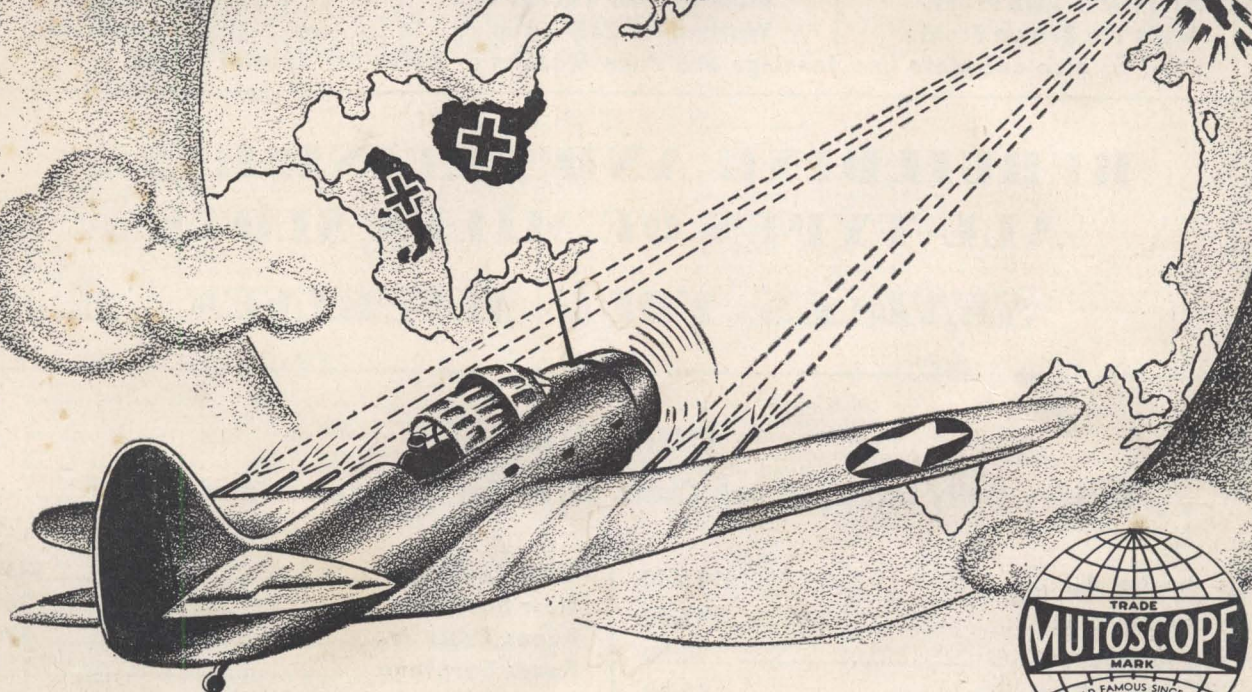


SERVICE AND REPAIR DEPARTMENT



# TWO DOWN

*and it's GO for TOKIO... NOW*



COIN  
MACHINE  
REVIEW

3

FOR  
MAY  
1945



War is not a baseball game but it has one thing in common with it. It isn't over until the last man is out . . . and you've got to keep on your toes until he *is* out. NO RELAXING UNTIL IT'S OVER—ALL OVER!

. . . BUT when it *is* all over LOOK to MUTOSCOPE for deliveries of new editions of those skillfully and solidly built machines that "stood up" so faithfully and made money for you year after year when replacements were impossible to get. Also look to MUTOSCOPE for some radically new machines that will open profitable new business opportunities to you.

## INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET

WM. RABKIN, President

LONG ISLAND CITY 1, NEW YORK

**WAR WORK NOW**

New Coin Machines After Victory

**BUY MUTOSCOPE EQUIPMENT FIRST - It's Built to Last!**

**BUY MORE BONDS**

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### SLOT MACHINES FOR SALE

Mills 5c Blue Fronts  
Mills 10c Blue Fronts  
Mills 25c Blue Fronts  
Mills 50c Blue Fronts  
Mills 5c Brown Fronts  
Mills 10c Brown Fronts

Mills 25c Brown Fronts  
Mills 5c Gold Chrome  
Mills 10c Gold Chrome  
Mills 25c Gold Chrome  
Mills 5c Vest Pocket Bell  
Watling 5c Roll-a-Top

Watling 10c Roll-a-Top  
Watling 25c Roll-a-Top  
Jenn. 4 Star Chiefs, 5c  
Jenn. 4 Star Chiefs, 10c  
Jenn. 4 Star Chiefs, 25c  
Safe Stand for Mills  
and Jennings Machines

Also complete line Jennings and Pace Machines. Write for Special Prices.

## REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS *SEND US YOUR MACHINES*

### CONSOLES

Buckley Daily Double Track Odds. Write for Particulars and Prices.

Mills Jumbo, F.P.....	\$115.00
Mills Jumbo, P.O.....	149.50
Keeney Kentucky Club .....	90.00
Keeney Skill Time.....	90.00
New Saratoga Jr. ....	250.00

New Paces Reels, Sr.....	\$260.00
New Saratoga Sr. ....	260.00
Paces Reels Jr.....	175.00
Paces Saratoga .....	175.00
Paces Races, Red Arrow.....	267.50
Mills Four Bells .....	Write

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

## We Will Pay Cash For Your Machines Now

We are still optimistic about buying and selling machines—and we will pay top market prices.  
Send your complete list with your lowest price—now—before the whistle blows.

Satisfaction guaranteed when you buy from us or you may return the machines to us  
within 10 days after delivery and we will refund your money in full.

All Prices Subject to Prior Sale • Terms—Cash With Order

BACK THE ATTACK NOW . . . BUY MORE THAN BEFORE

# BUCKLEY TRADING POST

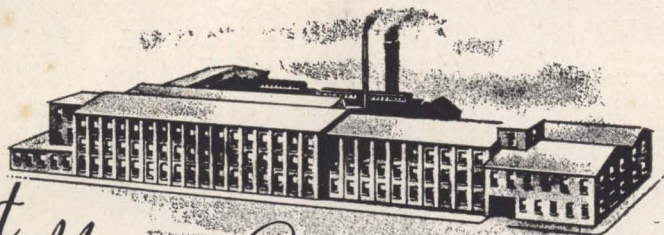
4233 W. LAKE ST.

CHICAGO, ILLS.

Ph: Van Buren 6636



BRANCHES  
PENNSYLVANIA  
DELAWARE  
MARYLAND  
FLORIDA



CABLE ADDRESS  
"EASCO"

# East Coast Music Company

MANUFACTURERS, DISTRIBUTORS, WHOLESALERS AND EXPORTERS OF COIN OPERATED  
MACHINES

MAIN OFFICE: TENTH AND WALNUT STREETS  
CHESTER, PENNSYLVANIA  
PHONE: CHESTER 3637-9300

## CURRENT OFFERINGS

### MUSIC

1—Wurlitzer 850 .....	\$750.00
1—Wurlitzer 800 .....	675.00
1—Wurlitzer 600R .....	425.00
2—Wurlitzer 500 .....	ea. 420.00
1—Wurlitzer 24 .....	225.00
2—Wurlitzer 616 Lite Up .....	ea. 225.00
5—Wurlitzer 412 .....	ea. 135.00
1—Wurlitzer P-10 .....	109.50
1—Rockola Deluxe .....	395.00
2—Rockola Twin 12 .....	ea. 200.00
1—Rockola 12 Record Lite Up .....	125.00

1—Rockola 12 Record .....	90.00
1—Rockola 16 Record .....	150.00
5—Seeburg Symphonolas .....	ea. 90.00
2—Wurlitzer P-12 Mechanisms .....	ea. 15.00
12—Wurlitzer P-10 Mechanisms .....	ea. 15.00
3—Speak Organs .....	ea. 27.50
7—Buckley Wall Boxes, 16 Record .....	ea. 10.00
1—Rockola Dial-a-tone Box .....	7.50
3—Selectomatic Model S16-1Z (1 needs repairs) .....	ea. 7.50
1—Wurlitzer Model 125 Wall Box .....	14.50

### SLOTS

2—25c Gold Chromes, 1 Cherry P.O. ....	ea. \$365.00
2—25c Gold Chromes, 3/5 P.O. ....	ea. 350.00
2—10c Gold Chromes, 1 Cherry P.O. ....	ea. 325.00
2—10c Gold Chromes, 3/5 P.O. ....	ea. 310.00
3—5c Gold Chromes, 1 Cherry P.O. ....	ea. 300.00
3—5c Gold Chromes, 3/5 P.O. ....	ea. 290.00
1—25c Blue Front 3/5 P.O. 457,000 .....	325.00
1—10c Blue Front 457,000 .....	300.00
1—10c Blue Front .....	200.00
1—5c Blue Front 453,000 .....	200.00
2—5c Blue Front .....	ea. 150.00
2—5c Melon Bells .....	ea. 165.00
1—10c War Eagle .....	195.00
1—5c War Eagle .....	150.00
1—5c Brown Front .....	160.00
20—1c, 5c, 10c Assorted Goosenecks (need repairs) ..	ea. 10.00

### CONSOLES

6—5c Keeney Super Bell F.P. P.O. ....	ea. \$300.00
2—25c Keeney Super Bell F.P. P.O. ....	ea. 350.00
2—5c Paces Saratoga w/rails C.P.O. ....	ea. 125.00
1—Paces Saratoga without rail C.P.O. ....	95.00
1—5c Jennings Silver Moon F.P. ....	125.00
1—5c Jennings Bobtail F.P. ....	100.00
15—5c Mills Jumbo Parades C.P.O. ....	ea. 90.00
6—5c Mills Jumbo Parades C.P.O. late heads, red and blue cabinets .....	ea. 125.00
2—5c Mills Jumbo Parades F.P. ....	ea. 100.00
3—5c Watling Big Game C.P.O. ....	ea. 89.50
2—5c Bally Big Top .....	ea. 100.00
2—5c Jennings Good Luck .....	ea. 75.00
1—5c Exhibit Jockey Club 7 Coin Head .....	50.00
1—5c Bally High Hand F.P. P.O. ....	150.00

### PINBALLS

1—Paradise .....	\$ 42.50	1—Big Six .....	\$ 17.50
2—Captain Kidd .....	ea. 59.50	1—Rotation .....	18.50
1—Defense (Bakers) .....	30.00	1—Sea Hawk .....	52.50
3—Four Roses .....	ea. 60.00	3—Seven Up .....	ea. 39.50
1—Hi Dive .....	40.00	1—School Days .....	52.50
3—Hi Hat .....	ea. 57.50	1—Shangri La .....	179.50
2—Home Run .....	ea. 30.00	1—Skyline .....	39.50
1—Legionaire .....	49.50	1—Speed Demon .....	35.00
1—Major .....	18.50	4—Sport Parades .....	ea. 37.50
3—Major '41 .....	ea. 54.50	1—South Paw .....	62.50
1—Miami Beach .....	65.00	1—Super Six .....	17.50
1—Nippy .....	18.50	1—Towers .....	37.50
1—Oh Boy .....	17.50	2—Ump .....	ea. 27.50

### ONE-BALLS

1—Sport Special .....	\$160.00	1—Golden Wheel .....	\$ 35.00
2—Record Time .....	ea. 160.00	1—Heavy Weight .....	35.00
1—Aksarben P.O. ....	35.00	2—Hey Day .....	ea. 35.00
1—Bally Derby .....	35.00	1—Jumbo .....	80.00
2—Bally Stable .....	ea. 35.00	2—Multiple Races .....	ea. 35.00
1—Derby Champ P.O. ....	35.00	2—Post Time P.O. ....	ea. 35.00
2—Fairgrounds P.O. ....	ea. 35.00	4—Preakness P.O. ....	ea. 35.00
1—Fleetwood .....	35.00	2—Turf Champs .....	ea. 50.00
1—Flying High .....	35.00	1—Western Little Lulu .....	35.00
1—Foto Finish .....	35.00		

### MISCELLANEOUS

1—Mutoscope Pokerino .....	\$ 75.00	Double Safe Stands .....	ea. 50.00	3—5c Liberty .....	ea. 10.00
3—A.B.T. Smoke & Fire Gun .....	24.50	Single Safe Stands .....		16—5c Mercury .....	ea. 10.00
1—Revolv-A-Round Stand .....	125.00	Keys Missing .....	ea. 6.00	KLEER-FLO Parts & Mechanism	
Jack-in-the-Boxes .....	ea. 40.00	Folding Stands .....	ea. 2.50	Cleaning Machines, Including 30	
30 Wire Cable, Odd Lots .....	foot .35	6—5c Sparks .....	ea. 10.00	Gallon Drum of Cleaner .....	
				ea. 129.50	

### SPECIAL

A.B.T. Novelty & Free Play Coin Chutes (new) .....	ea. \$2.00
New Pinball Cartons .....	ea. 2.00

TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C.O.D.

# East Coast Music Company

10th & WALNUT STREETS

CHESTER, PENNA.

CHESTER 3637 . . . P H O N E S . . . CHESTER 9300

COIN  
MACHINE  
REVIEW

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FOR  
MAY  
1945



# PARTS

## SPRINGS

Spring Kits .....	ea.	\$ 5.95
Small Springs, Assorted .....	doz.	1.95
Upper Payout Lever Springs .....	ea.	.25
Handle Springs #3196 .....	ea.	.50
Clock Pull Springs #2860A .....	ea.	.50
Operating Fork Pull Springs		
#2734A .....	ea.	.50
Reel Operating Lever Springs		
#3243 .....	ea.	.50
Long Escalator Springs #2728A .....	ea.	.50
Lower Operating Fork Springs		
#2737 .....	ea.	.50
Knee Action Lever Springs .....	ea.	.50
Coin Detector Lever Springs		
#2726 .....	ea.	.50
Stop Lever Springs .....	ea.	.25
Payout Lever Springs .....	ea.	.25
Slide Springs .....	ea.	.25
Master Slide Springs .....	ea.	.50
Operating Lever Springs		
No. 2896A .....	ea.	.65

## REELS

Reels .....	ea.	\$ 2.50
Payout Discs (S.P. Two Cherry		
Pay) .....	set	7.50
Payout Discs (C.H. One Cherry		
Pay) .....	set	7.50
Payout Discs (356# Five		
Lemon) .....	set	7.50
Complete Reel Assemblies with		
Strips (S.P. 2 Cherry) .....	ea.	19.95
Complete Reel Assemblies with		
Strips (C.H. 1 Cherry) .....	ea.	19.95
Complete Reel Assemblies with		
Strips (356# 5 Lemon) .....	ea.	19.95
Payout Discs #356 Five Lemon .....	ea.	2.50
Payout Discs S.P. 1 .....	ea.	2.50
Payout Discs S.P. 2 .....	ea.	2.50
Payout Discs S.P. 3 .....	ea.	2.50
Payout Discs C.H. 1 .....	ea.	2.50
Payout Discs C.H. 2 .....	ea.	2.50
Payout Discs C.H. 3 .....	ea.	2.50
Star Wheels 20 Stop .....	ea.	1.00
Percentage Plugs for Payout		
Discs .....	ea.	.75
Knee Action Parts for Stop		
Levers .....	set	4.95
Stop Levers .....	set	4.95
Knee Action Stop Levers .....	set	9.95
10 Stop Percentage Regulators .....	ea.	.75
20 Stop Percentage Regulators .....	ea.	.75

## MECHANISM

Overflow Pushout Levers #1985 .....	ea.	\$ 1.45
Frame Assembly L.H. #2782 .....	ea.	5.95
Frame Assembly R.H. #2891B .....	ea.	6.95
Upper Payout Push Back Levers		
#2684A .....	ea.	2.50
Operating Fork Assemblies		
#2895 .....	ea.	5.95
Disc Stop Lever Assembly		
#2797 .....	ea.	1.45
Reel Brake Wires #155 .....	ea.	.25
Reel Shafts .....	ea.	.95
Lower Coin Chute Assemblies		
#2783A .....	ea.	1.45
Check Tube Covers #2676 .....	ea.	.95
Payout Slide Stop Fronts #3318 .....	ea.	1.25
Operating Fork Bumper Assembly		
#2750 .....	ea.	1.45
Check Tube Shutoff Levers		
#2788 .....	ea.	1.95
Reel Timing Levers #2765 .....	ea.	1.95
Clock Timing Levers #2753A .....	ea.	1.95
Payout Machine Base .....	ea.	5.95
Coin Advancing Bar Operating		
Levers #2624 .....	ea.	2.95
Coin Detector Operating Levers		
#2899 .....	ea.	1.95
Check Detector Operating Arms		
#2761 .....	ea.	1.95
Operating Lever Lock Assemblies		
#3453 .....	ea.	1.95
Check Detector Operating Arm		
Release Levers #2768 .....	ea.	2.45
Anti Check Payout Base Assemblies		
#1830A .....	ea.	2.45
Main Operating Lever Retainer		
#2601 .....	ea.	.75
Payout Slide Push Bar Assembly .....	ea.	1.75
Disc Stop Lever Support Assembly		
#2894 .....	ea.	1.95
Lower Payout Lever Shields .....	ea.	1.45
Fan Stop Lever Assembly		
#2773 .....	ea.	1.75
Jackpot Push Bars #2823 .....	ea.	2.25
Reel Operating Levers #3354 .....	ea.	4.95
Main Operating Levers #2780A .....	ea.	5.95
Check Tube Loading Arms #552 .....	ea.	.75
Reel Stop Lever Shafts #2724 .....	ea.	.50
Coin Overflow Push		
Lever #1491 .....	ea.	.50
Reel Timing Lever Connecting		
Link #2843 .....	ea.	.50
Payout Lever Guides #650B .....	ea.	1.50
Payout Slide Locks #1118 .....	ea.	.95
Non Beating Slide Lever		
Assemblies #3009 .....	ea.	1.45
Payout Stop Lever		
Assemblies #698 .....	ea.	1.45

## AWARD CARDS

Award Cards 3-5 Pay .....	ea.	\$ .50
Award Cards 2-5 Pay (One		
Cherry) .....	ea.	.50

Award Cards (Q.T.) .....	ea.	.50
Award Cards 2-4 Pay (Stagger) .....	ea.	.50
Award Cards 3-5 Pay (Stagger) .....	ea.	.50
Award Cards 3-5 Pay (Stagger,		
Gold Award) .....	ea.	.50
Award Cards 3-5 Pay (Stagger,		
Extraordinary) .....	ea.	.50
Award Cards 3-5 Pay (Stagger,		
Extraordinary, G.A.) .....	ea.	.50
Award Cards 3-5 Pay (Stagger,		
Pace) .....	ea.	.50
Extraordinary Eagle Cards .....	ea.	.45
Oval Award Card Frames (Brown		
Front Type) .....	ea.	1.95
Square Award Card Frame (Blue		
Front Type) .....	ea.	1.95
Award Cards for Chromes		
2/5 or 3/5 .....	ea.	7.50

## SLIDES

Set 5c Slides		
(Pay 3-5-10-14-18-20) .....	set	\$22.50
Set 5c Slides		
(Pay 2-5-10-14-18-20) .....	set	22.50
Set 10c Slides		
(Pay 3-5-10-14-18-20) .....	set	27.50
Set 10c Slides		
(Pay 2-5-10-14-18-20) .....	set	27.50
Set 25c Slides		
(Pay 3-5-10-14-18-20) .....	set	29.50
Set 25c Slides		
(Pay 2-5-10-14-18-20) .....	set	29.50
Master Slides (2 Coin, 5c, 10c		
or 25c) .....	ea.	4.95
Master Slides (3 Coin, 5c, 10c		
or 25c) .....	ea.	4.95
Second Slides (2 Coin, 5c, 10c		
or 25c) .....	ea.	4.95
Second Slides (3 Coin, 5c, 10c		
or 25c) .....	ea.	4.95
Third Slides (5 Coin, 5c, 10c		
or 25c) .....	ea.	4.95
Fourth Slides (4 Coin 5c, 10c		
or 25c) .....	ea.	4.95
Top Slides (2 Coin 5c, 10c		
or 25c) .....	ea.	4.95
Payout Non-Beating		
Safety Slides .....	ea.	1.95
5c Slide Covers .....	ea.	3.50
10c Slide Covers .....	ea.	4.50
25c Slide Covers .....	ea.	4.50
Payout Tubes 5c, 10c or 25c .....	ea.	2.50
Payout Tubes & Hoppers		
Complete 5c, 10c or 25c .....	ea.	4.95

## REEL STRIPS

Reel Strips (S.P. 2 Cherry Pay) .....	set	\$ .90
Reel Strips (C.H. 1 Cherry Pay) .....	set	.90
Reel Strips (For Q.T.'s) .....	set	.90
Reel Strips (For Vest Pockets) .....	set	.90
Reel Strips (#356 5 Lemon) .....	ea.	.50
Reel Strips (#356 5 Lemon) .....	set	1.20
Reel Strips (#207 Gold Award) .....	set	1.50
Reel Strips (#207A Gold		
Award) .....	set	1.50
Reel Strips (R 1-2-3) .....	set	1.50
Reel Strips (#290 Gold Award) .....	set	1.50
Reel Strips (Jumbo Animal) .....	set	1.50
Reel Strips (Pace Bantam) .....	set	1.50
Reel Strips (Pace Comet) .....	set	1.50
Reel Strips (Melon Bell) .....	set	1.50
Reel Strips (#467, 10 Stop		
Type) .....	set	1.50
Reel Strips (Super Bell) .....	set	2.95
Reel Strips Jumbo Fruit .....	set	1.50
Reel Strips for 3 and 4 Bells .....	set	1.50

## CLOCKS

Clocks (For Mills) .....	ea.	\$19.90
Clocks (Mills—Exchange) .....	ea.	9.90
Clocks (Vest Pocket) .....	ea.	12.95
Large Clock Gears Complete .....	ea.	3.75
Idle Pinion Gears .....	ea.	3.25
Small Gears with Full Gear		
Shaft .....	ea.	3.25
Ratchet Post Gears .....	ea.	3.50

## GLASS

Jackpot Glass (Safety) .....	ea.	\$ .95
Jackpot Glass (Wire Mesh) .....	ea.	.95
Jackpot Glass (For Q.T.) .....	ea.	.95
Reel Glass .....	ea.	.50
Escalator Glass .....	ea.	.50

## CASE CABINET

Completely Chromed Club Handles		
(Unbreakable) .....	ea.	\$ 5.95
Price Denomination Plates for		
Chromes 5c, 10c or 25c .....	ea.	1.50
Tempered Steel Drill Proofing		
Two 6" x 8" pieces .....	set	2.45
Cabinet Bolts with Nuts .....	doz.	1.25
Gold Award Tokens .....	ea.	.75
Standard Mills Handles .....	ea.	.95
Handle Hubs .....	ea.	3.25
Cash Cans .....	ea.	1.95
Cash Box Doors .....	ea.	2.50
Jackpots 5c .....	ea.	17.50
Jackpots 25c .....	ea.	17.50
Jackpot Loading Chute		
Assemblies .....	ea.	1.45
Jackpot Spacers .....	ea.	1.00
Jackpot 25c Gates .....	ea.	2.50
Machine Bases .....	ea.	5.95
Pump Assemblies .....	ea.	3.95
Piston Operating Levers .....	ea.	1.95
Piston Operating Lever Supports .....	ea.	.95
Piston Operating Lever Links .....	ea.	.95
Reel Glass Frames .....	ea.	2.95
Escalator Glass Frames .....	ea.	.95
Handle Starting Lever Bracket		
Supports .....	ea.	4.95
Handle Starting Lever		
Assemblies .....	ea.	3.95

Cabinet Top Edge Plates .....	ea.	1.45
Slug Boxes .....	ea.	1.45
Mechanism Clamp Assemblies .....	ea.	1.95
Top Casting Locking Levers .....	ea.	2.45
Price Denomination Plates,		
5c, 10c and 25c .....	ea.	.95
Jackpot Money Cups .....	ea.	3.25
Payoff Money Cups .....	ea.	3.25
Chrome Jackpot-Glass Protector		
Plates .....	ea.	2.25
Side Vendor Plugs .....	ea.	.75
Lock Clamps .....	ea.	.45
Lock Plates .....	ea.	.35
Handle Bolts .....	ea.	.50
Escalator to Cash Box Coin		
Chute Assemblies (For Machines		
Paying Tokens Only) .....	set	3.95
Tempered Steel Drill Proofing		
(Six Pieces) Complete .....	set	14.95
Tempered Steel Drill Proofing		
(Four Front Pieces) .....	set	7.95
Tempered Steel Drill Proofing		
(2 Side Plates for Cabinets) .....	set	7.95
5c Checks (Per 100) .....	ea.	2.75
10c Checks (Per 100) .....	ea.	4.25
25c Checks (Per 100) .....	ea.	5.75

## ESCALATORS

5c Escalator Front Plates .....	ea.	\$ 3.95
Escalator Slug Chute Covers .....	ea.	1.00
Coin Bar Release Lever		
Assemblies #2799 .....	ea.	3.95
Heavy Duty #3673 Coin Advanc-		
ing Bar Levers .....	ea.	3.95

## CASTINGS

Gold Chrome Castings (Upper		
Casting & Lower Casting) .....	set	\$69.50
Silver Chrome Castings (Upper		
Casting & Lower Casting) .....	set	89.50
Rear Top Casting (For Gold or		
Silver Chrome) .....	ea.	12.45
Payout & J.P. Cup (For Gold or		
Silver Chrome) .....	ea.	3.45
Brown Front Castings (Upper		
Casting & Lower Casting) .....	set	29.50
Cherry Bell Castings (Upper		
Casting & Lower Casting) .....	set	29.50
Rear Top Casting (For Cherry or		
Brownfront Bell) .....	ea.	9.95
Rear Top Castings (For Bonus		
or Futurity) .....	ea.	9.95
Set Skyscraper Castings (Krackle		
Blue & Red Trim) to Revamp		
Your Goosenecks .....	set	18.50
Rear Top Castings (For		
Extraordinary) .....	ea.	9.95
Chrome Jewels (For Brown-		
Fronts, etc.) .....	ea.	4.95
Spoon Proof Cups .....	ea.	1.95
Reserve Jackpot Inserts .....	ea.	2.45
Extraordinary Payout Cups .....	ea.	3.95
Rear Top Castings (For		
Bluefronts, etc.) .....	ea.	9.95
Set War-Eagle Castings (Glitter		
Gold) 5c to 50c size .....	set	28.50
Set War Eagle Castings (Krackle		
Brown & Orange Trim) 5c to		
50c size .....	set	28.50
Set Roman Head Castings (Krackle		
Blue & Red Trim) Spoon Proof		
5c, 10c, 25c or 50c .....	set	28.50
Lower Castings (Bluefront, Roman-		
head, Wareagle, Futurity, Cherry-		
bell, Bonus, Brownfront) .....	ea.	18.50
Upper Castings (Extraordinary,		
Romanhead, Wareagle, Futurity,		
Cherrybell, Brownfront, Blue-		
front .....	ea.	18.50

## CONSOLES

Jumbo Parade Scavengers		
(#505A Replacement) .....	ea.	\$ 3.95
Handles for Three Bells,		
Jumbos, etc. .....	ea.	3.95
Console Replacement High		
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50c Tubes .....	ea.	2.50
50c Jackpot Loading Chutes .....	ea.	3.45
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50c Hoppers for Tubes .....	ea.	4.95
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original 50c Machines) .....	set	48.50
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3 Coin Second Slides .....	ea.	8.95
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COIN  
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**7**

FOR  
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# Of Interest To **OPERATORS ONLY!**

COIN  
MACHINE  
REVIEW

**8**

FOR  
MAY  
1945

**R**IGHT now there is a lot of talk about post-war planning and various organizations are explaining the service and facilities they intend to offer to operators of various types of equipment, but few have come forth with a concrete program of merchandise, service and equipment for the *vending machine operator*.

**T**HE plans of R. A. Parina & Company are definitely established for the post-war years. An amplified program of cooperation will be launched that will eclipse any past efforts of ourselves or our competitors. From strategically located service depots in the key buying centers of the West we will maintain stocks of various types of vending devices for vending almost any imaginable type of merchandise; stocks of merchandise applicable for use in such vendors; adequate repair and maintenance facilities and a staff of experts to help you solve any problems pertaining to the automatic vending field.

**W**E are now lining up reputable manufacturers in all parts of the nation, and when the time comes R. A. Parina & Company will emerge as a service organization for the vending machine operators of the West—with the finest and most impressive line of equipment and merchandise ever offered by a distributing organization. Why not place your name on our list now to receive advance information in the months ahead? And, if you have any current problems, we'll consider it a privilege to help you. Clip and mail this coupon today:

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Gentlemen: Please place the following name on your mailing list:

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# THE COIN MACHINE REVIEW

MAY, 1945

★ THE 142nd  
CONSECUTIVE  
MONTHLY ISSUE

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## VETERANS REHIRING PROJECTS PROBLEMS

### C. of C. To Discuss Coin Machine Future

LOS ANGELES—The part the coin machine industry of Los Angeles County will play in postwar export shipments through Los Angeles—Long Beach harbor will be emphasized by speakers programmed for the 19th annual Foreign Trade Week observance, May 20-26, Michael Harris, chairman of arrangements for the week, announced in a recent address.

"Handicapped by war for metals," he said, "the export of pin ball games and vending machines confidently may be expected to rise to higher than prewar levels, once restrictions are removed after victory.

"This country has achieved a superiority in coin machines which assures the industry as a producer of revenue from foreign lands, which will aid materially in stabilizing Los Angeles County payrolls and in maintaining a high purchasing power.

"Southern California," Harris said, "will be more dependent upon foreign trade after victory than many other industrial areas. Countless war plants will convert to consumer item production. Markets in foreign lands must be developed for locally produced merchandise in the hope of maintaining payrolls and local purchasing power at high levels.

"A world at peace—united through world trade is an ideal condition toward which all of us, in the importing and exporting business, are striving. International cooperation founded upon this precept would con-

(See DISCUSS FUTURE, Page 16)

### Vets. Want Share in "Moo-La" Gov. Finance Spurned

The rehiring of veterans is one of the toughest personnel challenges you have ever tackled. It calls for a type of judgment not ordinarily demanded of the business executive, because it deals with psychological problems usually foreign to business routine. At the same time, it involves a responsibility that goes far beyond ordinary business considerations. A returned veteran will look upon you not only as an employer, but as a representative of the country from which he expects some payment for his personal sacrifices. Because of the urgency of this responsibility, every employer must be thoroughly familiar with his legal duties and rights, and with the over-all personnel adjustments which the rehiring of veterans will require.

#### Formulate Your Policy Now

● Don't put off your planning for veteran rehiring. Even though months may pass before the war's end and the start of large-scale demobilization, the experience gained in advance can be usefully applied to the bigger problem. In this respect, a top-flight personnel director recently declared:

"It's crazy not to get your thinking started now, even if you can't plan exactly . . . We went through the last war, and when it ended the problems came on us in a rush. We made hasty decisions, and got into plenty of hot water. Now is the time to look at the question from all angles, and get policy agreement at the top. Then when the time comes we can handle things more smoothly."

Of necessity your first move in rehiring the veteran is to develop a clear, concrete, continuing program, designed to cover every phase of your obligations to returning servicemen, to present employees and to your company as a whole.

#### On The Cover

It's Spring and the spritely miss on this month's cover picks Lake Washington at Seattle to try the wind. Posed especially for THE REVIEW.

\* \* \*

Women's styles have changed but their designs are the same.

The employer's problem is complicated by the attitudes which the veteran will bring home. Thus, there is not only the conviction that the nation owes him a good living, but the belief that every one who stayed at home, no matter how critical his task, is somehow less worthy of consideration. Justified or not, this outlook must be reckoned with. The government is making every effort to assure the serviceman that he will find employment when he returns. For instance, a recent handbook promises the veteran that the War Manpower Commission has the function of "placing in congenial employment every veteran needing its service." G. I. Joe is told that "trained counsellors . . . assume your problems and you are assured

—TURN PAGE

COIN  
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of tactful understanding treatment." Further, "no matter where you are located at the time of discharge or where your home may be, the USES - - through its national set-up - - arranges placement in virtually any section of the country in which you would like to locate."

By means of this and similar influences, the veteran is being led to expect not just a job, but a job to his liking. This expectancy is again reinforced by the story of fabulous earnings among stay-at-homes. A good many returned veterans have already complained that the pay envelope is not as thick as they thought it was going to be.

Another basic question will be raised by the many men who held lower-level jobs in your company, but who rose to positions of command and responsibility in the Armed Services. It will not be easy to fit an Air Force captain back into his old job as a \$35-a-week bookkeeper.

Similarly, an old employee who was a general helper may have become a highly skilled mechanic in charge of a tank crew. Or the ace location spotter you have been hoping to get back may have developed a battle neurosis which totally unfits him for his old work - - but not for another job. The thousands of readjustments which business will have to make in absorbing these men will strain executive ingenuity as few problems have

ever done.

**How Many Want Their Jobs Back?**

Wide publicity has been given to surveys which indicate that only 25 percent of returning veterans want their old jobs back. This figure is misleading because it reflects the abnormal manpower situation of the war economy. With jobs plentiful and workers scarce, demobilized veterans have been able to shop around for the highest paying employment. When the end of the war shrinks employment opportunities, the pressure to get old jobs back will mount sharply. It is safe to assume that a substantial majority of your old employees will want to work for your company again. You will not be far wrong in your preliminary estimates if you figure that at least 6 out of every 10 employees will be coming back to your company if they haven't been mustered out before the war ends. This estimate takes into account both the government's education program for veterans and the loan provisions of the G. I. Bill of Rights.

**Observation:** Not every returning veteran will be entitled by law to a job. Many will have entered the Armed Forces from educational institutions, from their own enterprises, from professions or from temporary jobs. Selective Service estimates that about 2,500,000 men will have iron-clad claims to their old jobs and will

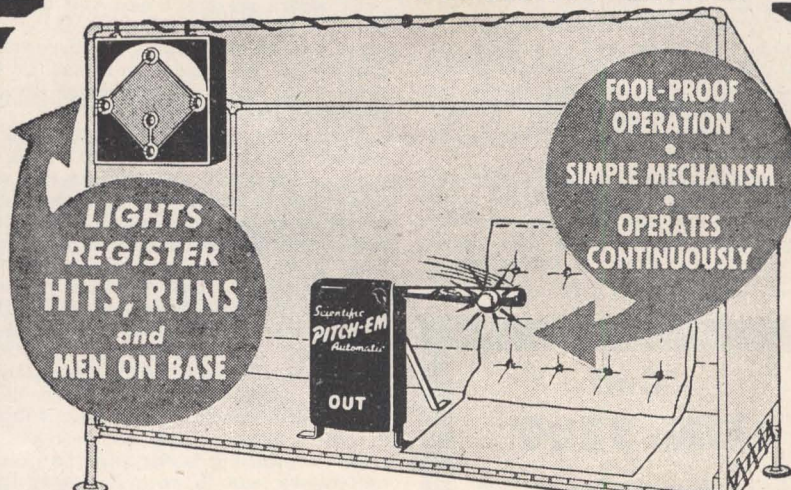
(See REHIRING, Page 12)

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PUT ANOTHER CHAIR AT THE  
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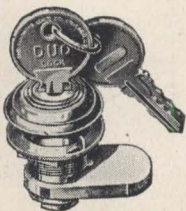
WAKE UP CECIL, WAKE UP  
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NAME

ADDRESS

CITY

## REHIRING

(Continued from Page 10)

seek reinstatement.

### Government's Education Program for Vets

Any veteran who was under 25 at the time of his induction can choose to go to school at government expense when he comes home. The government will pay up to \$500 a year for tuition, plus \$50 a month for maintenance if the veteran is single, or \$75 a month if he has one or more dependents.

Men who were more than 25 at the time of their induction can return to school if their entrance into military service interrupted their education. In both cases the government will extend financial assistance up to a maximum of four years.

**Observation:** There are no accurate estimates of how many returning veterans will take advantage of this offer. Indications are that the great majority will come back looking for jobs rather than schooling. This is likely to be especially true of those who were already working when they left for military service. In this connection, the words of the president of Harvard University in his Report of 1943-44 are significant: "I am firmly convinced," he wrote, "that the ambitious, imaginative student whose college education has been interrupted by two, three, or perhaps even five years of war will be sorely tempted to forego further study and get established in a job. The evidence from letters of inquiry received daily here and in other colleges can be cited to the contrary. But there is a vast difference between what a young man now immersed in the task of fighting a war thousands

of miles away from home thinks he will do when he returns, and what he in fact will then decide to do."

### Loans for Veterans

The widespread publicity which was given to the loan provisions of the G. I. Bill of Rights has led some businessmen to believe that there will be an upsurge of competition from new small business enterprises. At the same time, many companies feel that their own rehiring problems will be substantially lessened by the number of ex-employees who will prefer to go into business for themselves rather than come back to their old jobs. It is not likely that the government's loan program will have these results in any substantial measure. In the first place, the government guarantees only 50 Percent of a loan up to a maximum principal sum of \$4,000. These loans bear a four percent interest rate, but the government

(See REHIRING, Page 14)

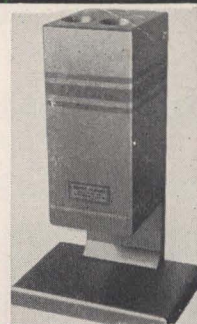
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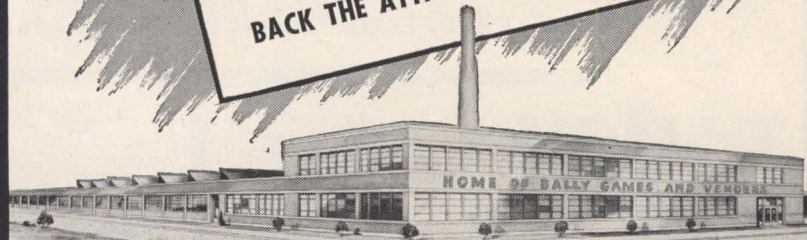
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# ORIGINAL MILLS SLOTS

## OVER 200 MILLS SLOTS READY

for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and priced to move fast.

**SOLD ON A MONEY BACK GUARANTEE**

### MILLS BLUE FRONTS SINGLE JACKS

Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. In stock for immediate shipment. Priced Right.

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Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Clean and Priced to Move Fast!

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Late heads. High Serials. Ready for location. Priced Right. Don't Miss out on this special. Very Clean.

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FOR  
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1945



## REHIRING

(Continued From Page 12)

undertakes to pay interest for only one year.

It is to be noted also that loans for inventory stock or working capital are not covered by the government guarantee. These loans can be used only for the purchase of real or personal property, supplies, machinery, equipment and similar outlays normally required in the occupation the veteran plans to enter.

All loans guaranteed by the Veterans Administration must be paid off within 20 years. As a practical matter, this limit applies only to real estate, since loans on equipment or machinery cannot extend beyond the "reasonable" useful life of the property.

**Observation:** The Smaller War Plants Corporation has launched a large-scale program to assist veterans in setting up their own businesses. The plan calls for technical aid in sales, accounting, purchasing methods, and the like. SWPC will also help the veteran to finance a new business by direct loan or by the guarantee of bank loans up to the limits now authorized by law. In addition, SWPC is preparing to help veterans find surplus property and finance its purchase.

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There is no doubt that some returning veterans will, with the aid of the G. I. Bill of Rights loan provisions and SWPC assistance, establish themselves in new enterprises. Realistically, however, it must be remembered that the G. I. loans will not, in all probability, be made available much more easily than run-of-the-mill bank loans. Remember that it is the regular commercial bank which extends the credit, the government merely guaranteeing half.

Banks will apply the same tests of "good

risk" to veterans as to anyone else. The veteran's ability and experience, along with the conditions surrounding his project, must be such that there is reasonable likelihood of success or the government itself may refuse to extend its guarantee.

In view of all these factors; there is not likely to be any great rush of new small business undertakings as a result of the government's G. I. loan program.

#### How Fast Will They Come Home?

The speed and size of the re-absorption task will depend directly on the course of the war and the rate of demobilization. With Germany's defeat, the War Department will partially demobilize the Army under a system of staggered discharges. At a rough estimate, about 2¼ million men may be tapped as "surplus" after V-E Day. Continued drafting of those currently in 1-A and others reaching 18 every month is expected to provide replacement reserves for the Japanese war.

Best estimate is that releases will total 145-150 thousand a month for the first four to six months after V-E Day, and that the rate will be stepped up to about 250,000 a month thereafter.

#### Order of Demobilization

A master priorities plan controls all separations. With victory over Germany, all soldiers (except officers) in every branch of the Army will be issued an "Adjusted Service Rating Card" on which will be scored the following four factors that determine priority of release:

1. Service credit. Based on total number of months of Army service since September 16, 1940.
2. Overseas credit. Based on the number of months served overseas.
3. Combat credit. Based on battle participation and medals awarded.
4. Parenthood credit. For each dependent child under 18 up to a limit of three children.

The comparative value of the point credits will not be announced until European hostilities cease.

(Continued on Page 16)

COIN  
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You'll Get  
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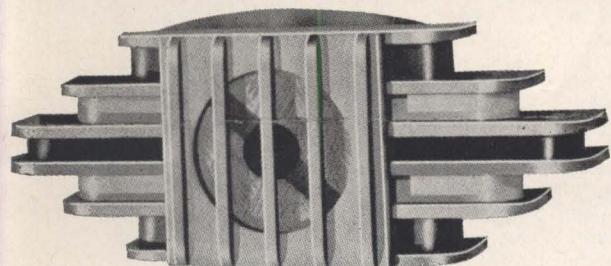
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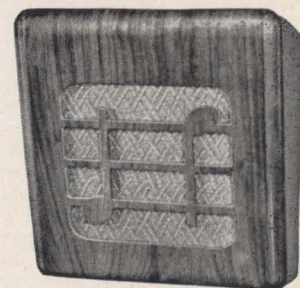
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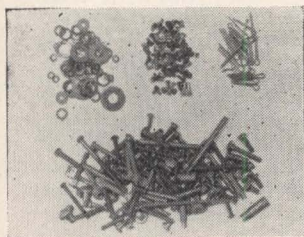
**"FITS  
THEM  
ALL"**



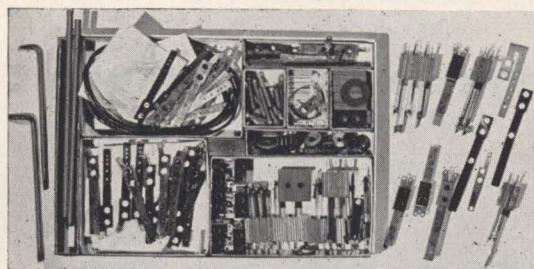
**Standard Brands Hollywood Design Speaker. Perfect Tone Reproduction. Contains a P.M. 12" Speaker. Beautiful Natural Wood. Blue and Red Trim. Lacquered Outside. Dimensions, 39x18x11. Price.....\$27.50**

**Standard Brand Universal Amplifiers, for all models Wurlitzers, Rock-Ola and Seeburgs except Hi Tones. Complete with Tubes, Sockets and Pick-up for all models. Save Time and Expense on Service Calls.....\$59.50  
Amplifiers Sold for Replacement Only, as per W.P.B.**

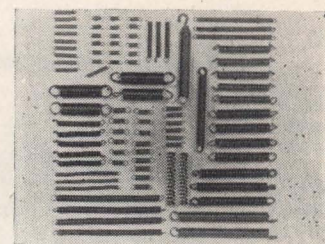
**Standard Brand Speaker and Cabinet. Wedge-shaped Natural Grain Walnut. Size, 15x14 1/2 x 9, with 12 Inch P.M. Speaker. Price \$17.50**



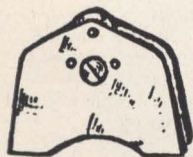
**Standard Brand Slot Machine Kit. Large Assortment of Slot, Bolts, Nuts, Rivets and Cotter Pins for all model Slot Machines. \$4.95**



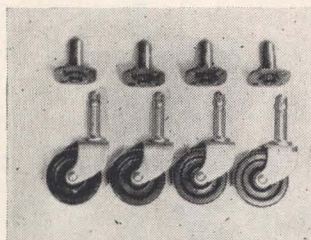
**Standard Contact Service Kit. Contains 30 Made-up Switches. Assorted 100 Silver Points. Over 450 Assorted Spring Leaves and Switch Parts. 2-Point Adjusters. Price.....\$7.50**



**Standard Brand Slot Machine Spring Kit. Contains Large Assorted Springs for all models Slot Machines. Price.....\$9.50**



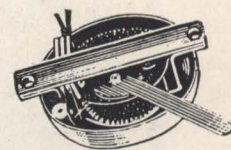
**Slot Machine Percentage Regulators. Manufactured of Case Hardened steel and Steel Rollers. Price 75c. Per Doz.....\$7.50**



**Standard Brand New Large Plaskite Casters and Steel Sockets, for all model Phonographs, Scratchless. Set of 4 complete.....\$1.75**



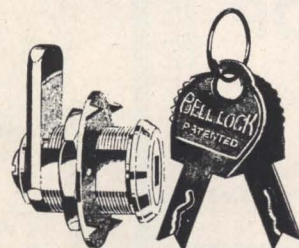
**Micro Switch Controls for all Types of Coin Operated Machines. Red or Green. Price \$1.75.  
Per Doz. ....\$18.00**



**Bell Time Clock, Especially Designed for Timing of all Automatic Machines. Price, \$2.25.  
Per Doz. ....\$25.00**



**Standard Record Carrying Case. Holds 60 Records. Leatherette Covering. Reinforced Corners. Soft Plush Lined .....\$5.95**



**Bell Coin Machine Locks. Pick-Proof to the Highest Degree. Standard Length Barrels. Lots of ten, 75c  
Lots of 50, 70c. 100.....65c**



**Vest Pocket Tattelite Electrical Tester. Tests Live Lines, Open Circuits, Shorts. Locates Blown Fuses. \$1.00**



**Maestro Point Phonograph Needles. Made for Service. 2000 Minimum Plays, 5000 Maximum Plays. Lots of 25, 30c. Lots of 100.....25c**

**For Immediate Delivery Order from Your Nearest Office. Write for Complete List of Parts and Supplies.**

**BADGER SALES COMPANY**

**1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.  
All Phones DR. 4326**

**BADGER NOVELTY COMPANY**

**2546 NORTH 30th STREET  
MILWAUKEE 10, WISCONSIN  
All Phones KIL. 3030**



## REHIRING

(Continued From Page 14)

**Observation:** Although no credit is given for age, the parenthood credit will generally tend to favor older men. Note that no credit is given for dependents other than minor children. Hence no preference accrues to married men without children. The probability is that children born after Pearl Harbor will count, though they were not considered for dependency deferments in the draft.

### Only "Surplus" Groups Included

This system of priorities will apply only to groups specifically labelled "surplus" by the War Department. In other words, the program will not operate to release men with the greatest number of credits irrespective of their war theatre or branch of the service. From this standpoint, men in the European theatre have the best chance of being marked surplus, men in the Pacific theatre the worst. In the European zone, members of the Air Force and the various branches of the Service Forces will be the last to be designated as surplus since they will be critically needed for the Pacific phase of the war.

This demobilization program applies only to the interim period between the end of the war with Germany and the conquest of Japan. No similar plan is

being considered by the Navy, which expects to draw on its peak strength to finish the Japanese war.

**Observation:** Priority of release for members of the Women's Army Corps will be determined in the same way as for the rest of the Army, but this Corps will be treated as a separate unit. However, in the case of all female personnel in the Army, those with husbands already released will be discharged upon application.

### No Preference for "Key" Men

The order in which service men will be released from surplus units will take no account of whether or not a particular individual is a skilled or "Key" man highly essential to his former employer during the reconversion period. There were many cases during the war in which the Services released men vitally needed in a critical war industry, but for demobilization purposes all men will be considered equal except as their credit cards may entitle them to preferential treatment.

The accompanying article was prepared for THE REVIEW by the Research Institute of America, a unique organization which functions as liaison between government and industry, rendering advice and counsel to its more than 30,000 members among professional and business firms and government agencies and bureaus.

The Institute's authoritative reports on current legislation and economic trends, from which this article was adopted, clarify government regulations and restrictive measures for those engaged in our particular type of business. Their

definite recommendations show how policies may be adjusted to changing regulatory and business conditions and economic trends.

Additional informative articles based on Institute studies are in store for REVIEW readers.

## DISCUSS FUTURE

(Continued From Page 9)

stitute a long stride toward stabilization of jobs in the United States.

"Because trade always is predicated upon a two-way transaction, importation of raw materials from foreign countries will be of vast help in accomplishing this object. Through importations, large cash reserves, which will not leave the United States, can be established. Eventually this exchange will be available to pay to some United States manufacturer—possibly the one which helped create the reserve by buying abroad."

This region, he showed, is well suited to vast foreign trade relations. Los Angeles-Long Beach harbor is one of the best equipped and most strategically located in the world. The area has become highly industrialized, and will have a large fleet of ships, its share of the present merchant marine to serve as carriers.

"Relaxation of import licensing and exchange control regulations," Harris continued, "must be accomplished as soon as possible to facilitate the exchange of goods and materials. Leaders of various industries are studying these problems and many suggestions will be offered by speakers during Foreign Trade week."

"Groundwork for postwar foreign trade can be laid now," Harris explained, "with greater ease than in the postwar era when competition for these connections will be especially keen in other parts of this country."

"The Los Angeles Chamber of Commerce World Trade Department has a large accumulation of inquiries seeking trade relations, which are available to this area's importers and exporters."

"Every firm planning to engage in foreign trade after victory, would do well now to appoint an official to meet visiting buyers and shippers from other countries, and to handle their correspondence. In this way, advantage may be taken of a prevailing situation, which if treated properly will give business men of this area a considerable edge over communities which during the war are not alert to postwar trade."

\* \* \*

The only after-dinner speech that is assured a big hand is: "Put it all on one check, please."

\* \* \*

A moth leads a dreadful life; he spends summers in fur coats and winters in bathing suits.

\* \* \*

Mary, what's the reason for those cobwebs on the ceiling?

I don't know, Mum, unless there's spiders in the house.

COIN  
MACHINE  
REVIEW

16

FOR  
MAY  
1945

**MORE AND MORE  
ARCADES  
LOOK TO**

# ZINGO

**ALL-TIME REVAMP CHAMP**

**FOR ALL-TIME  
HIGHS IN PLAY  
AND EARNINGS!**

**See for Yourself!**

**ORDER DIRECT OR THROUGH  
YOUR DISTRIBUTOR TODAY!**

**FLAT-TOP**

Converted from Attention

**FRED IVERSON**

of **EASTERN SALES** Says:

"Flat-Top is perfect. Player appeal terrific. Can't get enough of them!"

**WILLIAMS**

**MANUFACTURING COMPANY**

161 West Huron Street  
CHICAGO 10, ILLINOIS



**ZINGO**

Harry Williams' latest creation and the first "upright" Pin Game. Making real money for operators.

**\$375.00**

Ready for Immediate Delivery

— SEE —

**PAUL A. LAYMON**

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# Travel to Open Thousands of New Automatic Locations

THE Industries of today can be likened to a giant horse race with the world as a smooth, fast track. Leading corporations jockeying their steeds for positions in the Post-War competitive race and smaller industries picking their favorites and backing them with their last cent. The "bookies" are plentiful and with their inside "dope" are hoping to pick a long shot. For the Coin Machine operators, distributors and manufacturers . . . they'll play the field, with heavy betting going on the old favorite "Automobile Industry" and on the new dark horse "Aviation."

With speedy highways and ultra-modern automobiles General Public will satisfy its travel urge. This will stimulate the need for super service stations where the Coast-to-Coast traveler can find everything he will need for his trip as he motors along.

An immense field for Coin Machines, both amusement and vending, will open up with these Post-War stations. Admitting of course that the main job of the station is the selling of gasoline and the servicing of cars, it is encouraging to note the recent estimated figures of a Department of Commerce bulletin. They disclose that 40-50% of the gross income is from unrelated items.

Coin-operated devices will have a "field" day in this combination gas station and

merchandising mart. Sandwiches, donuts, cake, pie, coffee and soft drinks can be offered as in an automat. The ordinary confection and cigarette machines will be in great demand, as usual, and drug and sporting-goods vendors will hit a new high. Amusement machines will play a big part in causing the patrons both in the cities and on the highways to spend more time and money in these super-stations.

Observers believe that syndicates will control these Coast-to-Coast chain-arcade stations rather than individual operators. The field will be so huge and widespread that Canada, Mexico and South America will come under the jurisdiction of these large organizations. International highways will create location possibilities for thousands of coin-operated devices that are not only new in design but will be an outlet for the out-moded machines now used in the United States.

Farsighted planners consider the aviation field another source of high revenue. Post-War plans for close to 5,000 airfield terminals throughout the country by Henry Kaiser is an example of the unlimited number of new spots for coin machine operators.

The same type of coin-operated machines for food, clothing, drug and sporting goods can be used by the thousands of patrons

in these terminals as in the super-stations on the highways. The amusement machines will probably come into a greater field here because of the number of people loitering in the terminals.

Chain-arcades for vending service and amusement machines will undoubtedly follow the air-lanes of the world. Large, decorative establishments to facilitate traveling throughout the world will be the aim. The hurrying sight-seer of tomorrow will need and demand such service.

With such an immediate post-war future and post-war days ahead is it any wonder that builders are planning specific locations for their air terminals, gasoline stations and merchandising centers. Many constructions now in blueprint form will be custom built to furnish space for coin-operated devices.

Think of the Post-War market this great Industry will present. From Alaska into South America broad, speedy highways will beckon, and Mr. and Mrs. North and South America will answer the call. Thousands of super-stations will provide lucrative "spots" along these international routes for the coin machine operator.

Giant corporation owned air-liners will whisk tourists from one luxurious terminal to another within a few hours as will the smaller privately owned family planes. Thus creating the need for deluxe refueling stations where coin-operated devices will furnish food, clothing, drugs and other necessities as well as amusement.

The Coin Machine Industry does not need a "tout" to tell them that the "winter books" are open and the "odds" are running high . . . or that when "Automobile Industry" and "Aviation" come romping down the home stretch the payoff on that "Daily Double" will be unsurpassed.

COIN  
MACHINE  
REVIEW

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FOR  
MAY  
1945

## When all the Uniforms are hung away

When your sons and ours are again wearing their "civies" and peace returns, then we at ABT will be able to supply you with new and better products. Until "V" Day, we are doing our utmost on the home front to aid those on the battle front. After the armistice, we will again prove that "ABT Makes the Finest".



Buy War Bonds

**A. B. T. Manufacturing Corporation**

715-723 North Kedzie Avenue • Chicago 12, Illinois



# What's Going on? in the UNITED STATES

**NEW YORK**—Warren Soned, Mike Munves' brother-in-law and creator of a number of the famed Munves arcade pieces before the war, is on a short convalescent furlough after being bombed out.

**BELLEVILLE, N. J.**—Richard Kapke, of Rowe Manufacturing Co. Inc., is the father of a son born on March 24th.

**UTICA, N. Y.**—Wm. Donlon, has finished his first year at the Playland. Donlon has 150 coin machines in one location and claims to have the only spot like it between New York and Buffalo.

**PHILADELPHIA**—C. S. Darling, Chicago, made a quick trip here and to Boston in mid-March in the interest of NAMA.

**DES MOINES, Ia.**—The Iowa Legislature adjourned on April 10th without taking action on pending bills affecting coin-operated devices.

**NEW YORK**—William A. Goetz, of Capitol Automatic Music, is vacationing in

Hollywood, Florida. In a letter to THE REVIEW he said: "I'll be down here wasting my time, bathing, and boating until May 1st."

**DETROIT**—Miami Distributing Co. has opened a new office on East Jefferson Avenue in the quarters formerly occupied by Universal Sales Co. New branch will job music routes and music machines in post-war. Max Marston heads up the Detroit staff. Formation of the McNichols Music Co., as a Miami affiliate, to operate routes in this area has also been announced. Frank McNichols heads this company, and also serves as a vice-president of Miami Distributing. McNichols was formerly a local operator.

**CHICAGO**—Harris Porter, Indianapolis, has joined Chicago Simplex as sales manager. Alvin J. Goldberg, Simplex prexy, will be in Florida another month on sick leave.

**MINNEAPOLIS** — Howard Harrison, veteran operator in this city, was laid to rest on March 14th following a stroke. His partner in operating, Max Harrison, a brother, passed away two years ago as the result of a stroke.

**NEW YORK**—Earl C. Backe, of the National Novelty Co., Merrick, L. I., won the Height Casino indoor tennis championship, defeating Manual Alonzo and Dr. Eugene McCauliff, 6-1, 8-10, 6-4, 3-6 and 6-4. Match lasted from 5 to 7:35.

**PHILADELPHIA**—Albert J. Slap, 51, partner in Raymond Rosen & Co., Victor record distributors, passed away on March 9th in Samaritan hospital, Palm Beach, Florida, where he was recovering from a heart attack.

**NEW YORK**—The Arcade Owners Association met on March 22nd and formed an executive committee, consisting of the present officers and three members to be selected by the president, to function in behalf of the group during the summer months when arcade members will not be able to meet. The committee will have full authority to pass on the business of the organization in behalf of the members.

**MINNEAPOLIS** — Sherna Schanfield Schwartz, secretary at Hy-G Amusement, is leaving to take a government job in Bermuda so that she may be near her husband. Hy Greenstein, partner in Hy-G, is expected back soon from Los Angeles where he is spending some time after a trip to Mexico.

**MIAMI, Fla.**—Lieut. Lionel M. Nathan, recently released from the service, is back from a trip to New York to visit with his former associate, Nat Cohen. Nathan operates the Modern Vending here.

**GAYLORD, Minn.**—Ted Heil, local operator, served in the First World War as a dispatch runner. In this war his son is a dispatch runner, and by a comparison of notes, it has been determined he is serving in practically the same communities as his father did.

**MINNEAPOLIS** — Dave Ziskin has taken on a defense job and is devoting 10 hours a day to it. He takes care of his coin machine business by 'phone.

**MIAMI, Fla.**—Florida continues to attract the coin machine men and at present William Cohen, of Silent Sales, and M. M.

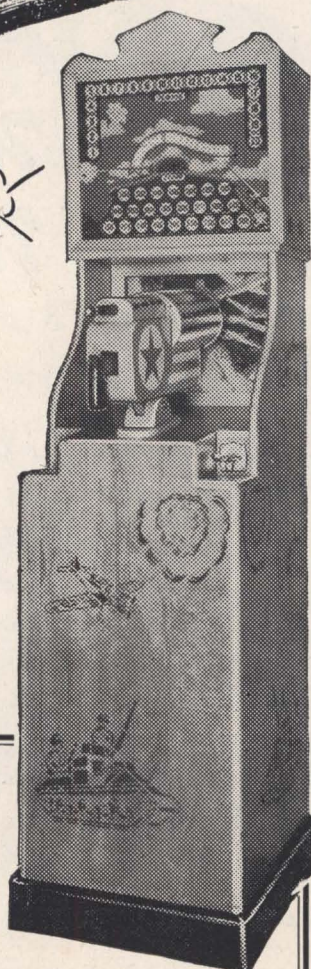
COIN  
MACHINE  
REVIEW

18

FOR  
MAY  
1945

## Supreme's "ROCKET BUSTER"

- Shoot at a realistically animated, moving target!
- Bell, Buzzer and constant Lite-up of backboard gets the attention as hits are scored!
- 20 Flights for 5¢—Maximum of 15,000 Shots!
- Occupies small space—Upright—25" square, 8' tall—Fits Any Location!
- Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!
- Cash Box in separate, sealed unit from mechanism!
- A REAL MONEY-MAKER!



**SUPREME ENTERPRISES**

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BROOKLYN 25, N. Y.

**ILLINOIS  
LOCKS** FOR GREATER  
PROTECTION



Protect today's profits.  
Replace locks on second hand equipment with Duo's. Be Safe!

THE ILLINOIS LOCK COMPANY  
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Berenson, of Minnesota Machines Co., Minneapolis; Sol Schwartz, of S. & W. Coin Machine Exchange, Detroit; and Joseph Schwartz, Chicago, are vacationing here.

**DETROIT**—Edwin McKeown, who operates here during the winter, has the Penny Arcade concession on the W. G. Wade Shows for the current season. Outfit plays Michigan and bordering states.

**BOISE, Ida.**—The State Legislature, before adjournment, passed a bill providing for a 2 cent-per-pack levy on cigarettes to be invoked as soon as Governor Gossett signs the measure. Legislature charges the State Tax Commission with the chore of collecting the levy but set aside no additional funds to cover the costs of such collecting. It is estimated the bill will produce approximately a million dollars annually.

**BRIDGEPORT, Conn.**—Joseph Simko, head of the Simko Cigarette Vending Machine Co., died as the result of a heart attack recently. Simko had been a resident of Bridgeport for 37 years.

**PORTLAND, Ore.**—Smokers will contribute to the education of Oregon's youngsters if the voters approve a law enacted by the recent Legislature which would provide for a 2 cent-per-pack tax on cigs. It is believed the tax would produce two million dollars annually to go to the schools.

### "Pitch-em" Announced

**MILWAUKEE**—"Pitch-em" a new principle in Ball Rack Games for parks, carnivals and Arcades, is now in production here and according to A. R. Slade, general manager, orders are now being booked for 20-day delivery.

W. Hogan Brown has been experimenting and improving the game for the past 15 years. He operated the original crude model at Atlantic City 15 years ago and has been improving it ever since. The entire design, mechanism and basic principle was patented October 31, 1939.

Since last July, Brown has been operating a battery of four of these games in and around St. Petersburg, Florida, and according to Slade, his records show be-

tween \$15 and \$18 an hour with each unit.

"Pitch-em" consists of a real bat mounted on a rotating swivel attached to a foolproof hidden electrical and mechanical arrangement which in turn is connected to a remote World's Series Score Board. Every time the bat is hit, a single, a double, triple or home run, depending on skill, lights on the board registering the hit, the run and position of the man or men on base. Every run crossing the plate rings a bell.

Slade states that because the entire construction is of available materials, they are able to manufacture them immediately.

### Court Raps Games

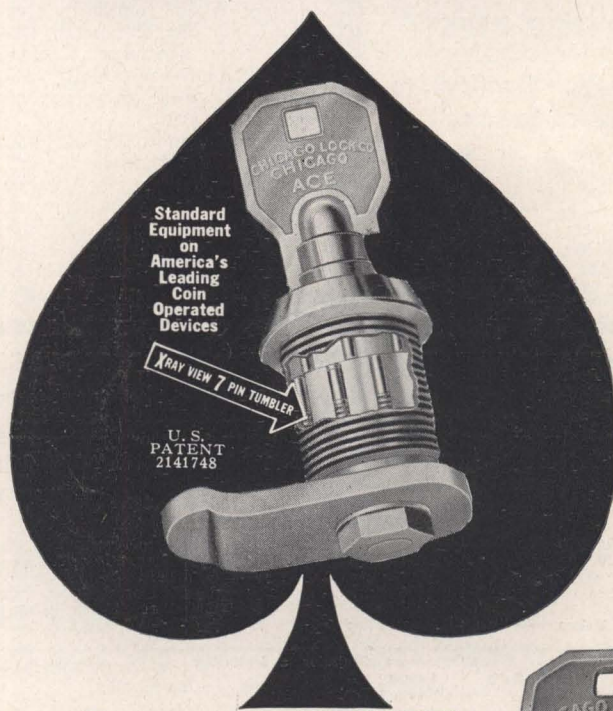
**BOISE, Ida.**—Apparently giving a clean bill of health to games which don't pay off in either cash or free plays, the opinion

of the State Supreme Court is that pinball machines which do award free games to the winners are gambling devices and so subject to seizure by law enforcement officers in Idaho.

Written by Chief Justice James F. Ailshie, the opinion said the case hinged on the question of whether extra plays are "representative of value." The tribunal found that the extra games represented extra value and thus placed the machines in the category of gambling devices.

"If the player is successful in hitting the chance knob, he will get five cents worth more amusement than he would have had without being successful in the chance shot," the court declared, adding: "If amusement isn't 'representative of value' then it is evident that the American people are throwing away a lot of money without getting any value for it."

## The "ACE" of All Locks Chicago "ACE" Lock



—because it represents the "ACE" development in lock and key construction

Investigate — ask your Jobber — and remember, there's a CHICAGO Lock for every need . . . and . . . all CHICAGO Locks assure . . . "UTMOST PROTECTION."

**SORRY**— but for the duration we can only partially fill civilian orders on Priority Rating Basis.



Famous "ACE" Round Key

COIN  
MACHINE  
REVIEW

19

FOR  
MAY  
1945

Coin Operated Machines of All  
Kinds for Locations on Commission  
Basis

### Brill Amusement Company

Statewide Operators of the "Photo-  
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Los Angeles 26, Calif.

Phones DRexel 5831—Hillside 9211

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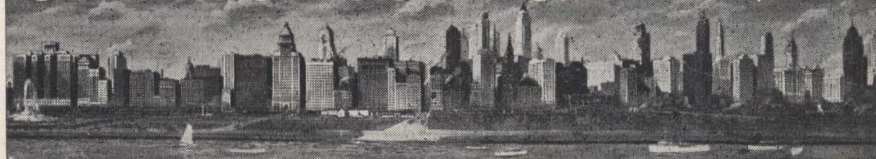
TONY BRILL JACK MORGAN  
HAROLD BERMAN

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for Quality*

*Quality Products Will  
Last for the Duration*

**D. GOTTLIEB & CO.**  
CHICAGO

**CHICAGO LOCK CO.** 2024 N. RACINE AVE.  
CHICAGO, ILL.







# Trade Talk

by

## PAUL W. BLACKFORD

The frequent loss of personnel which, for one reason or another, shift from job to job, is not alone an annoying circumstance but also expensive. The time taken to hire new workers and to break them in even to a point where they barely begin to measure up to the performance of their predecessors has long been a source of keen irritation to operators as well as a pernicious influence in the smooth functioning of an organization.

That's why profit sharing plans, retirement plans and other devices which are

intended to stabilize employment and give the employee a permanent stake in the business are being adopted by more and more operating organizations as the desirability of such a program becomes more apparent.

An able and conscientious employee, who is doing good work for his present employer, may switch to another job if the compensation looks enticing. But he would give serious thought to pulling out if it meant the loss of all or a part of the fund built up for him under a profit sharing or retirement plan.

There's an old saying about the grass in the other fellow's yard always looking greener. The doctor envies the lawyer; the lawyer envies somebody else, and so on down the line. It's pretty hard to keep a job from becoming a monotonous and boring routine, especially as one keeps on doing the same thing day after day and year after year.

Under a profit sharing plan the employee is automatically made to feel he is something more than just another cog in the wheel. He is given a sense of his value to the operation he is associated with and made to realize it wants contented workers about who will give their best and perform their duties with more than a modicum of interest.

cum of interest.

In short, the operating organization provides a permanent incentive to the employee who may reap the greatest rewards through a long association with his firm. The worker in turn gives constant and diligent application to the performance of his duties and acquires a strong disinclination to move elsewhere for the sake of a few more dollars in his pay envelope.

If you haven't considered the practicability of such a plan in your own operation, I would suggest you investigate further and you will find that by giving recognition to your employees, whether it's in the form of a profit sharing plan, a pension plan or other device, you are bound to create a working organization that will be as loyal, efficient, conscientious and co-operative as it is possible to conceive.

\* \* \*

Remember the familiar tag line that used to be incorporated in a lot of advertising copy before the war: "Prices slightly higher west of the Rockies"?

A leading advertising agency executive speaking before a business group on the Pacific Coast recently declared that the old familiar phrase is probably headed for oblivion. His belief is of course based on the assumption that the great development of production facilities in the western states will result in so much competition for manufacturers with plants in the East that they will not find it politic to consider freight differentials in establishing consumer prices in the Coast area.

Advertising Age offered a different reason for their deduction. Said the paper: "As a matter of fact, the use of a phrase such as that quoted smacks of a certain degree of condescension, for the reason that manufacturers have equalized freight costs for the rest of the country, and only in the case of the Pacific Coast have added a special charge to cover additional distribution costs. The Coast is going to be too important, both production and consumer-wise, to be treated like a stepchild. As a matter of fact, the Western states are well along the road to becoming national in their marketing viewpoints, right now. Many national suppliers are now manufacturing on the Coast, and it is unlikely that a manufacturer 'back East' will want to identify himself through his pricing policies as alien to the great empire of business represented by the Pacific Coast."

Yes, manufacturers in all fields are agreeing that the West is now part of the United States and the states West of the Rockies are not a world in themselves. Big things are ahead and included in the program will be a terrific development of West Coast manufacturing of all types of coin-operated devices for sale and distribution throughout the country and without the trite phrase "Prices slightly higher East of the Rockies."

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FOR  
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1945

COINMATIC

CONTACT  
SERVICE KITS

Pre-War Quality  
LIMITED STOCK

\$7.50  
EACH

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GOT A PARTS PROBLEM? TELL IT TO PINCUS!

**SPECIAL!** MILLS PAYOUT SLIDES, 25c, 2/5 or 3/5 P.O., Complete Set, Including Top Cover .....\$22.50

BALLY H-32 S COILS

CHICAGO COIN P-273 COILS

AERO POINT NEEDLES, SPECIAL, 100 FOR \$40.00

PARTS FOR BALLY EQUIPMENT.

Rapid Fire Choke Coils  
Relay Coil, R-130  
Shutter Coil  
Bally Alley Motors  
Triggers  
45V Open Face Motors

Reset Brackets  
Shuffle Board Brackets  
Motor Brushes & Springs  
Rack & Pawls  
Odds Discs  
Selector Discs

Drag Arms  
Range Finder Castings  
Coils  
3-Finger Wipers for Multiple  
Used Metal Complete Plunger  
& Ball Lift Assemblies

ABT 5c & 25c Chutes  
Wiper Fingers for 3 and 4-Bells  
Fusestats & Fusetrons

Panoram Projector and Exciter  
Lamps  
Collection Books

5c, 10c, 25c Slide Posts  
Disc Plugs

WE REPAIR MILLS CLOCKS . . . SEND THEM IN

Send for Latest Price List. Thousands of Other Parts for Prompt Delivery.

**COIN MACHINE SERVICE COMPANY**

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Since we insure hundreds of your present and prospective locations as Insurance Supervisors for the Southern California Tavern Association, is it not good business for you to insure with us?

Ask the Operators Who Do So!

**Zeigler Insurance Agency, Inc.**

541 S. Spring St., Michigan 0961

Specialists—Coin Machine Industry

Los Angeles 13, Calif.



# What Is The Post-War Future Of The INDUSTRY ON THE WEST COAST?

By HARRY WILLIAMS  
President, Williams Manufacturing Co., Chicago

ANSWERING that question is a bit like trying to forecast the exact hour and day of the war's end. First of all, being a native Californian (by adoption), it is difficult for me to bridle a natural enthusiasm that is characteristic of all of us whenever an opportunity arises to sound off about the economic, recreational, educational and other advantages of "our" fair state.

Secondly, a complete factual approach is impossible because I was not part of the California picture in the years immediately prior to the war, although I tried to keep informed as best I could on what was

happening through the trade journals, personal correspondence and an occasional visit. Of necessity, therefore, my approach to this question must be strictly from the viewpoint of the manufacturer—tempered, of course, with the knowledge and experience gained from many years of manufacturing, distributing and operating experience on the West Coast before moving to Chicago in the late thirties.

Only time can tell to what degree coin machines will be made on the West Coast when peace returns. It is quite possible that Los Angeles, for instance, may again become the hub of the pin game industry, as it was in 1933-34, when such firms as the California Games Co., Pacific Amusement Co. and the Automatic Amusements Co., were turning out such hits as "Rebound", "Contact", "Signal", and other games. Certainly, from the manufacturer's standpoint there are many reasons why this may happen—such as: the advantages of a plentiful supply of skilled and semi-skilled labor; choice manufacturing sites for the construction of new factories; and the probable availability of many small war plants that can easily be converted, as well as being close to adequate supplies of raw materials, such as wood, plastics, etc.

The big bugaboos of distance from the lucrative Eastern market, which so easily

translates itself into high shipping costs; the higher selling costs that maintaining a distributor organization from the center of the country will entail, plus the fact that the Coast is by no means the present hub of the industry, are counter-checks which every present prospective manufacturer who is thinking of setting up on the West Coast, must consider. Of course, lower freight rates, faster and more frequent air-travel schedules, and lower long distance telephone rates might all some day diminish present-day importance of such items.

For myself, I am studying the West Coast market very carefully, especially from the standpoint of gauging what the demand for games will be in the Far Western area after the war is over. Not that, in any way, I have made up my mind to transport my plant from 161 West Huron Street, Chicago to West Pico Street, Los Angeles. But, frankly, some day I would like to come back "home" to live, and that

—TURN PAGE

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COIN  
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REVIEW

21

FOR  
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day might obviously come sooner if the manufacturing prospects on the West Coast seem unusually bright.

One factor that such a decision may depend on is "will the post-war demand for specialized equipment return"? Early in the pin-game era, and all through the thirties, for instance, the West Coast coinmen always preferred a larger sized pin-game than Eastern or Midwestern coinmen. This demand, of course, came about solely because West Coast locations could take larger games whereas Eastern spots could not. West Coast pin-game fans showed distinct preferences for certain types of play themes, which all too frequently did not score at all with other parts of the country. In a nutshell—what will undoubtedly influence the decision of many manufacturers, including my own, eyeing the post-war manufacturing possibilities on the West Coast, is how large a consistent demand can a manufacturer expect from a "click" game from West Coast operators themselves? It's the answer to the question which I myself am seeking, and for which others are searching too.

From past experience I know that any manufacturer who sets up on the Coast and conscientiously strives to develop equipment to fit local operator needs can definitely bank on welding customers fast to him in a strong bond of loyalty. The only question that still remains however, is whether or not the demand will be large enough to enable such a firm to produce equipment at a price low enough to meet competition.

Of course, it has been suggested before that manufacturers in the East could profitably set up assembly lines on the Coast to turn out equipment simultaneously with their main plants in Chicago, New York or elsewhere. At first thought this plan seems logical but when one puts down on paper the extra equipment, tool and die

costs and other items, it's a long-shot chance that the move can be made profitably unless every game is a smash hit like "Contact", "Knock-Out", etc. Of course, it's quite possible that a West Coast and Eastern manufacturer could team up to license each other to make each other's equipment. It may be done but it is not on such plans that a manufacturer goes into business.

To me the factor that may answer this question is the degree to which the West Coast export business grows. While Los Angeles borders on about two-thirds of the civilized population of the world it does not mean the export of games will ever reach proportions that home consumption assumes, as pin-ball games are more American than even baseball. So from the manufacturer's standpoint, the post-war outlook of the West Coast coin machine market is one that demands constant study and attention.

Personally, every minute that I can spare

from turning out communications and radar equipment is being devoted to its solution but most of the answers won't come until the war is over. Don't you think I have a right to be interested? After all, I'm a native Californian—by adoption.

COIN  
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## Baltimore

The World Wide News and Music Service, Inc., has opened a Baltimore branch with L. J. Matusky as general manager for the purpose of providing a wired service to night clubs and the entertainment field generally. This is the first facility of its kind to be established in Baltimore, and already it includes a number of leading establishments in the entertainment field. The company wants to expand its operations and activities. Included in its plans is the furnishing of musical entertainment by leading orchestras to war plants to help in building up morale.

Among the bills finally passed by the Maryland Legislators was one which prohibited the sale of tobacco products by wholesalers to retail dealers not holding a retailers license. This bill has not been signed by the Governor as yet. However, indications are that the bill will be signed.

A bill was passed by the Legislature which prohibited the giving of tobacco products as prizes in claw machines. This prohibition is certain to cause much concern to claw machine operators. The bill, known as House Bill No. 381, becomes effective June 1 of this year. At the moment there are a number of claw machines in operation, especially at local Arcades. Since it was first introduced in the Maryland Legislature, there appears to have been a larger number of such machines in use in these Arcades. Now the only thing to prevent it from becoming a law is the failure of the Governor to sign it. Whether or not it receives his favorable signature is uncertain. The chances are favorable to his signing it.

The General Vending Service Co., headed by Irvin Blumenfeld, Harry Hoffman, and George Golden, popularly known as the "Three Generals," is doing a fine job making shipments of cigarettes to the men in the various fighting theatres. General is one of a number of concerns which subscribed to this service of contributing cigarettes to the boys. The shipments are made by a prominent tobacco manufacturing firm. The boys are thankful to the coinmen and frequently send letters of thanks for the fine gift of "fags."

Campbell Weir, president of Dispensers, Inc., one of the progressive soft drink dispensing organizations in this city operating a number of dispensing units in a number of fine locations, has been promoted to the rank of colonel in the army air force. At the moment Weir is serving in the South Pacific. Colonel Weir, graduated from the United States Military Academy, and, with a yen for the soft drink dispensing business, shortly after his graduation entered the vending machine business. Headquarters of the organization are in Wilmington, Del. Another branch is lo-

—TURN PAGE

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and CONSOLES**

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★ One tool is no better than another when the petty thief is up against the ILCO HERCULOCK. It's tamper-proof, pick-resisting and built to "take it."

Careful engineering, design, and construction, as well as good materials and fine workmanship go into every ILCO Lock. That's why they work so smoothly when the operator inserts the key, and why they stand up for years. Put these superior cylinder locks on all your coin machines and insure your collections.

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5 pin tumbler, solid brass  
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AND IN 1945

The coin machine manufacturer is making intricate fighting mechanisms, and ILCO is making fuzes for bombs, artillery shells and rockets . . .

After Victory we'll both return to a vast and growing market where coin machines will meet hundreds of new service needs — and ILCO Coin Machine Locks will furnish that sure protection which made them leaders in 1938.



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Award Pennant  
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READY FOR YOU AFTER VICTORY

C-2



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25c Century 2-4.....	100.00	10c One Star Chief 3-5.....	125.00	Jenn. Triplex.....	125.00

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cated in Baltimore. Both operations are progressive and give promise of continuing even on a larger scale when the war is over. Post-war models, in blue-print, promise many new developments. They will be larger and of greater capacity, especially in the cup-drinking models.

Roy McGinnis and Mac Lesnick, of Baltimore Musical Sales Co., have recently purchased the music route of Aaron Folb, trading as the Phoenix Novelty Co. One of the largest music box operators in this city, The Phoenix Novelty, for a time, has operated as a distributor of some lines of music box equipment. The purchase of Folb's music routes was accomplished when Folb decided temporarily to retire from the business. Leo Folb, brother of Aaron Folb, has been retained by the McGinnis-Lesnick combine as manager of the route.

The McGinnis-Lesnick company has been very active and increasing its music operation for some time and this latest purchase brings its total equipment up to some 450 pieces, including a Washington operation.

Earl Lipe, who for a number of years had been associated with Roy McGinnis and who for the past few years had been in charge of the Miami, Florida, operation, returned to Baltimore and now is helping McGinnis with the Baltimore operation. Recently Roy McGinnis sold his Miami operation, trading as the S. & S. Amusement Co., to George Turner.

John F. Ignace

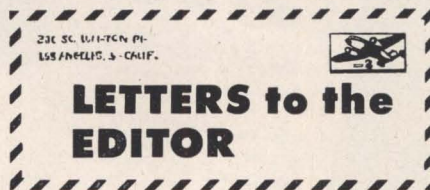
Friend: How did you win that medal?

Soldier: I saved the lives of my entire company.

Friend: Wonderful! And how did you do that?

Soldier: I shot the cook.

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Dear Paul:

I have always been a booster for your magazine, as I sincerely feel that it is the finest in our Industry, in fact—with due credit to any industry, as I cannot think of another industry that has a more representative and truly "styled" magazine, such as yours. I point it out with pride, as I feel I had a small part in its progress. You deserve a lot of credit in the way you have conducted it through all these years.

This war has educated many of the manufacturers along many lines such as precision building of tools and dies and fine inspection, and most of all, to conduct ourselves as recognized manufacturers. In other words, the industry has grown up.

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MILLS FOUR BELLS 4-5c  
MILLS THREE BELLS

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MILLS BROWN FRONTS—25c  
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Dear Mr. Blackford:

On behalf of the California Society for Crippled Children and the Crippled Children to whom our service is dedicated I wish to thank you for your generous contribution in the COIN MACHINE REVIEW in behalf of the great industry you represent, in the interest of the annual Easter Seal Sale campaign.

Your interest and cooperation are greatly appreciated.

Warren E. Griffith, Secretary  
Society for Crippled Children

Gentlemen:

We are interested in any type of coin-operated coffee machines, similar to those used in the Horn and Hardart "Automat."

Your recommendations of manufacturers of this type of coin-operated vending machines for coffee, or other liquid, would be greatly appreciated.

J. J. Berliner, New York

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Customer: Can this fur coat be worn out in the rain?

Salesman: Did you ever see a rabbit carrying an umbrella?

COIN  
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REVIEW

24

FOR  
MAY  
1945



# ➔ The TROUBLE SHOOTER ➔

● A Special Service Department intended to aid operators in their maintenance problems under wartime conditions. All material supplied by Jimmie Rutter of Operators' Service, Los Angeles. Address Mr. Rutter in care of THE REVIEW on any special problems you may have. There is no charge for this service. ●

## LONGACRES

**Trouble**—ABCD will not light up when hit.

**Remedy**—Under the play board there is a bank of switches which are opened and closed each time the board is shuffled and since there is a heavy stress on this bank of switches be sure that they are all closed when the board comes at rest position. The ABCD runs through two of these points and if they are not made the ABCD unit will not work.

**Trouble**—ABCD lights won't light all seven numbers on the next shuffle of board.

**Remedy**—These lights are controlled by the switch that is located on top of the solenoid behind the bakelite strip with the

fingers for the lights.

After the ABCD is lit the next shuffle of the board should cause the solenoid of the ABCD unit to hold, and contact the two relays in the relay bank which automatically lights the 7 numbers on the board. If the machine does not set the switches on the ABCD unit forward, check these points to be sure they make contact.

**Trouble**—ABCD unit resets as board is shuffled.

**Remedy**—On top of the ABCD reset solenoid is a set of points which may be making contact as the set up solenoid moves the unit forward. You will notice that each time a letter is hit the reset

arm moves down a little and it may be enough to make the points contact and reset the unit. These points should be set so they do not make contact until the lights have been on and the ball is shot to the board and the board is shuffled, which normally causes this unit to reset.

Free games cannot be replayed when a free game is on the unit. The lights of the machine should remain on the game even though the clock has run down. Also the

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**5-Ball Pin Games**

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Bill Happel  
MILWAUKEE see  
Carl Happel

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Evans Lucky Lucre, 5-5c, Walnut..... 249.50  
Evans Rolletto Jr., Walnut..... 249.50  
Watling Big Game, P.O..... 93.50  
Evans Lucky Stars, late..... 169.50  
Evans Dominoes, walnut..... 249.50  
New Mills 4-Bell Cabinets..... 39.50  
Jennings Silver Moon, F.P., P.O..... 199.50

Mills Four Bells.....\$495.00  
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Bally Big Top, Late, F.P..... 114.50  
Pace Saratogas, Late Models..... 129.50  
Pace Reels, Late Models..... 129.50  
Paces Reels, 10c..... 199.50  
Bally Hi Hands, late..... 195.00  
Jennings Silver Moon, F.P..... 129.50  
Jennings Bobtail, F.P..... 129.50

**PANORAM AND SOLO-VUE**  
COMPLETELY RECONDITIONED, REBUILT AND  
REFINISHED LIKE NEW, IMMEDIATE DELIVERY  
WRITE FOR QUANTITY PRICES

**PANORAM AND SOLO-VUE FILMS**  
LARGE STOCK OF NEW RELEASES  
WRITE FOR LISTS AND NEW LOW PRICES

## NEW AND RECONDITIONED ARCADE EQUIPMENT

New Zingo.....\$375.00  
New Whee Gee Mystic..... 225.00  
Tail Gunner ..... 225.00  
Exhibit Practice Punching Bag..... 225.00  
Exhibit Striking Clock Grip..... 109.50  
Exhibit Hi Ball..... 89.50  
Western Baseball ..... 124.50  
Rock-Ola World Series..... 124.50

New Liberator .....\$295.00  
New Pitch 'Em and Catch 'Em..... 225.00  
Seeburg Jap Conversion..... 168.50  
Seeburg Shoot-the-Chute ..... 168.50  
Bally Rapid Fire..... 168.50  
Kicker and Katcher..... 19.50  
Groetchen Metal Typer..... 149.50  
Gottlieb Skee-Ballete ..... 89.50

New Selectorscope .....\$249.50  
New Victory Play Pool..... 225.00  
Keeney Submarines ..... 189.50  
Jennings Barrel Roll..... 149.50  
Evans Play Ball ..... 167.50  
Genco Play Ball..... 189.50  
Exhibit Rotary Merchandisers..... 225.00  
Chicago Coin Hockey..... 239.50

Buckley Chrome, Ill. Boxes.....\$22.50  
Rock-Ola Bar Boxes, 5-10-25c..... 49.50  
Rock-Ola Wall, D.C. or A.C..... 19.50  
Rock-Ola Wall, 5c-10c-25c..... 49.50

Wurlitzer Twin 12 Hide-a-Ways  
in Cabinets with adaptors.  
Guaranteed All Reconditioned \$225.00  
Wurlitzer 24s, with Adaptors..... 295.00

Zephyr Speaker Cabinets.....\$16.50  
Leatherette Speaker Cabinets..... 7.50  
Badger Walnut Speaker Cabinets.. 7.50  
12-in. P.M. Speakers..... 9.75

All Prices F.O.B. Los Angeles.  
**BADGER SALES CO.**  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.  
ALL PHONES: DR. 4326

Write Milwaukee for Special Price Quotations.  
**BADGER NOVELTY CO.**  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WISCONSIN  
ALL PHONES: KIL. 3030

COIN  
MACHINE  
REVIEW

25

FOR  
MAY  
1945



**Amalgamated  
Presents—**

## Josephine Baker

internationally famous star  
of stage and screen  
in a new

**P  
A  
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R  
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M  
  
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on Program #102  
(8 outstanding hits)

also other dazzling features including  
Parisian Nights featuring the Tam  
Tam Girls; Pon Pam Pon featuring  
Estralita and the Casino De La  
Playa Orchestra; and other hits  
with all-star casts.

**A Good, Clean, Peppy Program**

Price **\$6.50**

F.O.B. Chicago, Ill.  
(800 foot reel—8 subjects)

Properly packed for immediate  
Panoram installation.

1/3 deposit with order

Many more outstanding money-mak-  
ing reels to follow! Get on our new  
customer list today!

**FILMOLAC**  
Preserves your Panoram Film—\$1.25 per  
bottle—enough for 4 film treatments.

**Amalgamated  
Distributors Co.**

226 W. Randolph St. Chicago 6, Ill.

**KEN WILSON**  
formerly representative with  
International Mutoscope Corporation

As your board pushes the start relay forward it should cause the odds change point to make contact and these contacts should be together until the switches on the board are closed. Then your odds and numbers should change. If the points on the start relay do not make contact, adjust them so they are together until the start relay is released by the contacts on the cam in the bottom shelf.

**Trouble**—Machine keeps repeating even though coin chute is not pushed in.

**Remedy**—The points on the start relay should be apart when the relay is released by the points on the cam in the bottom shelf. If they stay closed after the relay is released, adjust them so they will be separated.

The solenoid that is below the cams may have a weak spring and not push it into stop position. This will cause the machine to keep rotating. If you have removed the metal cover from your bank of relays in the bottom shelf your cable may be causing your roll over relay to be making contact which keeps the machine in motion.

Your roll over points in the set of changeable odds strip may be set so as to cause it to keep rolling the machine. The red and green wires should not be together as this will cause a continuous motor action.

**Trouble**—Machine does not pay when winner is hit.

**Remedy**—The paying mechanism may not be resetting after a winner has been made and when another is hit, it is not in position to register it. Check this unit to be sure it rests after each winner.

The sliding fingers on the odds contacts on the front of the cam unit may not be making contact and the machine will play

on the win, place or show, or miss one of the combinations. This also can be caused by loose wires on this unit.

**Trouble**—Machine does not pay when winner is hit.

**Remedy**—The paying mechanism may not be resetting after a winner has been made and when another is hit, it is not in position to register it. Check this unit to be sure it rests after each winner.

The sliding fingers on the odds contacts on the front of the cam unit may not be making contact and the machine will play on the win, place or show, or miss one of the combinations. This also can be caused by loose wires on this unit.

The **TROUBLE SHOOTER** has appeared in each issue for the past year. If it has been of service we will feel grateful if you will so advise us. Unless we have sufficient requests for the continuance of this feature, it will be discontinued after the next issue. May we hear from you?

## 10 YEARS AGO THE HOT NEWS IN THE REVIEW TEN YEARS AGO

Recopied verbatim from the April 1935 REVIEW: "Operators report a very favorable reaction on the part of merchants to the new machine which is equipped with a back-panel on which the score is recorded in colored lights—and on which a special bright light flashes on if the machine is tilted." Art Longfellow was busy as a beaver opening new locations around the Grand Canyon. Arcade owners were meeting in New York to form a National Assn.

"Roto-Lite", "Time", and "Neotact" were being advertised by Pacific Amusement. "Barrel Roll" was rolling off the Los Angeles production lines of Allied Amusement; Harry Williams was advertising "Combination" and O. D. Jennings was stressing the hottest thing in the pin game field—"Sportsman."

Babe Kaufman, the Industry's only woman jobber in 1935, was presented with a check for \$2,000 as her share of \$8,000 won by her father in a European lottery. Babe promptly turned the dough over to her four children.

A. L. Kropp, veteran operator of Meridian, Mississippi, drove home from the Chicago show in the Chevrolet delivery sedan he won at the event.

**RUBBER ZIP CORD**

5c per foot

**7-WIRE SHIELDED CABLE**  
for Ray Guns....25c per ft.

**BUY NOW WHILE  
SUPPLY LASTS**

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR  
1503 West Pico Los Angeles 15

## MILLS 4-BELLS

Thoroughly Renovated and Now Known As—

## THE MAY-BELL

You Take No Risk on Our 15-Day Free Trial!

Service calls practically eliminated . . . Any combination play desired from 5c to 50c. Special Orange—Plum—Bell and Bar. Rapid-fire action on OUR CASH PAYOUT!

Exclusive Agents For **BALLY** Parts, Service and Repairs

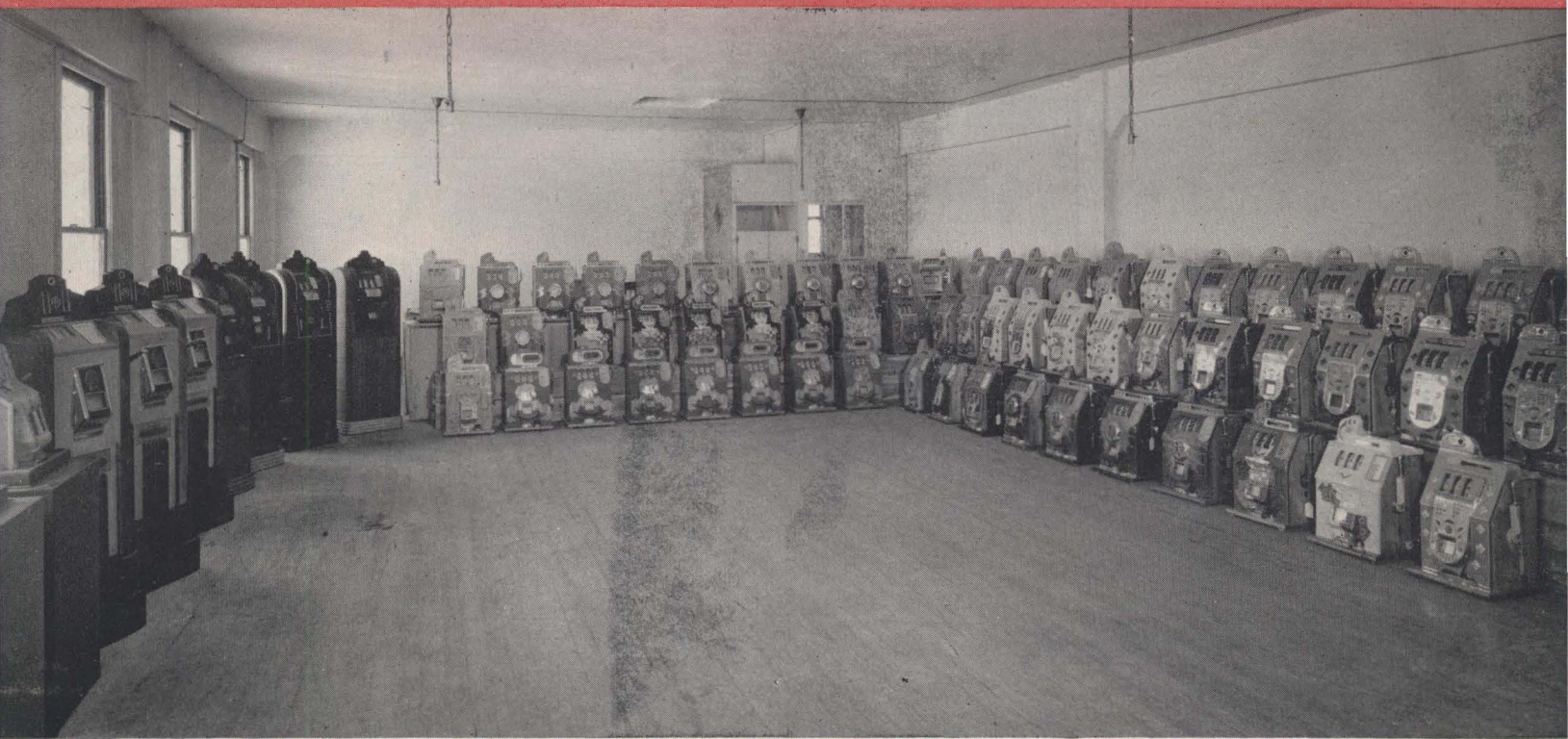
OUR SPECIALTY—Game Renovating and Repairing

**SAM MAY INDUSTRIES**

2000 N. Oakley Avenue

Chicago 47, Ill.





### **OUR THIRD FLOOR SLOT DEPARTMENT**

**Mills Silver Chromes**

**Mills Gold Chromes**

**Mills Copper Chromes**

**Mills Brown Fronts**

**Mills Blue Fronts**

**Mills Bonus Bells**

**Mills Melon Bells**

**Mills Club Consoles**

**Mills Hand Loads**

**Mills Vest Pockets**

**Mills Safe Stands**

**Mills 4-Bells**

**Mills 3-Bells**

**Mills Jumbos, Comb.**

**Mills Spinning Reels**

**Watling Rol-A-Tops**

**Mills Square Bells**

**Pace All Star Comets**

**Jennings Chiefs**

**Mills Panorams**

**Mills 1-2-3**

**ALL MACHINES GUARANTEED ORIGINAL PRE-WAR. ALL  
MACHINES GUARANTEED OR MAY BE RETURNED  
FOR FULL REFUND**

**Write—Wire or**



**Phone for Prices**

**H. R. MASER MUSIC COMPANY**

**1337 MISSION STREET**

**(Klondike 2-0828)**

**SAN FRANCISCO 3, CALIFORNIA**

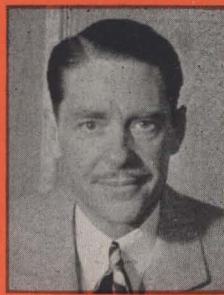




Exclusive Distributors  
for

*J. P. Seeburg Corporation*  
in

SOUTHERN CALIFORNIA, STATE OF ARIZONA  
AND SOUTHERN NEVADA



*You May Expect*  
**BIG THINGS**  
*From Seeburg!*

The War is progressing rapidly and the time, we hope, is not far distant when we will be able to offer new SEEBURG Equipment and Accessories.

When that time comes, you can expect revolutionary phonographs from Seeburg - - - sensational new developments embodying features and principles that will assure Seeburg operators of the very ultimate in post-war phonographs . . . phonographs in a class by themselves.

Our plans are complete and we are ready to serve you when new equipment is available. We invite you to visit our headquarters and see at first hand the complete service plant devised for serving you with the world's finest phonographs. If you cannot come in, we suggest you take a "picture visit" by referring to the inside front cover of this issue. The latchstring is always out, and when you are in Los Angeles we invite you to visit us.

*Jean and Dolores Minthorne*

Your Stake  
in America  
**WAR BONDS**



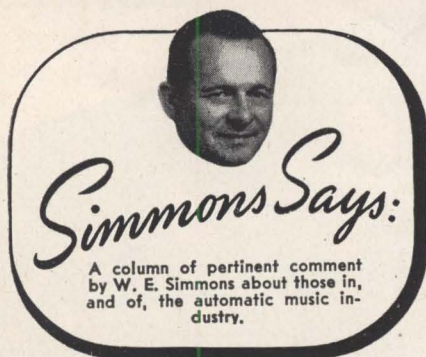
**MINTHORNE MUSIC CO.**

2916-2920 West Pico Boulevard  
LOS ANGELES

*Seeburg  
Phonographs*



# AUTOMATIC MUSIC



● I realize more than ever that a salesman is not born—he is made. That the fellow who shows qualities of persuasiveness, who clings to a point, and who will work like “Old Harry” to put over his ideas can get an audience. He may become a politician, a statesman, or a diplomat, or an operator. All these professions have salesmanship as a base. They involve being able to make people think the way one wants them to. Influencing others and getting them to do something suggested to them. The best operator is the best salesman.

● The production of music machines has been interrupted for three years. While our factories are doing essential war work, most of them maintain contact with the distributors and operators either direct or through representatives. When Victory is won, the world will quickly resume its normal peacetime shape, and those who have kept their courage, held to their faith, and contrived ways to hold fast to at least a part of their former business will be ready for the future rich with promise.

(See *SIMMONS SAYS*, Page 32)

## Tougher Plastic Coming

PITTSBURGH, Pa.—If you’ve every dropped a neatly-shaped plastic piece and watched it shatter like peanut-brittle, you’ll appreciate one of the big problems of that fast-growing industry. It’s the need for a plastic that’s strong and tough and yet can be formed into intricate shapes without danger of cracking or splitting.

One recently developed plastic perfected by Westinghouse comes pretty close, we think, to hitting the target. Called Micarta 444, the plastic is made of sheets of cotton fabric, impregnated with resin and solvent, and welded together under heat and pressure. A sheet of this material, say a sixteenth of an inch in thickness, when heated quickly to around 300 degrees Fahrenheit, can be drawn into a variety of complex shapes.

When it cools to room temperature, it doesn’t have the brittleness so often encountered with easily-worked plastics. What’s more it’s tough; it won’t pull apart under a tension of 13,000 pounds to the square inch and won’t crack under a compression load of 30,000 pounds to the square inch.

Micarta 444 is now being used largely in the aircraft industry for wing-gun ammunition feeds, bomb racks, fuselage tail-wheel housings and aviator’s chart cases. As a replacement for metal in these plane parts, it’s saved up to fifty percent in weight by volume, not to mention substantial reduction in cost and man-hours of labor. And because pressures of only 50 to 100 pounds per square inch are required to form the hot material, dies can be made of inexpensive wood or plastic.

\* \* \*

Policeman to a drunk husband: “Where are you going at this time of night?”  
“To a lecture.”

## New Disc Distributor

LOS ANGELES—California Record Supply, Inc., has opened at 210 North Larchmont in Los Angeles to serve operators and music outlets with Musicraft records and products. Firm will handle all accounts in Southern California and already a large stock of the latest and best numbers for automatic phonograph operators is on the shelves for immediate delivery. Initial announcement of California Record Supply appears in this issue.

Harry Fox, head of the distributorship, is a veteran of the phonograph record business and has actively been engaged in this field since the original Emerson phonograph days. He has served as sales manager for Okeh records and has been caring for Musicraft interests on the Pacific Coast for the past five years. Fox knows operator and dealer problems, is thoroughly conversant with the type of music the operators can use profitably and is determined to serve them with the best discs and best artists from Musicraft’s growing Hall of Fame.

## COINMATIC

RED BORDERED

TITLE STRIPS

Scientifically Perforated  
for Easy Tearing.

\$5.00 per M.

2712 W. PICO LOS ANGELES 6

## DISTRIBUTORS

COIN  
MACHINE  
REVIEW

29

FOR  
MAY  
1945

## CALIFORNIA MUSIC OPERATORS ASSOCIATION

### Officers

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State President and  
Business Manager

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J. K. THOMPSON

California Music Operators Association

Membership Is Successful

Operating Insurance

We are interested at all times in hearing from other Associations in the nation and exchanging worthwhile ideas and suggestions with them. Please write.

GEORGE A. MILLER, President

128 EAST 14TH STREET, OAKLAND 6, CALIFORNIA



# EXCELSIOR HEADLINERS

KING COLE TRIO

FLENNY TRIO

HOLLYWOOD'S FOUR  
BLAZES



HERB (FLAMINGO) JEFFRIES

TIMMIE ROGERS

## GET ON THE PROFIT BANDWAGON WITH THESE PROVEN HITS:

KING COLE TRIO

- 105 { "I'm Lost"  
"Pitchin' Up a Boogie"

TIMMIE ROGERS

- 107 { "Bring Enough Clothes for Three Days"  
Herb Jeffries singing:  
"At Least You Could Save Me a Dream"

FLENNY TRIO

- 116 { "The Induction Blues"  
"I Ain't Mad at You, Pretty Baby"

HOLLYWOOD'S FOUR BLAZES

- 108 { "That's a Good Little Old Deal"  
"Love Will Bloom in Paris This Spring"

- 110 { "The Big Leg Mama's Fine"  
"I Never Had a Dream To My Name"

LIST PRICE: \$1.00. PRICE TO OPERATORS AND STORES: 65c F.O.B. LOS ANGELES. FED. TAX INCL.

KING COLE TRIO RECORDS and all EXCELSIOR RECORDS are available now in quantities. We deeply regret our inability to promptly fill past orders but improved supply conditions of necessary materials will permit us to fill all orders as rapidly as received within the next 30 days.

EXCELSIOR RECORDS ARE OBTAINABLE THROUGH OUR NATIONAL DISTRIBUTOR

JACK GUTSHALL DISTRIBUTING CO.

1870 W. Washington Blvd.  
Los Angeles 7, Calif.

# EXCELSIOR RECORD COMPANY

3661 S. GRAMERCY PLACE

(RO. 8375)

LOS ANGELES 7, CALIF.



# Here's Your Convenient Order Blank for THE TOP TUNES OF THE DAY

## TITLE STRIPS

27 ON A SHEET FOR EASY  
HANDLING IN A TYPEWRITER

	Per M Sheets	Your Net Cost
1,000.....	\$7.50	\$ 7.50
5,000.....	6.00	30.00
10,000.....	5.00	50.00
30,000.....	4.00	120.00

Easy "Snap" Perforation Fine  
Quality Bristol Stock. Stays  
Together While Typing.

Order now for future use. Bristol  
stock is getting scarce.

## MAIN GEARS

for Wurlitzers and Seeburgs

**\$4.75** each

## TOGGLE SWITCHES

for Packard Adapters

**\$1.50** each

PRIORITY  
NECESSARY

## ADAPTER COILS

for all makes  
of Adapters

## ORDER

Jack Gutshall Distributing Company,  
1870 West Washington Boulevard,  
Los Angeles 7, California.

Date.....

Please ship the following records:

### FIVE SENSATIONAL NEW NUMBERS

Quan.	No.	Label	Title	Artist
.....	206	Exclusive	Axis Doom Blues	Johnny Moore's
.....			You Taught Me to Love	3 Blazers
.....	204	Exclusive	Close To You	Frank Haywood and
.....			Got Your Love in My Heart	Tuck Tip Tiny Trio
.....	116	Excelsior	The Induction Blues	Lorenzo Flennoy Trio
.....	1	Gem	I Ain't Mad at You, Pretty Baby	Ernie Andrews
.....			Soothe Me	
.....			Wrap it Up, Put It Away ('Til Daddy Comes Home)	
.....	100	Juke Box	Boogie No. 1	The Sepia Tones
.....			Sophisticated Blues	

### RIDING THE CREST OF POPULARITY EVERYWHERE!!!

.....	203	Exclusive	Please Believe Me	Frank Haywood and
.....			So Glad	Tuck Tip Tiny Trio
.....	202	Exclusive	I Wonder	Dan Grissom
.....			Skyline	Red Callender Trio
.....	201	Exclusive	How Come	Leon Rene
.....			Ev'rything About You Appeals To Me	Red Callender Trio
.....	105	Excelsior	I'm Lost	King Cole Trio
.....			Pitchin' Up A Boogie	King Cole Trio
.....	107	Excelsior	Bring Enough Clothes for Three Days	Timmie Rogers
.....			At Least You Could Save Me A Dream	Herb Jeffries & Eddie
.....	108	Excelsior	That's a Good Little Old Deal	Beal Trio
.....			Love Will Bloom in Paris This Spring	Hollywood Four Blazes
.....	110	Excelsior	The Big Leg Mama's Fine	Hollywood Four Blazes
.....			I Never Had A Dream To My Name	Hollywood Four Blazes
.....	666	Preview	Someone Over Here Loves Someone Over There	Four Tones
.....			Hey, What You Say	Four Tones
.....	668	Preview	Two Tears Met	Four Tones
.....			Satchel Mouth Baby	Four Tones
.....	1	Gilt Edge	I Wonder	Cecil Gant
.....			Cecil's Boogie	Cecil Gant
.....	2	Gilt Edge	Wake Up Cecil, Wake Up	Cecil Gant
.....			Boogie Blues	Cecil Gant
.....	3	Gilt Edge	Put Another Chair at the Table	Cecil Gant
.....			Cecil's Boogie No. 2	Cecil Gant
.....	4	Gilt Edge	I'll Remember You	Cecil Gant
.....			Cecil's Mop Mop	Cecil Gant
.....	5	Gilt Edge	God Bless My Daddy	Ceelle Burke
.....			Swing It, Mr. Joe	Ceelle Burke

ALL ABOVE RECORDS 65c NET, f.o.b. Los Angeles

.....Records at 65c each.....\$.....

Total.....\$.....

To Be Shipped to:

Name.....

Address.....

City.....Zone.....State.....

TERMS: 50 percent deposit must accompany your order unless you have made other arrangements. Orders shipped in same order received.

CLIP AND MAIL THIS ORDER TODAY

## We Apologize

for our inability to deliver to our customers all of the Gilt Edge Records you have ordered. However, we believe production facilities have been increased sufficiently so we will be able to promptly fill your orders in the future.

WE WILL NOTIFY YOU BY MAIL IN ADVANCE  
OF ANY NEW RELEASES ON GILT EDGE LABEL

# JACK GUTSHALL DISTRIBUTING COMPANY

Exclusive PACKARD Distributors

1870 W. WASHINGTON BLVD.

(ROchester 2103)

LOS ANGELES 7, CALIF.



## FINANCING for Music Operators

When you want to finance equipment or take over a route, bring your problems to Morris Plan.

We have the financing experience and *know-how* that gets things done —in a hurry!

## MORRIS PLAN

Resources over \$8,500,000  
San Francisco—711 Market  
Oakland—1763 Broadway

### SIMMONS SAYS

(Continued from Page 29)

● The increasing tempo of the war has brought us new hardships, new difficulties, new worries, and to many—sorrows. Into the hungry maw of war has gone most of our young men, into the production of tools for war has gone other millions to keep the fighting men supplied. Commodities long considered essential to our way of living have disappeared and now as we approach the climax of this war, restrictions upon manpower and materials grow more and more severe. Many of you have discussed with me or written me about your problems, I can only remind you that all of your problems and difficulties are but the fruits of war. There is no way to avoid them. There is no way to prevent them save by ending the war; therefore, since we can neither avoid or prevent, nothing is left for us but to do the best we can with what we have. It was Thomas Payne many years ago in our war for freedom who wrote, "These are the times

that try men's souls. Yet, though the thought is ominous and solemn there is hope and inspiration in it and most of those in the coin machine industry have found it. These qualities are what have made this a great industry. We have not lost them and will not. Now is the time to use them. Use them as you never did before.

● An "early settler" in the coin-controlled field is one who pays his bills promptly.

● Postwar phonographs may be different, but the installment will be pretty much the same.

● Those tavern customers who tried to use red points in a dime slot have "no beef coming."

● In these war days, the patch and repair has become very important. Equipment must be preserved. As a whole, the distributors and operators are to be congratulated on their patches and repairs. Their work is not unsightly. Quite obviously a better way has been found.

● Remember a stamp is a bullet, a bond

is a gun. Buy them both 'til the war is won.

● When I see a cigarette sign in big, black letters "No Cigarettes," it makes me have a feeling I would prefer to just buy nothing in that store. There is something forbidding about such signs displayed everywhere by retailers who can't find time to just say, "I'm sorry." Not only at tobacco counters, but some distributors of coin equipment are cultivating an unbusinesslike habit now. That will cost them heavily when war is over and competition keener than before.

● There is a bluntness about these war time shortcuts. Even though help is scarce, certainly courtesy always pays dividends—even in wartime. The distributor and operator alike who remembers this fundamental rule of business will be the one who will weather the uncertain days that will come with the reconversion and adjustment at the end of the war. Above all, courtesy will keep you out of the customer's little black book.

# W.R. BURTT

## THE COIN TUBE MAN

Critical Types Offered  
Consumer Market at  
OPA Retail List Prices.  
Write for Twice  
Monthly Inventory  
Release Sheet.

Radio Tubes  
for all  
makes  
of  
Coin  
Operated  
Machines

L-265  
Suppliers'  
Certificate  
Required

W. R. BURTT

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### COINMATIC

WURLITZER  
850

Transparent—

Unbreakable

PROGRAM HOLDER  
WINDOWS

\$5.00 per Set

2712 W. PICO LOS ANGELES 6

DISTRIBUTORS

Columbia Perforated  
TITLE

### PROGRAM STRIP SHEETS

20 to sheet—printed 2 sides—maroon strip dividing. Perforated with special perforation which holds tight while typing, tears with snap of finger.

\$5.00 PER M

Quantity Prices on Request

SEE

PAUL A. LAYMON

DISTRIBUTOR

1503 West Pico Los Angeles 15

### 1-HOUR AMPLIFIER & TONE ARM SERVICE

OUT-OF-TOWN OPERATORS: Express your Amplifiers and Tone Arms. If received before noon, we will service and return, via express, same day.

REMOTE CONTROL SERVICE

RATES REASONABLE

ALL WORK FULLY GUARANTEED

DEE'S SERVICE SHOP

1119 Venice Blvd., Los Angeles 15  
Federal 7875



# BADGER SALES COMPANY

◆ ESTABLISHED 1928 ◆

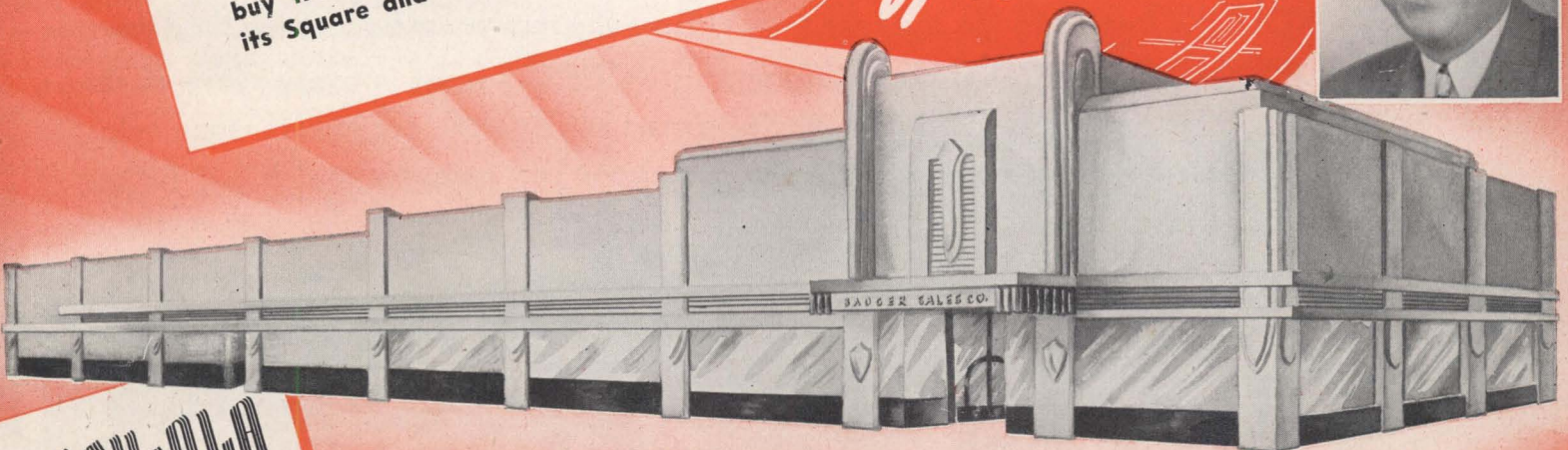
**FACTORY DISTRIBUTORS FOR ALL TYPES OF SUCCESSFUL  
COIN-OPERATED DEVICES**

The new phonographs and new coin machines of tomorrow are only a few months away. From time to time we shall announce additional products which we will distribute for the world's leading coin machine manufacturers. Keep in touch with Badger. If you have not been receiving Badger's monthly bulletin on new and reconditioned machines, your name may not be on our mailing list. Alert coin machine men will make certain they are on our list.

Once again we assure every operator on the West Coast that we appreciate the part we have been privileged to play in supplying you with equipment. We shall continue with our policy that the customer must be satisfied. This eliminates all hazards of misrepresentation and disappointment. It is wise to buy from a Company nationally known for its Square and Honest Dealings.

**NEW HOME  
OF THE**

*Phonograph  
of Tomorrow*



**ROCK-OLA**



DISTRIBUTORS  
So. California & So. Nevada

**ROCKOLA PARTS AND STANDARD BRAND  
SUPPLIES AND ACCESSORIES NOW IN STOCK**

*The* **BADGER SALES Co.**

**1612 WEST PICO BOULEVARD  
LOS ANGELES 15, CALIFORNIA**



# 9600 SQUARE FEET OF SERVICE

---

**Y**ESSIR, three complete floors comprising 9600 square feet of space, . . . and every square inch of it devoted to serving the operators better than ever before.

**W**E'RE talking of our recently opened San Francisco branch at 1175 Folsom Street where every refinement has been incorporated to better serve the operators. A cheery and refreshing showroom is provided to display the equipment we are currently offering and prominently displayed is the SINGING TOWERS . . . the only *brand new* phonograph available today. We are exclusive distributors in California, Nevada, Arizona and the Hawaiian Islands and if you have not thoroughly investigated this unique instrument, we invite you to let us show you the various features which make it *today's outstanding buy* in the phonograph field.

**O**N THE second and third floors of the San Francisco office you'll find additional equipment displays and the repair and maintenance department which is one of the best equipped shops on the Pacific slope and manned by mechanics and engineers of proven worth on various types of coin-controlled equipment. Convenient truck entrance is provided in the rear of the building and the adjacent freight elevator makes access to the upper floors easy for delivering or receiving equipment.

**F**ROM the front door to the rear wall, - - from the showroom floor to the third floor, this new office of California Amusement is YOURS - - yours in every sense of the word . . . for new or used equipment, for expert repair work, for maintenance helps, for convenient headquarters when in San Francisco. The welcome mat is out for our operator-friends at all times.

"THE FASTEST GROWING COIN

## CALIFORNIA AMU

EXCLUSIVE DISTRIBUTORS FOR AUTOMATIC MUSIC INSTRUMENT CORP.

JOBBER'S AND

1305 Kettner Boulevard

SAN DIEGO 1, CALIFORNIA

1175 Folsom Street

MAin 3068

M. S. (B)

HE





**Now Delivering:**

## **TOP FLIGHT**

Streamlined dignity of cabinet embodies harmonious use of rare woods in contrasting colors in the TOP FLIGHT Phonograph. Multi-colored indirect lighting effect of interior and grille enhance its dynamic beauty. Complete with chrome ornaments which contribute to its distinctiveness. Newly developed bass reflex loud speaker system. All machines have been factory reconditioned and carry a NEW MACHINE GUARANTEE.

**\$325.00**

F. O. B. Factory

## **STREAMLINER**

A Phonograph that lives up to its name—streamlined in every detail. Equipped with fluorescent lights of varied colors and incorporating the use of plastics for its decoration, it is truly a beautiful instrument. Fully factory reconditioned and carries a NEW MACHINE GUARANTEE. Incorporates high powered amplifier and large dynamic speaker. Amplifier capable of handling 2 extra PM speakers. Operates with 5c, 10c, 25c.

**\$398.00**

F. O. B. Factory

**"MACHINE HOUSE IN THE WEST"**

# **EMENT COMPANY**

COMPANIES IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS

**DISTRIBUTORS**

W. F. Owner

**SAN FRANCISCO 3**

9410575

**1348 Venice Boulevard**

**LOS ANGELES 6, CALIFORNIA**

**PRospect 4131**



# ET OF SERVICE

9600 square feet of space, . . . and  
g the operators better than ever before.

San Francisco branch at 1175 Folsom  
een incorporated to better serve the  
om is provided to display the equipment  
isplayed is the SINGING TOWERS . . .  
oday. We are exclusive distributors in  
an Islands and if you have not thoroughly  
te you to let us show you the various  
buy in the phonograph field.

an Francisco office you'll find additional  
maintenance department which is one of  
slope and manned by mechanics and  
of coin-controlled equipment. Conven-  
f the building and the adjacent freight  
sy for delivering or receiving equipment.

om the showroom floor to the third floor,  
: YOURS - - yours in every sense of the  
pert repair work, for maintenance helps,  
ncisco. The welcome mat is out for our



**Now Deliver**

## TOP FLIGHT

Streamlined dignity of cabinet embodies harmonious choice of rare woods in contrasting colors in the TOP FLIGHT Phonograph. Multi-colored indirect lighting effects of interior and grille enhance its dynamic beauty. Complete with chrome ornaments which contribute to its distinctiveness. Newly developed bass reflex loud speaker system. All machines have been factory reconditioned and carry a **NEW MACHINE GUARANTEE.**

**\$325.00**

F. O. B. Factory

A Phon  
in even  
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tory  
GUAR  
large  
2 extr

**THE FASTEST GROWING COIN MACHINE HOUSE IN THE WEST**

# NIA AMUSEMENT CO

**DISTRIBUTORS FOR AUTOMATIC MUSIC INSTRUMENT CORPORATION IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS**

**JOBBER AND DISTRIBUTORS**

M. S. (BILL) WOLF, Owner

**1175 Folsom Street**

**1175 Folsom Street**

**SAN FRANCISCO 3**

**1348 Venice Boulevard**

**HEmlock 0575**



## Donates Records to Navy

OXNARD, Calif.—F. C. Hardy, automatic music operator, has donated over 12,000 used phonograph records to date to the Base Chaplain at Port Hueneme, California, and has received over 200 appreciative letters from many points in the Pacific thanking him for his generosity.

Hardy hit upon the idea of donating records several months back and is averaging about 300 records per week at present. The Chaplain puts some of the records on board every ship leaving the Port of Hueneme, together with Hardy's name as donor.

Recently the Oxnard daily printed a copy of one of Hardy's letters which read: "In the name of the officers and crew of my ship, I wish to thank you most sincerely for the shipment of phonograph records which you so generously forwarded to us. You may rest assured that the music you have furnished us in these records will help greatly to keep the boys' spirits in

tune with the job ahead of us. Aboard ship things like records mean a whole lot more than anywhere else in the service because our radio silence very often runs from hours into days. The only other source of musical entertainment then is records. The orchestra men are in the throes of duty also while radio silence is on. In fact, the services of the orchestra are limited right along, which adds all the more to the benefit to be derived from music on records.

"Thank goodness there are generous and noble souls like you to help a struggling chaplain along with his welfare work. It is too bad that the over-all population of the country does not realize the psychological value and help similar efforts on their part would have for their own boys.

"Wishing you and yours the choicest of God's blessings always, I remain,

"Yours in Christ,

CARL J. DANNEKER,  
Chaplain, USNR."

## Schetter Joins Clark

LOS ANGELES—W. F. Schetter, San Francisco, has joined the Clark Distributing Co., Wurlitzer distributors in the West, as office manager of the local office. Schetter took over his new duties April 12th.

Prior to coming South, Schetter spent six months in the San Francisco office getting oriented insofar as the coin machine business is concerned. His background covers executive positions in radar work during the war emergency and a district management with a prominent oil company.

Don Clark, head of the distributing organization, spent a few days here with Schetter and then departed on the 12th by plane for the north.

## More Records Available

LOS ANGELES—Coinmatic Distributors have announced to the trade that DeLuxe records are now available in quantities, marking for the first time there has been a large stock available on the Pacific Coast. A big run on sales is being rung up for the latest Billy Eckstine discs and a record featuring Ted Martin and the Air Lane Trio which consists of a Hammond organ, accordion and electric guitar. Group have been featured on both the Blue and Mutual networks for some time.

Jacqueline MacLarty has joined the organization as secretary and Ken Brown, head of Coinmatic, added "unless plans go amiss, we expect to offer to our customers the services of an outstanding amplifier man and electrician before the end of this month."

Brown has been amazed at the number of new accounts opening at Coinmatic and the rapidity of repeat orders from old accounts.

## 1-HOUR AMPLIFIER & TONE ARM SERVICE

OUT-OF-TOWN OPERATORS: Express your Amplifiers and Tone Arms. If received before noon, we will service and return, via express, same day.

REMOTE CONTROL SERVICE  
RATES REASONABLE  
ALL WORK FULLY GUARANTEED

## DEE'S SERVICE SHOP

1119 Venice Blvd., Los Angeles 15  
FEderal 7875

COIN  
MACHINE  
REVIEW

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FOR  
MAY  
1945

## EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

### WURLITZER

	Each
800 Top Corners .....	\$16.50
800 Lower Sides .....	13.50
800 Middle Sides .....	3.00
800 Top Centers (Right or Left, Red)....	8.00
800 Back Sides (Green) .....	9.50
600, 500 Top Corners .....	4.00
700 Top Corners .....	7.50
700 Lower Sides .....	9.50
700 Back Sides .....	8.50
750 Top Corners .....	8.75
750 Lower Sides .....	8.75
750 Top Center .....	4.25
750 Middle Sides .....	2.00
850 Top Corners .....	9.50
850 Lower Sides .....	8.75
850 Top Center .....	11.00
950 Lower Sides .....	10.50



850 PEACOCK GLASSES  
\$3.50 Each  
(No Less Than 3 Glasses Shipped)

"Look for the Eagle  
—You'll find the Best"

### THICKEST

### STRONGEST

### TOUGHEST

### NON- INFLAMMABLE

### PERFECT FIT!

A QUALITY PRODUCT  
WORTHY OF  
YOUR EXPENSIVE  
INSTRUMENT

### NEW! PERFORATED GRILLE PLASTIC

Sheets 20 In. Wide by 50 In.  
Long. Available in Red,  
Amber or Blue  
\$12.50 Per Sheet

### ROCK-OLA

Standard, Master, DeLuxe or  
Supers:  
Top Corners (Solid Red, Each  
Yellow or Green).....\$12.75  
Lower Sides (Red or  
Yellow) ..... 12.75

### COMMANDO

Top Corners ..... 8.00  
Top Center ..... 7.00  
Long Sides ..... 12.75  
(Combination Red and  
Yellow Color Scheme)

### SHEET PLASTIC

20"x50"—Pliable—  
Per Sheet  
50 Gauge, Red,  
Yellow or Green \$12.50  
60 Gauge, Red,  
Yellow or Green 14.50  
80 Gauge, Red,  
Yellow or Green 16.00

### The NEW EAGLE PLASTICS

ARE  
UNCONDITIONALLY  
GUARANTEED  
FOR FREE  
REPLACEMENT

### SEEBURG

"Hi-Tone"—Model  
9800, 8800, 8200  
Lower Sides (Solid  
Red, Yellow or  
Green).....\$14.50  
"Classic"—"Colonel"  
"Major"—  
Top Corners  
(Solid Red, Yellow  
or Green).... 6.00

### MILLS

Each  
Throne—Empress—  
Top Corners,  
Red .....\$14.00  
Throne—Empress—  
Lower Sides, Red 14.00

### BUCKLEY BOXES

Side Plastics  
Lower Sides, Red 14.00

New!  
UNBREAKABLE!  
GUARANTEED!  
CLEAR, TRANSPARENT  
PLASTIC WINDOWS  
FOR YOUR MODEL 850  
PROGRAM HOLDER  
\$5.00 PER SET

IF YOU DON'T SEE WHAT YOU WANT  
ASK FOR IT! WE MAY HAVE IT IN STOCK!

## EAGLE COIN MACHINE CO.

528 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

BUY FROM YOUR NEAREST DISTRIBUTOR!

TERMS: One-third deposit with order,  
balance C. O. D., F. O. B. Chicago, Ill.



# **ASSOCIATES**

*Associated to Serve You Better*

*with*

## **ROCK-OLA**

*"The Phonograph of Tomorrow"*

COIN  
MACHINE  
REVIEW

**37**

FOR  
MAY  
1945

"Associates" . . . a distributing organization new in name . . . but manned by seasoned veterans of the Coin Machine Industry, has been organized to serve you with the new ROCK-OLA, "The Phonograph of Tomorrow" when manufacturing resumes.

From conveniently located branch offices throughout the Pacific Northwest, Associates will provide a streamlined distributing service, geared to give you the ultimate in cooperation and assistance on all phases of your operations.

EXCLUSIVE ROCK-OLA REPRESENTATIVES IN N. CALIF., OREGON, WASH., W. IDAHO & NEVADA

GEO. R. MURDOCK - E. GEO. BENNETT - WILLARD A. WAYNE  
**ASSOCIATES**

FACTORY REPRESENTATIVES

**ELECTRONIC & EQUIPMENT**

1797 UNION STREET, SAN FRANCISCO 23, CALIFORNIA

TELEPHONE PROSPECT 7443



# RECORDS

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

## KEY TO RATING

5★ **EXTRA GOOD.** Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average numbers.

4★ **VERY GOOD.** Possessing universal appeal. Suitable for any type of location.

3★ **GOOD.** Suitable for rounding out balanced programs. Numbers fading in popularity.

## ABBREVIATIONS

FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

- ALVIN  
3★ 1012 Ray Herbeck Orch.  
HE KISSED HER WHERE SHE SAT (FT VC)  
A BLACKBERRY'S RED WHEN IT'S GREEN (FT VC)  
BLUEBIRD  
4★ 33-0525 Texas "Jim" Robertson  
RODGER YOUNG (OT V)  
TALK TO THE BOSS IN THE SKY (OT V)  
CAPITOL  
4★ 188 Betty Hutton  
STUFF LIKE THAT THERE (V)  
BLUE SKIES (V)  
4★ 189 Andy Russell  
NEGRA CONSENTIDA (V FT)  
DON'T LOVE ME (V FT)  
3★ 190 Wally Fowler  
PROPAGANDA PAPA (V HB)  
MOTHER'S PRAYER (V HB)  
3★ 191 Jo Stafford  
THERE'S NO YOU (V FT)  
OUT OF THIS WORLD (V FT)  
4★ 192 King Cole Trio  
BRING ANOTHER DRINK (FT V)  
IF YOU CAN'T SMILE AND SAY YES (FT V)  
3★ 193 Ella Mae Morse  
YA' BETCHA (V FT)  
CAPTAIN KIDD (V FT)  
4★ 194 Wesley Tuttle & Coon Hunters  
I DREAMED THAT MY DADDY CAME HOME (HB V)

- RAININ' ON THE MOUNTAIN (HB V)  
MAESTRO  
3★ 107 Rudy Vallee  
THAT WOMAN OF MINE (V FT)  
WAITING (V FT)  
MAJESTIC  
3★ 7132 The Three Suns  
SWEETHEART OF ALL MY DREAMS (FT VC)  
DON'T APOLOGIZE (FT VC)  
4★ 7131 Cootie Williams  
SATURDAY NIGHT (FT VC)  
I'M BEGINNING TO SEE THE LIGHT (FT VC)  
3★ 7130 Jerry Wald Orch.  
HE'S HOME FOR A LITTLE WHILE (FT VC)  
THE MORE I SEE YOU (FT VC)  
4★ 7129 Jerry Wald Orch.  
CANDY (FT VC)  
LAURA (FT VC)  
VICTOR  
4★ 20-1657 Tommy Dorsey  
THERE'S NO YOU (FT VC)  
A FRIEND OF OURS (FT VC)  
3★ 20-1656 Four Clefs  
V-DAY STOMP (N V)  
WHY BE BLUE? (N V)  
4★ 20-1649 Vaughn Monroe  
I WALKED IN (FT VC)  
I'LL SEE YOU IN MY DREAMS (FT VC)  
5★ 20-1654 Spike Jones  
CHLOE (N V)  
A SERENADE TO A JERK (FT VC)

- 4★ 20-1655 Freddy Martin  
LAURA (FT)  
A SONG TO REMEMBER (FT VC)  
3★ 20-1648 Tommy Dorsey  
ON THE SUNNY SIDE OF THE STREET (FT VC)  
ANY OLD TIME (FT VC)  
3★ 20-1647 Artie Shaw Gramercy Five  
THE GRABTOWN GRAPPLE (Stomp-Romp)  
THE SAD SACK (Blues)  
3★ 20-1646 Charlie Spivak  
SWEETHEART OF ALL MY DREAMS (FT VC)  
MY BABY SAID YES (FT VC)  
4★ 10-1151 Allan Jones  
I DREAM OF YOU (V)  
I'LL WALK ALONE (V)  
4★ Album HJ-1 Louis Armstrong  
I HATE TO LEAVE YOU NOW  
THAT'S MY HOME  
I GOTTA RIGHT TO SING THE BLUES  
THERE'S A CABIN IN THE PINES  
WHEN IT'S SLEEPY TIME DOWN SOUTH  
BASIN STREET BLUES  
SNOWBALL  
ST. LOUIS BLUES  
5★ Album HJ-2 Benny Goodman  
BODY AND SOUL  
TIGER RAG  
AFTER YOU'VE GONE  
OH, LADY BE GOOD!  
DINAH  
VIBRAPHONE BLUES  
STOMPIN' AT THE SAVOY  
RUNNIN' WILD  
3-4★ Album HJ-3 Lionel Hampton  
CHINA STOMP  
STOMPOLOGY  
RING DEM BELLS  
RHYTHM, RHYTHM  
DON'T BE THAT WAY  
ON THE SUNNY SIDE OF THE STREET  
SHOE SHINERS DRAG  
BUZZIN' 'ROUND WITH THE BEE  
3★ 10-1147 Lauritz Melchior  
I LOVE YOU (V)  
LONELY NIGHT (V)  
4★ 10-1148 Lauritz Melchior  
SERENADE (V)  
VIVE L'AMOUR (V)  
4★ 10-1149 Lauritz Melchior  
PLEASE DON'T SAY NO (V)  
I WANT WHAT I WANT WHEN I WANT IT (V)

COIN  
MACHINE  
REVIEW

38

FOR  
MAY  
1945



## Tops for COIN Machines

Order today  
from your  
Decca, RCA  
Victor, or  
Columbia  
distributor

PERMO  
POINT  
ROUND

PERMO  
POINT  
ELLIPTICAL

**PERMO, Inc.**

6415 Ravenswood Ave., CHICAGO 26  
The original and world's largest  
manufacturers of longlife  
phonograph needles

## CORRECTION

On page 46 of the last issue a typographical error was made in the amount of the annual license fee proposed in California Legislature Assembly Bill 992. The proposed law would place a license on each individual phonograph or any kind of automatic music at \$60.00 per year, and place the music operators under the jurisdiction of the Board of Equalization.

## SAMSON, JR. RUBBER WHEEL HAND TRUCKS

Just the Thing for Moving Phonos,  
Consoles, Games, etc.

**\$14.95**

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR  
1503 West Pico Los Angeles 15



**CRS**

*With justifiable pride we announce our  
Appointment as Southern California  
Distributors for*

## **MUSICRAFT RECORDS and PRODUCTS**

*The Following HITS are Ready for IMMEDIATE DELIVERY:*

### **MUSICRAFT PERSONALITY RECORDS**

- .....314 Schubert's Serenade  
There's Beauty Everywhere  
• Herman Chittison Trio
- .....317 Ev'ry Time We Say Goodbye  
This Heart of Mine  
• Teddy Wilson Quintet,  
vocal by Maxine Sullivan
- .....318 Memories of You  
Bugle Call Rag  
• Teddy Wilson Quintet

- .....320 All of My Life  
I Should Care  
• Herman Chittison Trio  
with vocal

Operator's Price: 49c including tax.

### **"MAESTRO MUSIC" RECORDS**

- .....103 The Trolley Song  
Wish You Were Waiting For Me  
• Georgia Gibbs

- .....107 Waiting  
That Woman of Mine  
• Rudy Vallee

Operator's Price: 49c including tax.

### **MUSICRAFT POPULAR SERIES**

- .....15018 I Don't Want to Love You  
You Belong to My Heart  
• Phil Brito and Paul  
Lavalle Orchestra
- .....15029 You're Not Foolin' Anyone But Yourself  
If I Could Be With You One Hour  
Tonight

- Phil Brito and Phil  
Davis Orchestra

Operator's Price: 33c including tax.

### **MUSICRAFT WALTZ SERIES**

- .....294 A Kiss In the Dark  
Wonderful One
- .....295 Remember  
That Naughty Waltz
- .....296 Missouri Waltz  
Beautiful Ohio
- .....297 Always

Let Me Call You Sweetheart

- Paul Lavalle and String  
Orchestra on all 8 discs.

Operator's price: 79c including tax.

- .....ALBUM 62 American Waltz Memories  
• Paul Lavalle and String  
Orchestra

(This Album comprises the above records and may be obtained  
in album binding at \$3.66 retail inc. tax less trade discount.)

COIN  
MACHINE  
REVIEW

**39**

FOR  
MAY  
1945.

**INDICATE NUMBER OF RECORDS DESIRED. CLIP AND MAIL TODAY!**

*Get in  
the Money  
with Music's Big  
Money-  
makers*

**Get On Our Mailing List  
TO RECEIVE ADVANCE NOTICE OF COMING  
RELEASES BY**

**PHIL BRITO—TEDDY WILSON  
JOAN BROOKS—HERMAN CHITTISON  
MAXINE SULLIVAN—JOHNNY RICHARDS  
DEAN HUDSON—BILLIE ROGERS—HARRY**

**(THE HIPSTER) GIBSON and others in MUSICRAFT'S HALL OF FAME!**

**CALIFORNIA RECORD SUPPLY, INC.**

210 N. LARCHMONT

(Hillside 2154)

LOS ANGELES 4, CALIFORNIA

**CRS**



# WURLITZER PARTS AND SERVICE

We are in a position to render general service on all model Wurlitzer Phonographs. If your

own Service Department is overtaxed due to the critical manpower shortage, call on ours for help. Expert work at reasonable rates. Many parts still in stock.

## WOLF SALES COMPANY

*Exclusive WURLITZER Distributors*

FOR COLORADO, WYOMING, UTAH, ARIZONA, NEW MEXICO, EASTERN IDAHO  
1932-4 Broadway Denver 2, Colorado

COIN  
MACHINE  
REVIEW

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FOR  
MAY  
1945

### Murdock Has Rock-Ola

SAN FRANCISCO—Under the genial title of "Associates," George R. Murdock, veteran coinman, is opening offices in various key cities throughout the West to prepare for the distribution of Rock-Ola phonographs and accessories when production resumes. Murdock has the line on an exclusive basis in Northern California, Oregon, Washington, Western Idaho and Nevada.

First office was opened here at 1797 Union Street and the general pattern will be followed in the establishment of other offices. Murdock will head the organization with a second associate heading up the sales department, and a third associate in charge of the repair and maintenance service. Associates will share in the earnings of the individual offices.

Initial announcement is made in this issue and subsequent issues will reveal new offices and set forth postwar plans of the organization.

### Pay Miller Tribute

OAKLAND—Battling adverse legislation is too often one of those thankless jobs, believes M. K. Standish of Mostly Music Co. "In California every coin operator owes our friend, George A. Miller, of the California Music Operators' Association, a true debt of appreciation, to say the least. George is not too well at present and being hard pressed, it is noteworthy the work he is doing in behalf of all operators."

Standish summed up his views in a letter to the Association in which he said: "We wish to thank President Miller for his assistance in handling some recent problems in connection with our business. Further, we are happy to take this opportunity to express our appreciation for the Association and the inestimable over-all work done by its founder and president—especially in relationship to unfavorable legislation. We feel sure that without his untiring efforts the coin-operated music business in this state would be in a hapless predicament."

Again, we say that every California operator owes Mr. Miller more than a rising vote of thanks and an absolute vote of confidence!" The letter was signed by M. K. Standish, W. G. Thornton and T. A. Davis, partners in Mostly Music.

### Rene Signs Wilson

LOS ANGELES—Otis Rene, head of Excelsior Record Co., has just recorded eight sides with Gerald Wilson and his sensational 17 piece orchestra.

Wilson has quite a reputation in the music field as a recordings arranger in the past for such big names as Cab Calloway, Harry James and Sunny Dunham. He is acclaimed an outstanding artist on the trumpet and in his musical aggregation he has surrounded himself with top flight musicians on every instrument.

First four sides include "Moonrise" with Pat Kay on the vocal, and backed by "Porto Rican Breakdown"; "Top of the Hill" and "Synthetic Joe." Quartet of numbers is slated for release in 30 days.

## 6SC7-5Z3-80-83-2A4G and 70L7

These tubes are next to impossible to secure. We have adapters for making the changeover that require no changes in the amplifier or remote boxes.

#100—6SC7 to 7F7  
110—5Z3 to 5U4G  
125—80 to 5T4, 5V4G, 5Y3 or 5Z4  
126—83 to 5U4G or 5X4  
\$3.00 Each in lots of Six

#205—2A4G to 2051 (Seeburg Guns)  
210—2A4G to 2051 (Remote Music)  
215—70L7 to 7A4-7A5 (Seeburg Remote Boxes)  
\$6.50 Each, Minimum Shipment of Six

These have all been tried and proven thoroughly satisfactory. WE GUARANTEE SATISFACTION. Absolutely no worry, anyone can make the change, carry these in your service kit as standard equipment. One-third with order, balance C. O. D.

## HERMITAGE MUSIC COMPANY

416A BROAD ST.

NASHVILLE 3, TENN.

## OPERATOR'S FRIEND OIL

THAT REALLY LUBRICATES  
Can't gum. Especially for Coin machines. A few drops will save many service calls.

1 OZ. BOTTLE 59c

SEE

## PAUL A. LAYMON

DISTRIBUTOR

1503 West Pico Los Angeles 15



# NEW GRAY-MILLS *Portable* PARTS CLEANING SYSTEM

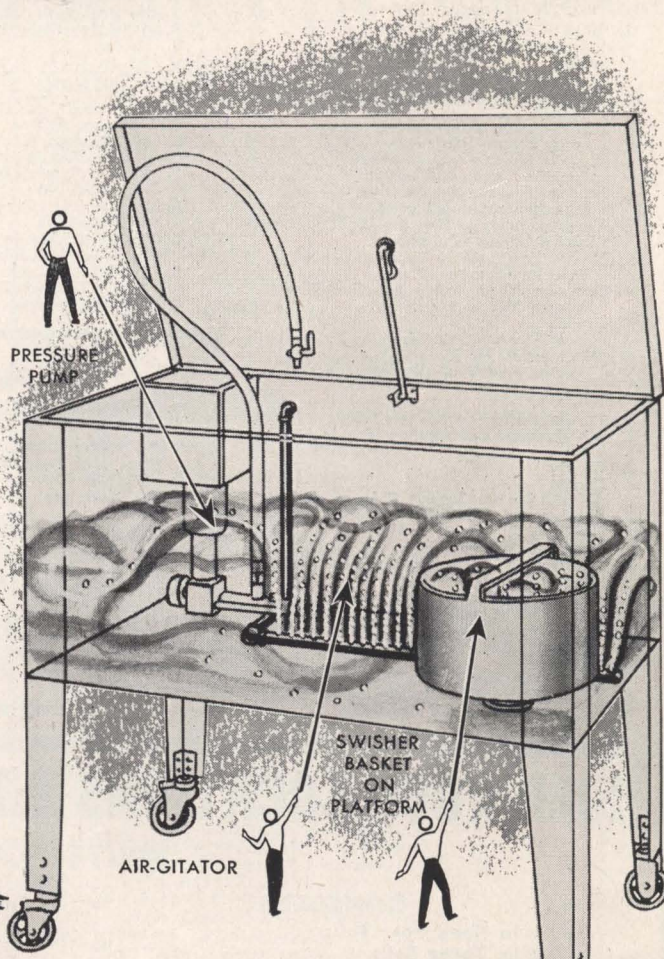
with "Air-gitator" action

**FAST • ECONOMICAL • SAFE  
NO LOST PARTS • NEW SOURCE  
OF PROFIT • KEEPS TOOLS CLEAN**

Here's a new portable, self-contained "laundry" using cold solvent, that offers the low cost time-saving answer to keeping your coin machine mechanisms clean and working perfectly . . . free from grease, dirt and grime. Large enough so a complete phonograph mechanism may be cleaned by submersion, and flexible enough to be equally efficient on small removable parts and units.

This answer to an operator's cleaning problems, provides 3 ways for quick, thorough, efficient and safe cleaning of intricate coin machine mechanisms of all kinds. 1—For soak-cleaning the Air-gitator provides a "boiling" action of the solvent which speeds grease and grime removal. 2—Small parts can be easily swished by hand in the unique "swisher" basket. 3—A powerful gear-type pump forces a stream of solvent through the hose for spray-cleaning larger parts and flushing hard-to-clean cavities.

Dozens of operators, jobbers and distributors are finding this efficient and economical unit an indispensable part of their operating maintenance. Let us tell you more!

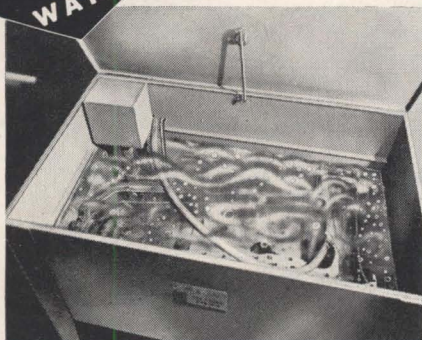


COIN  
MACHINE  
REVIEW

41

FOR  
MAY  
1945

*Triple action...*  
WORKS  
3  
WAYS



1 "Air-gitator" for soak-cleaning with constant agitation.



2 Swisher Basket and Platform for cleaning of parts in bulk.



3 Pressure Pump for spray cleaning larger parts.

Specifications:  
36" High, 21" wide, 38" long

[ WESTERN STATES DISTRIBUTORS FOR THE  
COIN MACHINE INDUSTRY ]

*Send for This Folder*  
It gives complete information



## ALPHA DISTRIBUTING COMPANY

1025 N. HIGHLAND AVENUE

GRanite 4148

HOLLYWOOD 38, CALIFORNIA

Manufactured by GRAY-MILLS COMPANY, 1948 Ridge Avenue, Evanston, Illinois



# REVIEW MUSICAL POPULARITY POLL

APRIL, 1945

An authoritative chart showing the popular musical favorites and compiled from information gathered in the principal key cities and wired to us at press time.

## On Phonographs—

1. Rum and Coca-Cola  
Andrews Sisters—Decca
2. Candy  
Johnny Mercer—Capitol
3. My Dreams Are Getting Better All the Time  
Phil Moore Four—Victor
4. A Little On the Lonely Side  
Louis Prima—Majestic
5. Ac-cen-tchu-ate the Positive  
Frankie Carle—Columbia
6. I'm Beginning to See the Light  
Johnny Mercer—Capitol
7. There! I've Said It Again  
Harry James—Columbia
8. Saturday Night Is the Loneliest Night  
Vaughn Monroe—Victor
9. Dream  
Sammy Kaye—Victor
10. Don't Fence Me In  
Pied Pipers—Capitol
11. Crosby-Andrews—Decca

## On Radio—

1. I'm Beginning to See the Light
2. My Dreams Are Getting Better All the Time
3. Candy
4. Dream
5. A Little On the Lonely Side
6. Sentimental Journey
7. Dream
8. Stuff Like That There
9. Saturday Night Is the Loneliest Night
10. Laura

## Best Selling Sheet Music—

1. My Dreams Are Getting Better All the Time
2. Candy
3. A Little On the Lonely Side
4. I'm Beginning To See the Light
5. Ac-cen-tchu-ate the Positive

## Best Selling Records—

1. Rum and Coca-Cola (Andrews Sisters)  
Decca 18636
2. My Dreams Are Getting Better All the Time (Les Brown) Columbia 36779
3. Candy (Johnny Mercer)  
Capitol 183
4. Dream (Pied Pipers)  
Capitol 185
5. I'm Beginning to See the Light (Harry James) Columbia 36758
6. A Little On the Lonely Side (Frankie Carle) Columbia 36760
7. Ac-cen-tchu-ate the Positive (Johnny

## 1-HOUR AMPLIFIER & TONE ARM SERVICE

OUT-OF-TOWN OPERATORS: Express your Amplifiers and Tone Arms. If received before noon, we will service and return, via express, same day.

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RATES REASONABLE  
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8. Mercer) Capitol 180
9. There! I've Said It Again (Vaughn Monroe) Victor 20-1637
10. Sentimental Journey (Les Brown) Columbia 36769
11. Stuff Like That There (Betty Hutton) Capitol 188

## On Wired Music—

1. Rum and Coca-Cola
2. Candy
3. My Dreams Are Getting Better All the Time
4. A Little On the Lonely Side
5. I'm Beginning to See the Light
6. Saturday Night Is the Loneliest Night in the Week
7. Ac-cen-tchu-ate the Positive
8. Dream
9. Just A Prayer Away
10. All of My Life

## Sepia Hit Parade—

Top tunes in colored spots supplied at press time by Otis Rene, of Excelsior Records.

1. Mop Mop (Louis Jordan) Decca
2. I Wonder (Louis Armstrong) Decca
3. Somebody's Got to Go (Cootie Williams) Majestic
4. I'm Beginning to See the Light (Duke Ellington) Victor
5. You Can't Get That No More (Louis Jordan) Decca

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42

FOR  
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1945

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Royal Flush  
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Paces Saratoga  
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5c Extraordinarys  
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All slot machines overhauled and refinished

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6. I Wonder (Cecil Gant) Gilt Edge
7. Red Bank Boogie (Count Basie) Columbia
8. I'm Lost (King Cole Trio) Excelsior
9. Tippin' In (Ersine Hawkins) Blue Bird
10. Induction Blues (Flennoy Trio) Excelsior
11. If You Can't Smile and Say Yes (King Cole Trio) Capitol

12. Rum and Coca-Cola (Andrews Sisters) Decca

### Western Hit Parade—

Songs most requested by radio listeners to the only Western Hit Parade on radio:

1. Smoke on the Water (Bob Wills)
2. Jealous Heart (Happy Perryman)
3. Shame On You (Spade Cooley)

4. There's A New Moon Over My Shoulder (Jimmie Davis)
5. Tomorrow Never Comes (Ernest Tubbs)
6. Each Night at Nine (Floyd Tillman)
7. I'm Losing My Mind Over You (Al Dexter)
8. You're Breaking My Heart (Ted Daffin)
9. Going to Build a Big Fence Around Texas (Gene Autry)
10. Hang Your Head in Shame (Bob Wills)

**7¢** PER POUND  
FOR SOLID  
SCRAP

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COAST RECORD MANUFACTURING CO.

**7¢** PER POUND  
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## LATE POPULAR SELECTIONS

- 2104 CUANDO QUIERE UN MEXICANO—Cancion  
EL SUENO—Cancion  
Pedro Infante con Mariachi
- 2049 MI VIRGEN RANCHERA—Cancion  
MI CASITA DE PAJA—Cancion  
Martin y Malena—con Mariachi
- 2029 SE FUE MI AMOR—Cancion  
EL BRAVERO—Cancion  
Martin y Malena—con Mariachi
- 2074 HOJA SECA—Bolero  
NO ME PREGUNTES ADONDE—Bolero  
Salvador Garcia con La Orquesta Garrido
- 2026 NOSOTROS—Cancion Bolero  
COMO EL BESAR—Cancion Fox  
Gaby Daltas con La Orquesta Garrido
- 1982 ANGUSTIA—Danzonette  
LINDA MUJER—Son  
(Recently Released Under the American Title "You Never Say Yes")  
Miguel Aceves Mejia con La Orquesta de Juan S. Garrido
- 2080 SUPLICA RANCHERA—Corrido  
EL BRACERO—Corrido  
Martin y Malena—con Mariachi
- 2094 AUNQUE ME CUESTE LA VIDA—Cancion Ranchera  
MI PATRIA ES LO PRIMERO—Corrido  
Pedro Infante—con Mariachi
- 2099 MI PENA—Cancion  
CANCION DEL VAQUERO—Cancion  
La Torcacita con Mariachi
- 2107 MEXICANA DE VERDAD—Cancion  
ARRIBA EL NORTE—Corrido  
La Torcacita con Mariachi
- 2109 LA MARGARITA—Cancion Ranchera  
EL ATRAVESAO—Cancion Ranchera  
Juanita Escoto con Mariachi

## VERY FINE BOLEROS

- 1924 SE MUY BIEN QUE VENDRAS—Bolero  
TE QUIERES IR—Cancion  
Tona La Negra con La Orquesta Fajardo
- 1976 NO VOLVERE—Beguine  
YA LO VERAS—Bolero  
Tona La Negra con La Orquesta Fajardo
- 1987 AMARGURA—Bolero  
NO SE CUANDO—Bolero  
Julio Flores con La Orquesta Garrido
- 1996 BESAME MUCHO—Cancion Blues  
SOLAMENTE UNA VEZ—Cancion Bolero  
Manolita Arriola con La Orquesta Garrido  
(Featured song in Walt Disney's "3 Caballeros" under the title of "You Belong to My Heart")
- 1941 ME GUSTAS MUCHO—Bolero  
QUE MAS ME DA—Bolero  
Tona La Negra con La Orquesta Fajardo
- 1997 HUMANIDAD—Cancion Bolero  
LA CITA—Corrido  
Hermanas Hernandez—con La Orquesta de Juan S. Garrido

## OLD FAVORITES - ALWAYS POPULAR

- 1770 AY JALISCO NO TE RAJES—Cancion  
(Recently Released Under the American Title of "The Three Caballeros")  
LOS TARZANES  
Manolita Arriola—con Mariachi
- 1831 OYE VALE—Cancion  
DOS CORAZONES—Cancion  
Martin y Eloisa—con Mariachi
- 1873 LA FERIA DE LAS FLORES—Cancion  
ASI SE QUIERE EN JALISCO—Cancion  
Manolita Arriola—con Mariachi
- 1903 EL BARRILITO—Polka  
(A Very Fine Record of "The Beer Barrel Polka")  
CUATRO VIDAS—Polka Fox  
Orquesta de Los Hnos Dominguez
- 1938 NOCHES ETERNAS—Corrido  
LOS LAURELES—Cancion  
Martin y Eloisa—con Mariachi
- 1945 CUATRO VIDAS—Cancion  
NO HAGAS POLVO—Cancion  
Martin y Eloisa—con Mariachi
- 1954 TRAIGO MI 45—Corrido  
CORRIDO DE LAS BRAVUCONES—Corrido  
Fernando Rosas—con Mariachi
- 1962 SE QUE QUIERES VOLVER—Cancion  
DOS PAJARILLOS—Corrido  
Pedro Infante—con Mariachi
- 1964 COCULA—Cancion  
EL HERRADERO—Cancion  
Martin Becerra con Mariachi
- 1984 POR UN AMOR—Cancion  
EL TOPETON—Cancion  
La Torcacita—con Mariachi
- 1991 TU QUE DIJISTE—Corrido  
EL CABALLA ENSILLADO—Corrido  
Martin y Eloisa—con Mariachi
- 1999 EL HIJO DESOBEDIENTE—Corrido  
DE CUANDO EN CUANDO—Cancion  
Martin y Malena—con Mariachi
- 2000 SOLDADO RASO—Corrido  
EL DURAZNO—Cancion  
Pedro Infante—con Mariachi
- 2001 LA VIRGEN DEL TEPEYAC—Corrido  
SAN MIGUELITO—Cancion  
Hermanas Hernandez con Mariachi
- 2047 NADA GANO CON QUERERTE—Cancion  
ACA NOMAS—Cancion  
Martin y Malena—con Mariachi

AND MANY OTHER POPULAR RANCHERAS, BOLEROS, etc.

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## RODEO RECORDS

- 2001 WE'LL HAVE A RODEO IN TOKYO, AND A ROUND-UP IN OLD BERLIN  
Sung by Ozie Waters. Acc. by the Colorado Hillbillies  
IT'S TOO LATE TO SAY YOU'RE SORRY NOW  
By Walt Shrum and his Colorado Hillbillies
- 2002 TIE A SADDLE STRING AROUND YOUR TROUBLES  
Sung by Ozie Waters. Acc. by the Colorado Hillbillies  
DRY YOUR EYES  
By Walt Shrum and his Colorado Hillbillies
- 2003 DON'T SWEETHEART ME  
Sung by Ozie Waters. Acc. by the Colorado Hillbillies  
THERE'S A TEAR IN YOUR EYE  
By Walt Shrum and his Colorado Hillbillies

- 2004 I'LL BE AROUND SOMEWHERE  
By Walt Shrum and his Colorado Hillbillies  
EXCELLENCE NUMBERS BY OZIE WATERS  
Rodeo's Singing Star

I LOST YOU  
Sung by Ozie Waters. Acc. by the Colorado Hillbillies

- 2005 MY HEART'S IN THIS LETTER  
ARKANSAW SWEETHEART  
By Ray Wade and his Rhythm Riders
- 2006 YOU CAN'T GIVE ME BACK MY HEART  
I DON'T CARE ANY MORE  
By Ray Wade and his Rhythm Riders

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COIN  
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REVIEW

**43**

FOR  
MAY  
1945

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## RECORD TRAYS RECONDITIONED

WURLITZER TRAYS for 61-71 and all other Counter Models made same dimensions as when new, and guaranteed to give satisfaction.

**\$7.50**

FOR SET OF TWELVE

**HUGO JOERIS**

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AMARILLO, TEXAS

### Capehart Tells the Senate

WASHINGTON, D. C.—If Homer E. Capehart has anything to say about it, Congress will get some of the streamlining which has been urged increasingly in recent months.

Speaking before a joint Senate and House Committee dedicated to the study of streamlining plans, the Indiana Senator complained that the business of government has grown to such "super-duper, super-duper" proportions that the men at the top are too busy to know what is going on and deputy administrators have to run the departments. He complained, too, that there's so much going on in Congress the members can't keep up with the activities.

"Frankly," he confessed, "I learn more from the newspapers what's going on in the Senate than from any other source."

As an aid and corrective to this condition the Senator suggested that a "work-sheet" or calendar be published daily and placed in the offices of members to keep them informed up to the minute of everything that's going on in Congress—committee meetings, investigations, witnesses, etc.

He also urged that the number of committees be reduced and their activities linked directly with the executive departments.

Sen. Millard E. Tydings of Maryland, and Rep. E. C. Gathings of Arkansas also appeared before the committee with Mr. Capehart, who was noted by several of the local papers as "a phonograph manufacturer" and by one as a man "who, in business life, makes juke-boxes branded with his own name."

### New Record Firm

BALTIMORE—Louis Linden of the Free State Distributing Co., is planning to enter the record manufacturing field under his own label, and has been granted a license from the American Federation of Musicians.

### Route Business Grows

LOS ANGELES—Both large and small routes in all parts of the West continue to change hands and General Music Co.'s offices in Los Angeles and San Francisco have handled the transfers on a number of important routes in recent months.

General has made a specialty of activity in this field in the war months and has blended a finance and operator-service program with route transfers that provides a new high in competent and efficient service to both buyers and sellers.

Right now both offices have several large and small routes listed for sale.

### Phonos May Play After Curfew

LOS ANGELES—THE REVIEW is in receipt of a letter from C. W. Hughes, of Ladoga, Indiana, wherein he states: "The article appearing in the April issue concerning the curfew is in direct contradiction of the interpretations I received from Paul V. McNutt, Chairman of the War Manpower Commission, copy of which is attached. I feel it is my duty to inform you in order to stop operators from losing all this money that is rightfully theirs."

The letter from McNutt read: "I have your letter of March 8th concerning the operation of automatic phonographs in all night drugstores, restaurants and other places where liquor, beer or wine is not sold. The War Manpower Commission has made no rule against the operation of music machines in such establishments as long as there is no dancing allowed after midnight."

### No Tuesday "Meat Ball"

NEW YORK CITY—This city observes Tuesdays as meatless days. Up in the Bronx a storekeeper insisted on keeping the automatic phonograph in the place blasting out "One Meat Ball." A passerby, peeved that he couldn't even smell a hamburger, protested, called a patrolman. Hailed into court for disturbing the peace, the offender was told by the magistrate, "The least you could have done was to play 'Three Little Fishes.' The fine is two dollars."

## TUBES and NEW ACCESSORIES

*Complete Line of Phonographs and Parts*

### NEW PARTS

Micro Pick-Ups, Metal, for Rock-Ola or Mills.....\$ 4.75 Ea.  
Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More..... 1.00 Ea.  
Rock-Ola Drive Motors, New, in Original Cartons..... 23.00 Ea.  
Conversion Part To Convert Your Wurlitzer Motor to a Seeburg in Less Than  
a Minute ..... .90 Ea.

### TUBES FOR THE COIN MACHINE INDUSTRY

0Z4 .....\$1.50	6C5 .....\$1.00	12A8 .....\$1.00	26 .....\$ .75
1A5 ..... 1.50	6C6 ..... 1.00	12K7 ..... 1.00	27 ..... .70
1A7 ..... 1.60	6A6 ..... 1.50	12Q7 ..... .90	33 ..... 1.00
1H4 ..... 1.00	6B5 ..... 1.95	12SK7 ..... 1.00	38 ..... .95
1H5 ..... 1.30	6F6 ..... .90	12SR7 ..... 1.30	41 ..... .85
1LA4 ..... 2.35	6J5 ..... .75	12Z3 ..... 1.00	43 ..... 1.10
1LN5 ..... 2.35	6H6 ..... 1.10	14A7 ..... 1.60	45 ..... .80
1N5 ..... 1.60	6K7 ..... 1.10	14C7 ..... 1.40	46 ..... 1.10
1P5 ..... 1.60	6L6 ..... 1.35	25L6 ..... 1.30	47 ..... 1.10
1Q5 ..... 1.60	6Q7 ..... 1.10	25Z5 ..... 1.00	56 ..... .80
2A4G ..... 1.85	6SC7 ..... 1.00	25Z6 ..... 1.00	57 ..... .90
2A3 ..... 1.60	6SK7 ..... .85	35A5 ..... 1.30	76 ..... .85
3Q5 ..... 1.60	6SL7 ..... .75	35L6 ..... 1.00	77 ..... .90
5V4 ..... 1.50	6V6 ..... .60	35Z3 ..... 1.30	78 ..... .90
5U4G ..... 1.00	6X5 ..... 1.00	35Z5 ..... .85	79 ..... 1.40
5W4 ..... 1.00	20S1 ..... 2.25	50L6 ..... 1.10	80 ..... .70
5Y3 ..... .70	117L7 ..... 2.35	50Y6 ..... 1.10	83 ..... 1.10
5Z3 ..... 1.00	117Z6 ..... 1.60		

70L7.....\$1.95

30.....\$1.00

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!  
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. ceiling or below!

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1456, 1458, 27V. etc.  
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Special Prices by the 100  
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COIN  
MACHINE  
REVIEW

44

FOR  
MAY  
1945



## CMOA To Aid The Red Cross

By Geo. A. Miller, State President

The late Lew Menkes, formerly one of the members of the Board of Directors of the California Music Operators Association, was one of the most beloved members in the organization, for his many kind deeds and kind thoughts toward his fellow man. He has made it possible for CMOA to hold a drawing for a three-carat diamond ring, which has been appraised at \$2,000.00 or more by the firm of George Zwillinger, wholesale jewelers. All proceeds from this drawing are to go to the Oakland Chapter of the American Red Cross for the purpose of buying motorized equipment. The ring will be on display in the window of the Albert S. Samuels Co., "House of Lucky Wedding Rings", 17th & Broadway, Oakland, California, from Friday, March 30th, 1945 to the date of the drawing, which will be announced at a later time.

The drawing will be held at the Oakland Chapter, Red Cross Headquarters, 906 Fallon Street, Oakland, and the winning number will be drawn by the Honorable Mayor of the City of Oakland, Dr. John F. Slavich. The drawing has been approved by Mr. Thomas W. Russ, Manager of the Oakland Chapter of the Red Cross, with the understanding that all proceeds be used for this purpose and no other. Tickets will be sold for \$1.00 each, and may be purchased at the office of the California Music Operators Association, 128 E. 14th Street, Oakland 6, California.

Mr. and Mrs. Menkes presented the ring to CMOA with the one thought in

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### E. T. MAPE MUSIC COMPANY

1701 W. Pico Blvd.

Los Angeles 15, Calif.

DRexel 2341

mind that this would be an opportunity for the music operators of this district to do something really worth while for the Red Cross and the war effort.

The master committee has been appointed to handle this drawing and is composed of Mrs. Lew Menkes, donor; Thomas W. Russ, manager of the Oakland Chapter of the American Red Cross; Geo. A. Miller, state president of the California Music Operators Association; Joe Silla, chairman of the Board of Directors; and Directors H. V. Munson; C. L. Spear; George Delacruz; J. K. Thompson; Burr Winslow; Frank Morgan; and Miles Standish.

### Phonos on Trains

NEW YORK—Latest promise in post-war rail trend is a double feature recreation car designed by the Pullman Standard Manufacturing Co. Front half is a club car by day, and, after dinner, a night club with a 9 by 12 foot dance floor and music supplied by an automatic phonograph. Rear part is a lounge by day and a movie theatre seating 30, at night.

### Alpha Offers Cleaner

HOLLYWOOD—The Alpha Distributing Co. has taken on the sale and distribution of the Gray-Mills Portable Parts Cleaning System, a device for cleaning phonograph and various other types of coin machine mechanisms.

Device is known as "Flo-Bac" and provides triple action in cleaning. First, the "Air-gitator" functions for soak-cleaning with constant agitation; second, the Swisher basket and platform may be used for cleaning parts in bulk; and third, Pressure Pump may be used for spray cleaning larger parts. Interior dimensions are large enough to afford the "dunking" of a complete automatic phonograph chassis.

"Flo-Bac" uses cold solvent that offers the low-cost, time-saving answer to the parts cleaning problem—eliminates the old, inefficient bucket and brush cleaning and makes it unnecessary to heat up large systems for occasional jobs.

"We feel particularly fortunate in being able to offer this efficient cleaning aid to the operators," said W. E. Simmons of Alpha. "Today the operators of phonographs and other coin machines need a thorough cleaning device to insure added months and years of life in the operation of their machines. 'Flo-Bac' is the answer for it saves labor, time, is easy to use and does a thorough and complete job at very little cost."

COIN  
MACHINE  
REVIEW

45

FOR  
MAY  
1945

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New BENNETT "TOP LINE"  
3000-4000 PLAY NEEDLES

Non-turn feature. Original  
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## CASH READY FOR MUSIC ROUTES ANY SIZE

If you have any equipment idle, turn it into cash on today's "top market." We will buy any or all of your music equipment, on or off location, and pay you the highest market prices.

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No longer needed for Seeburg Wallbox! A perfect replacement! A tube with wired adaptor that really works! Our tests in Seeburg wall boxes show powerful, long life, efficient operation! No wiring—just plug in!

TUBE WITH ADAPTOR.....Each \$3.00  
10 or more.....Each 2.70

SOLD WITH AN ABSOLUTE GUARANTEE!

## CONSOLIDATED DISTRIBUTING COMPANY

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KANSAS CITY 6, MO.

### Washburn Expanding

LOS ANGELES—Charles E. Washburn has added new talent to his growing list of recording stars. Included are Rusty Draper and the Dreamers, and the Al (Stomp) Russell Trio.

Inasmuch as Washburn has been formally associated with the Peerless Mexican line and his own Rodeo label for Western and American folk music, he has decided to release the new artists under the label of his Coast Record Manufacturing Co. Watch for these new releases by Coast Records.

Washburn is expanding his record business in a big way. Recently he acquired his own factory where complete facilities for manufacturing the discs are being installed. He has also purchased a three-story building on West Pico to have the necessary room for the growing business. Important announcements are in the offing on additional new talent being signed.

Washburn's idea from the beginning, has been to give the coin machine operator a longer playing record. To this end, he is using a very high shellac content in his platters. Unsolicited testimonials from operators show that he is on the right track.

### Has First Phono

PHILADELPHIA—Wendell Kinker, collector of firearms and various types of machines, lays claim to having the first known automatic phonograph in this country—an 1850 model utilizing a thin zinc disc and designed to operate upon the insertion of pennies.

IT'S ABOUT READY!  
FOR INFORMATION  
ON

**LAS VEGAS**

— SEE —

**PAUL A. LAYMON**

DISTRIBUTOR  
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### Gutshall Adds Labels

LOS ANGELES—The Jack Gutshall Distributing Co. has taken on two new record labels. First is "Gem", being manufactured by the Royal Record Co. of which Joe Green, writer of "Her Tears Flowed Like Wine", is head. The initial offering on the Gem label is currently being offered.

Second label is titled "Juke Box" and shipments are now being made on the first release under this name.

The Flennoy Trio recording of "Induction Blues" is the current hot number and orders are piling in for vast quantities. Recording is on the Excelsior label and initial tests in local Harlem spots indicate the number will be a terrific national success.

Gutshall has organized his shipping department so that most orders received in the morning will go out the same day. Re-

cently added space in an adjacent building has been completely converted to record shipping facilities.

### National Signs Three

NEW YORK—National Records announce that they have signed long-term contracts for the exclusive recording services of Billy Eckstine, Harlem's romantic singing idol, and his orchestra; Joe Turner, blues shouter who won top honors in Esquire's recent jazz poll; and Pete Johnson, the boogie-woogie king.

Eckstine and Turner are generally acknowledged to be the two foremost colored male singers, while Johnson is one of the outstanding exponents of eight-to-the-bar piano. The addition of these stars to the National roster establishes this label even more firmly in a high-ranking position in the field of blues and race music records.

Turner, noted for his robust style of blues singing, cut "S. K. Blues" for National recently, accompanied by Pete Johnson's All-Stars, and in the short time since its release the disc has already become a Harlem Hit Parade favorite. His "Johnson and Turner Blues," just released, promises to be another big number.

The popularity of Billy Eckstine, whose renditions of romantic ballads and torrid blues have won him a nation-wide following, dates from his sensational debut with Earl Hines, whom he left to form his own powerhouse 18-piece crew. His record of "Jelly, Jelly" was one of the smash hits of a few seasons back.

Pete Johnson, long known as one of the star solo boogie-woogie pianists, is also recognized as one of the few bandleaders who has successfully orchestrated this style of music.

Officials of the National Record Company assure that the future releases of these artists will be produced in plentiful quantities, which will allow operators at least to obtain a sufficient supply of the records of these popular performers, which heretofore have been in the hard-to-get category.

\* \* \*

He: "My clutch is slipping."  
She: "It isn't noticeable, darling."

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Nationally famous for our TOP BID  
Satisfied operators from "COAST TO COAST"

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COIN  
MACHINE  
REVIEW

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FOR  
MAY  
1945



## • TUBES AND PARTS • FOR THE COIN MACHINE INDUSTRY

Write for latest price list

# ALLIED ELECTRONICS COMPANY

67 W. 44th St. Phone: Murray Hill 2-0755 New York 18, N.Y.



Al Griebahn

### Wolf Staff Grows

LOS ANGELES—With a postwar plan of a sales staff second to none, M. S. Wolf of California Amusement Co. is laying extensive plans for the various lines he intends to offer.

Al Griebahn, pictured above, has been made Sales Manager of the local office. Al has been in the Coin Machine business a scant three years but his friends in the industry are legion. An infectious personality, tempered and seasoned with an evident determination to be of the utmost service regardless of whether your purchase amounts to a three-cent stamp or ten thousand dollars worth of equipment, has stood him in good stead in an industry peopled by individuals who believe in thoughtful consideration of the other fellow at all times.

Prior to Griebahn's advent into this field he spent 20 years on the road and a goodly portion of the time with Crowell Publishing Co.

Another new addition to the sales staff at the local office is Ralph Orkin who joins the organization as assistant to Griebahn. Orkin has a Harvard School of Business background, was admitted to the Massachusetts Bar, and was associated with New York's Governor Lehman when he was in business in New York City. He also has a broad and interesting history of experience in the field of selling and prior to his local connection was one of four in charge of Foreign Fund

Control with the Federal Reserve System in the San Francisco office. Group handled impounded funds of enemy countries and their citizens. Blessed with a winning personality and congenial attitude, he is helping to win new friends and customers for the Wolf organization.

### Schwartz-Musicraft Deal

HOLLYWOOD—Art Schwartz, general manager of Maestro Records and Pacific Music Sales Co., has made a deal with Musicraft Records to handle all West Coast recordings for them. Schwartz will select talent, supervise talent, supervise recordings and distribute the records in the West through his Pacific Music Sales.

In turn Musicraft will press a certain amount of Maestro Records for Schwartz and his partner, Freddie Martin, in their Eastern plant.

### Washburn Buys Building

LOS ANGELES—The Chas. E. Washburn Co. has purchased the three-story building at 2532-34-30 West Pico Boulevard and will transform it into a deluxe jobbing and distributing headquarters within the near future.

Acquisition of the building marks its return to coin machine circles for in years past it housed Automatic Amusement Co. when Harry Williams was turning out marble tables by the thousands for operators all over the nation.

Building comprises 19,000 square feet of space, has a loading dock and an elevator to serve upper floors. Washburn intends to use the main floor for display rooms, shop and general offices. The mezzanine will be given over to the Record Division and the third floor will be utilized for storage.

At present the building is leased to a defense shop but as soon as available the building will be revamped and modernized in accordance with the ambitious plans of the Washburn organization.

\* \* \*

"But, Doc, you gave me an entirely different diagnosis last week."

"Of course, but that's before you took the prescription I gave you."

\* \* \*

Success—Making more money to meet obligations you wouldn't have if you didn't have so much money."

# ARA RECORDS

Please Ship the Following Records:

Quantity	Title
.....	Rehearsin'
.....	What the Sergeant Said
.....	Nobody Home on the Range
.....	Drip Drop
.....	Come With Me, My Honey
.....	Java Junction
.....	That's What I Like About the South
.....	Brazen Little Raisin
.....	Dance With a Dolly
.....	Million Dollar Baby
.....	No More Tougour L'Amour
.....	Vine Street Parade
.....	I'm Making Believe
.....	The Gal Who's Got My Heart
.....	Snoqualmie Jo Jo
.....	Palladium
.....	Let Me Love You Tonight
.....	More and More
.....	Sleigh Ride in July
.....	Jumpin' Jiminy
.....	Please Don't Play Number Six Tonight
.....	Pretty Soon
.....	Together
.....	Here's a Kiss for Texas
.....	Whispering
.....	The Very Thought of You
.....	Boogie Woogie on Strings
.....	Rum and Coca-Cola
.....	My Christmas Song for You
.....	The Whale Song
.....	They're Gonna Kill Ya
.....	Whistling My Love Song to You

No.	Artist	Type
101	Joe Reichman	Ballad
102	Joe Reichman	Novelty
103	Bob Crosby	Hill Billy
104	Phil Harris	Jive
105	Town Criers	Calipso
106	Hoagy Carmichael	Jive
107	Skinnay Ennis	Jive Rhythm
108	Town Criers	Novelty
109	Frances Langford	Fox Trot
110	Skinnay Ennis	Ballad
111	Frances Langford	Ballad
112	Bob Johnston	Novelty
117	Bob Johnston	Ballad
118	"Porky" Freeman	Ballad
3001	Hoagy Carmichael	Boogie
4001	Stuart Hamblen	Calipso
		Xmas Song
		Novelty
		Hill Billy
		Hill Billy

Total Records..... 45c Each..... \$.....  
SHIP TO.....

Name.....  
Address.....City.....State.....

Ordered by.....  
Retail Price 75c. Records shipped express unless otherwise specified.  
Price F. O. B. Plant.

# ARA RECORDS

686 North Robertson Boulevard,  
Hollywood 46, California

COIN  
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1945.

Do You Need  
Arcade Equipment  
**RAY GUNS**  
or CONSOLES?

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## Candy Council Seeks Ad Campaign Funds

CHICAGO—The Council on Candy of the National Confectioners' Association has opened a drive to raise \$500,000 among members of the confectionery industry to finance the second year of the council's current two-year million dollar program to build a larger postwar market for candy.

Council ads in general magazines, medical and trade publications, and in Sunday newspaper supplements stress principally the nutritive value of candy.

### 16 Candies in Rations

WASHINGTON—A survey made of the Army emergency rations shows that approximately 16 different types of candy are now being used in the rations.

These candies include: caramel nougat bar, chocolate coconut bar, fruit bar, sweet chocolate bar, vanilla and chocolate fudge, caramels, chocolate drops, cream centers, fondant creams, gum drops, jelly drops, licorice drops, candy-coated peanuts, fortified chocolate and hard candy.

### Goldenberg Using Cards

PHILADELPHIA—D. Goldenberg, Inc., candy manufacturer, is using car card advertisements in New York's Interboro Rapid Transit subway system to advertise its Peanut-Chews.

## About Our Masthead

The masthead appearing above this new department was created with the helpful cooperation of the manufacturers of the various bars which are illustrated. From operators of candy vendors we secured a list of the most popular bars in machines in all parts of the nation before shortages took over. To each of these manufacturers we offered an invitation to submit dummy bars to be used in the heading. Those complying with the request by the deadline set are shown in the panel above. It is our intention to re-make this heading from time to time when a normal supply of candy bars is again available, thus keeping the heading up-to-date at all times with a proper show-casing of the current favorite in vending devices.

### Candy Set-Aside Revoked

WASHINGTON—With the explanation that "revised estimates by the armed forces have indicated normal trade channels could provide sufficient quantities of confectionery," the War Food Administration has revoked WFA-115 which provided for the set-aside of 50 per cent of all candy bars, packages and rolls designed to retail at five cents. Cancellation became effective April 1st.

## Help the Public To Buy In Postwar

by George F. Eby

Pan Confections, Chicago

Just what do you plan to do for the public in your post-war planning?

A lot of thought and study should be given to this subject; a volume could be written on it, but it can all be summed up in a very few words—Give the public every possible opportunity to satisfy their desires, AND make it easy for them to buy!

You may say, "How do you intend to do this, or give us a program." No concrete over-all program can work effectively in every part of the country in a thousand or more different types of locations but a few general ideas will serve to convey our thoughts. The likes and dislikes of the public will vary and you cannot expect to obtain the maximum results from your equipment if you do not offer a variety of candies and nuts to suit the taste of one and all.

For this reason it is suggested that you use either three, four, or five column 1c vendors, thereby giving your customers a choice, and if your equipment is of the single product type, we suggest the use of three or more machines on each location.

It is a "must" to offer your customers a large enough variety so that they are not tempted to go elsewhere to get what they want. This is just as true with 5c machines as it is with 1c vendors. If you offer the consumer a variety, he is not going out of his way to purchase from a clerk in some store. The American public likes to wait on itself when it buys; this has been proven by the rapid growth and acceptance of super-markets all over the country, and if that's what the public wants—let's give it to them!

We all know that the variety of candies and nuts is limited now, but when the war is over you will find a very extensive line offered by all the better manufacturers.

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# PAN's

## WARNING TO MERCHANDISE OPERATORS

- Clean Machines Attract Trade!
- Clean Machines Build Good Will!
- Clean Machines—Clean Service People and Quality Products will Build Your Bank Account.

## Pan Confections

345 West Erie Street, Chicago 10, Illinois

**KEY RINGS  
NICKEL NUDGERS**  
(Convenient Change Device)

LIGHT BULBS FOR  
GAMES (ALL SIZES)

—Before Buying See—

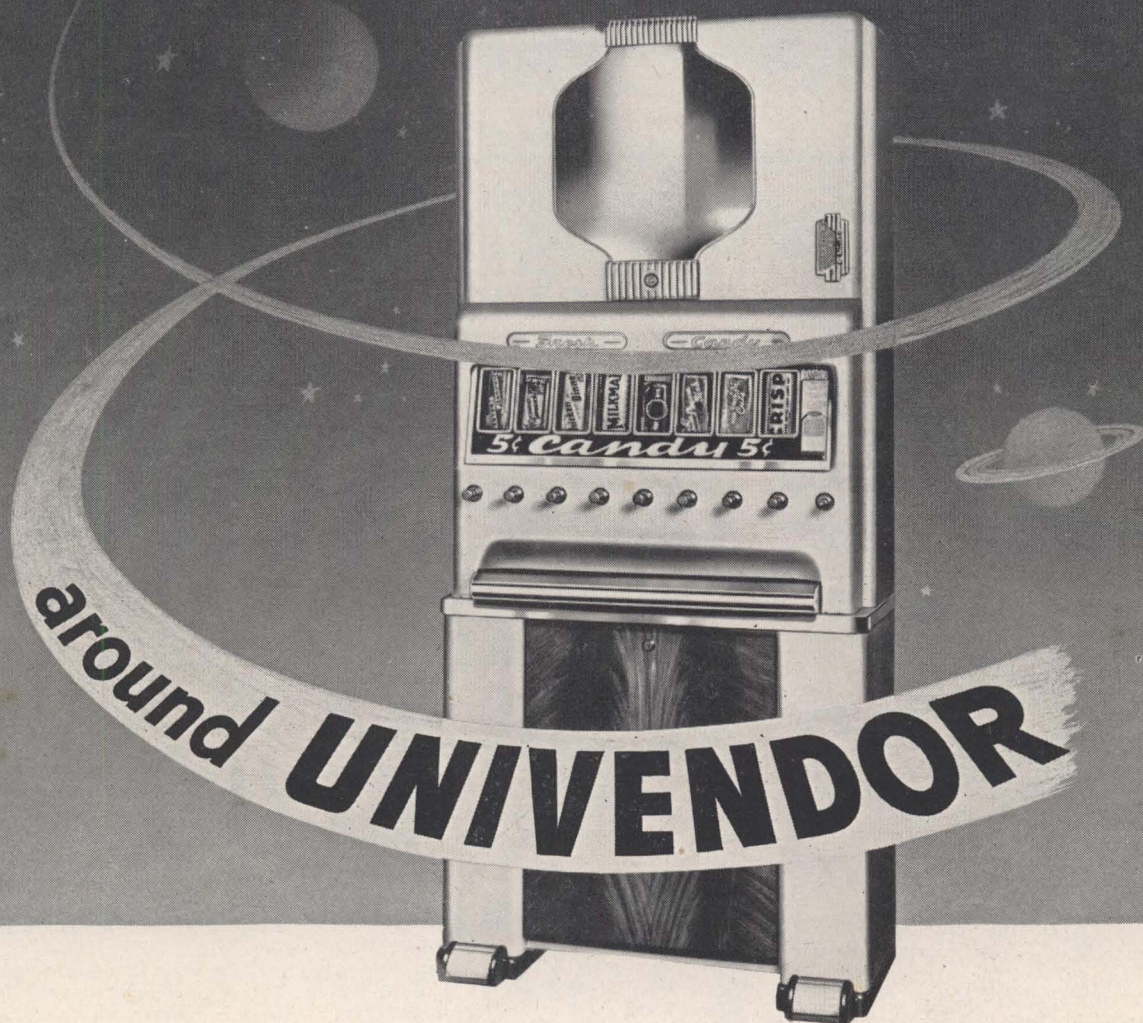
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# Plan your Future...



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After Victory, operate the candy vendor that has proved itself dependable. Learn, as UNIVENDOR operators everywhere are learning, that it's a real asset to operate the finest equipment. Profit from the savings in time, money and customer good will that result from operating the machine that always "delivers the goods."

Right now, as throughout the war, Stoner's full capacity is devoted to producing vital materials for our armed forces. But when peace comes we will again make UNIVENDOR, the machine that makes friends. It will be finer than ever . . . so watch for the postwar UNIVENDOR. *For a Share in Victory—Keep Buying War Bonds.*

## STONER

MFG. CORP.

*Aurora, Illinois*





## HOW LONG IS AN EON?

The dictionary defines an "Eon" as an incalculable period of time—an age—eternity. And that's just what it seems like to operators waiting for the return of new machines. But, didjano:

### WE CAN BLOT OUT ETERNITY!

No, we're no magicians and cannot stop the passage of time—but we can shorten it when it comes to supplying parts to keep your present equipment operating, and providing you with some types of used machines and supplies with a minimum of delay. Write us your needs and we shall try to serve you to the best of our ability.

## Viking Specialty Company

530 GOLDEN GATE AVENUE

SAN FRANCISCO 2, CALIFORNIA

### New Bar Coming

NEW YORK—Trade circles are buzzing here with the info that one of the country's larger chocolate refineries—a firm which has specialized in coatings and co-coas—is ready to introduce a new milk chocolate bar to the national field. It will retail at five cents and will be backed by an intensive advertising and promotional program. The new product, the result of extensive experimentation and planning, is designed to compete with Hershey and Nestle bars, the biggest sellers in the five-cent field.

At the same time, a large Latin American concern has completed plans for the introduction in this country of a new milk chocolate bar of what is described as "United States quality." This bar will weigh two ounces and will retail at ten cents.

### Bar Production Up

WASHINGTON—Indicating in positive terms the growing importance of the five-cent candy bar to the trade, latest Department of Commerce figures reveal that 1944 bar goods production in the United States accounted for almost 44 per cent of the industry's total.

More than 723,000,000 pounds of bars were manufactured last year, the survey reveals, based upon the reports of 124 concerns. When the production of the thousand-odd other candy firms in the country which did not file a report with the Department is added, it will probably be found that at least one billion pounds of bars were made last year.

### Nuts in Australia

WASHINGTON—Production of peanuts in Queensland, Australia, from the 1943-44 crop aggregated 22,400,000 pounds—an increase of 8,759,000 pounds over the previous annual average production.

### Gum Shortage to Last

CHICAGO—P. K. Wrigley, chairman of the board of the Wm. Wrigley, Jr., Co., predicts that the demand for chewing gum will exceed the supply for many years after the war; and this despite his assertion that not more than 5 per cent of the American population uses chewing gum to any extent.

At present Wrigley is manufacturing only Orbit gum, which has been on the civilian market for about a year and is breaking all sales records for an individual brand. Orbit will also be sent overseas to replace the standard Wrigley gums, whose manufacture was completely curtailed because of the inability of the company to obtain sufficient chicle. However, Wrigley has announced development of new supply sources in Central America and there is a possibility the brand ban of May 1st will be rescinded in the near future.

In normal times Wrigley has about 1,250,000 retail outlets, not counting vending machine operations. The company has tentative construction plans for several new plants in the East, South and Pacific Coast after the war. Other post-war plans include an increased use of vending machines to distribute Wrigley products.

### Mars Sells Farm

PULASKI, Tenn.—Tennessee's most celebrated country estate, the 2,704-acre Milky Way Farm near here, has been sold by Mars, Inc., of Chicago, to a West Tennessee hotel operator and cattle breeder.

The Milky Way Farm was noted for its racing stable and had been listed for sale at \$975,165.

## Boston Operators Hit By Bar Shortages

BOSTON—Operators of candy vending machines are doing the best they can under present conditions. With not more than 70 per cent of the candy available that could be obtained in 1941, operators need more supplies to keep their machines filled all of the time. In former days, a prominent operator of theatre vending machines intimates that the candy moved slowly, but now after a machine is replenished, the contents are exhausted within two days. In such cases it is desirable to place a "Sold Out" sign near the machine. The same operator says he would give an order for 20,000 bars of all of those shown in the upper heading at the top of this department of COIN MACHINE REVIEW.

The manpower situation is another trouble.

This same prominent operator says that for the past four years they have had to use old machines. When machines get out of repair, they can usually be fixed inside of two days. The length of time ordinarily depends on the age of a model. Some of them cannot be repaired at all, so it is necessary to discard them and use them for parts. This operator has been very fortunate because the same employees inside the plant are still with him. He has the same mechanic as before, and all the rest. Members of the industry are looking forward to the close of the war when new models will be available.

Another well-known operator of candy vending machines notes that those who are buying directly from the manufacturers are getting their quotas "in a fair way" but those who are buying from wholesalers and sub-jobbers and desire to purchase the candy at the correct wholesale price "are meeting with discriminatory practices." "Operators are getting either too much or too little, depending on the flexibility of their consciences, when purchasing from their wholesalers."

In contemplating postwar plans, operators hope to be direct buyers of five-cent bars from manufacturers wherever possible.

### Candy With a Kick

FT. BENNING, Ga.—S/Sgt. Melvin J. Kittleson, back from Attu, gave an account of his outfit's most unpopular member.

The soldier found what appeared to be a stick of candy wrapped in red waxed paper in a Jap machine gun nest. It tasted like candy. After he had eaten half the stick, another soldier, familiar with Jap print, identified it as dynamite.

### Extra Fine Switch SERVICE KIT

\$7.50

F.O.B. CHICAGO

— SEE —

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### It's Not "A SENTIMENTAL JOURNEY" When You

CALL

**FAirfax 9841**

and

**K & M SERVICE**

Will Be on the Way



No Sir! When your call comes in it's the important moment of the day. With tools and equipment, and competent knowledge of how to repair your machines, we're on our way to prove that K & M Service is different - - - AND BETTER. The "Sentimental Journey" will come after the war, but right now our main interest is the continual operation of your machines on a profitable basis. We want to help you keep them that way. Give us a call.

**K. & M. SERVICE**

721 South Valencia

Los Angeles 14, California



## "Old Nick" Barrage

LOS ANGELES—"Old Nick," the popular candy bar manufactured by the Schutter Candy Co., Chicago, gets around this old world during war times.

In his last book entitled *Brave Men*, the late Ernie Pyle related: "A friend of mine from Indiana University, Stew Butler, is connected with a candy factory which makes a bar called 'Old Nick.' The day before I left Washington to return overseas, Stew called up long-distance to say he was going to send me a box of his candy every week. Never one to refuse anything, I told him to try if he wanted to, although I'd probably never get any of it. A couple of months went by and nothing happened and I forgot about it, and then suddenly all that pent-up candy came pouring in, two and three big boxes at a time. Brother, did I have candy! I took it to the front with me, a box at a time, and passed it around. You should have seen the boys go for them. We got hard candy and plenty of gum-drops and Life Savers, and sugar too, but little chocolate."

## King Cigs Popular

NEW YORK—The nation is going all-out for king size cigarettes, if—and when—they are obtainable.

During 1944 the total volume of the larger cigarettes reached close to 27 million as compared to a 1943 volume of about 6 million. The king size classification includes the cigarettes that weigh more than 3 pounds to the 1,000 cigs.

A Pennsylvania cigarette manufacturer recently introduced a super-duper king size cigarette to this field—a cigarette that would burn for approximately 30 minutes of smoking. Branded as the "Longfellow Twins" the two cigs have been selling for ten cents and the manufacturer has carried extensive national advertising and courted orders by mail for a minimum pack of 20 cigs for a dollar.

## Ohio Vendors Elect

CINCINNATI—Maurice Levitch, of the Stern Cigarette Vending Machine Co., was re-elected president of the Hamilton County Cigarette Vending Machine Association at its annual meeting at the Hotel Gibson.



Photo shows Bally float which was conspicuous in the Chicago parade sponsored by the Army Air Forces in conjunction with leading producers of war materiel, in support of the great movie "Winged Victory." Featured on the Bally float was the war-born "Trainer" designed for the A.A.F. from the famous pre-war "Bally Rapid Fire."

Walter Shoemaker, of the Western Vending Machine Co., was elected vice-president, and Robert Iverson, of Weisbrodt Sales, was named secretary-treasurer.

A resolution was adopted that association members would refuse to sell cigarettes to anyone convicted of violating OPA ceiling prices.

## License Tax Proposed

ST. LOUIS—Under a measure introduced in the state legislature at Jefferson City, Mo., all cigarette and candy vending machines would be taxed \$10 per year if they vended merchandise at five cents, and \$25 annually if merchandise vended exceeded five cents per unit. Bill was introduced by Senator William Quinn and would authorize counties to impose a like tax also.

\* \* \*

Gentleman Farmer: A farmer who raises nothing but his hat.

## Parina Son East

LOS ANGELES—Robert Parina, son of Mr. and Mrs. A. F. Parina, San Francisco, trained out of here on March 18th for additional instruction at the Radio School, Hoffman Island, New York Harbor, after completing his Merchant Marine boot camp training on Catalina Island. When Bob finishes in the East he will carry the rating of Warrant Officer.

Bob is the oldest son of the Parinas, is 6 feet, 1 inch, and weighed 229 upon enlistment. His boot camp training on Catalina relieved him of 20 pounds of that weight. The parents came South to see him off, and while here A. F. (Tony) made the rounds of local vending operators to compare notes on the operations of cigarette and candy vendors with conditions existant in the bay area. Tony is acting as office manager at present for R. A. Parina & Co., San Francisco.

## St. Louis Feels Pinch

ST. LOUIS—Scarcity of cigarettes cost the city \$106,821 during the four-month period ending February 21, license collector Frank A. Britton disclosed.

Revenue derived from the sale of cigarette tax stamps totaled only \$409,328 from October 18, 1944, through February 21, as compared to \$516,149 for a corresponding period the previous year, a decrease of 20.69 per cent.

\* \* \*

"Is your husband a bookworm?"  
"No, just as ordinary one."

## WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any Machine We Sell Is Guaranteed to Satisfy or the Shipment Can Be Returned Within Five Days After Delivery for Full Cash Refund of Purchase Price Less the Transportation charges.

## GET OUR PRICES

MILLS GOLD CHROME BELLS  
MILLS SILVER CHROME BELLS  
MILLS BROWN FRONT BELLS  
MILLS BLUE FRONT BELLS

MILLS CHERRY BELLS  
MILLS BONUS BELLS  
MILLS MELON BELLS  
MILLS CLUB CONSOLES

BAKERS PACERS

ALL MODELS — ALL COIN PLAYS

We Specialize in Rebuilding Mills Slots and Paces Races  
SEE US FOR PACES RACES — Service and Supplies

**BAKER NOVELTY CO.**

1700 WASHINGTON BLVD., CHICAGO 12, ILL.

**SLOT MCH. SPRING KIT**  
**\$9.75**

**Hi-Grade Spring Ass't**  
**\$2.50**

— SEE —

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# ★ CIGARETTES

## Seven New Brands

NEW YORK—Seven new brands of cigarettes, designed for distribution on a national market, have been introduced since January 1st. Most of the new products sell for 21 cents against 17 cents for the popular brands. Prices include city tax. The entire supply of the 7 new brands, however, represents an infinitesimal percentage of total cigarette consumption in the U. S. (600,000,000 per day). One estimate of this figure is 1.5 per cent, which is hardly enough to alleviate the nationwide shortage.

The new brands are: Coffee Tone, Mapleton, Stratford, Lady Hamilton, Melody, Lion and Duo-Blend. Of these Duo-Blend has been distributed for some time but only to clubs, and Lady Hamilton has heretofore been manufactured only for export.

Lady Hamilton has been manufactured by F. & S. Soter Tobacco Corp., New York, at the rate of 750,000 a day and a few are now making their appearance on the Eastern seaboard. Fleming-Hall Co., Inc., New York, has been manufacturing and distributing Coffee-Tone at 21 cents for about a month now. Along with Mapleton and Stratford the manufacturer claims production of two million per day.

Lion has just recently been introduced and is in the 21-cent bracket locally.

## Rowe Makes Bomb

BELLEVILLE, N. J.—Rowe Manufacturing Co., Inc., can take credit for the bombs that fell over Tokio and Nogoya in the recent successful incendiary raids.

The cluster bomb, manufactured by Rowe, holds about 500 pounds of M-69 or incendiary bomb and is designed for



They like our cigarettes. French sailors are treated to the American brand by Coast Guardsman Edwin F. Trettin of Rockford, Iowa, at a North African port. Service men find that cigarettes made in the U.S.A. are preferred the world over. (Photo from Coast Guard.)

raids from high altitudes. The cluster is equipped with a nose and tail and its fall is the same as a large bomb until it reaches an altitude of about 1,000 feet, where it is then broken up by a time-fuse and explosive charge.

In flight, the Rowe cluster of M-69 sprouts four tail streams of gauze which serve as tiny parachutes and act to regulate the speed of the highly inflammable incendiary. Because of its characteristics the cluster permits a tight pattern of bombing which proved exceedingly effective in the past few weeks of concerted raids upon Japan.

## 1,000 Strike Match

WASHINGTON—Army Service Forces has announced that it has no information respecting licensees under the Ringer patents covering Multiple Strike Matches.

According to the records of the Quartermaster General, the address of Ferdinand Ringer, reported to be able to license the match, is 114 East 32nd Street, New York City.



In Richmond, Va., Louis Melosi, co-owner of a local grill, bought himself an ordinary ledger to use in conjunction with his cigarette machine. The ledger is grouped into three divisions—A, B and C. "A" customers, under the system, are allowed to buy one pack a day. The "A's" are the day-in-day-out patrons. "B" patrons are the ones Melosi knows by face. They get 3 packs a week. The "C" group consists of those who never buy in the same place twice. Melosi also has a large sign reading, "Sorry, no cigarettes today." (Note: We suffer for Melosi as he sits alongside the vendor with his ledger and his scrutinizing gazes at the patrons; and the periodic hoisting of his sign.)

Down in Nevada, Mo., the Lions Club held a surprise auction at its regular luncheon meeting. A minister's promise of a free wedding ceremony brought 25 cents, but a carton of cigarettes brought \$5. And, the cigarettes were promised for "future delivery."

Four daily newspapers in the United States do not accept tobacco advertising.

"Bip" Glassgold, of DuGrenier, put it this way: "A chain is no longer than its weakest link, and a chain-smoker's chain is no longer than the line he has to stand in to get the links to chain-smoke with."

Here's a beautiful case of mal-distribution. The cigarette problem of Nome, Alaska, is somewhat reverse to what it is in these parts. There is an over-supply of cigarettes and others things we have not. The surplus is a result of goods ordered last Fall to supply construction workers who were later recalled.

In Florida, if you want to sell cigarettes, either wholesale or retail, all you need is a permit which costs one dollar. It is said that nearly 20,000 have taken out permits. They must have happy times looking at a permit to sell the unobtainable.

Believing that a lad who is old enough to fight for his country and die for it, is old enough to smoke, the common council judiciary and legislative committee of the Wisconsin state legislature has approved a measure which reduces the smoking age to 18.

The Army will buy at least 88 billion cigarettes this year as against 77 billion last year.

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## CIGARS!

15c CLASS E SIZE—50 TO BOX  
Individually Cellophane Wrapped

20 BOXES .....\$5.25 Per Box

10 BOXES ..... 5.35 Per Box

SAMPLE BOX .... 6.00 Postpaid

1/3 Dep., Bal. C. O. D.

F. O. B. New York

PAYWIN INDUSTRIES, Inc.

2715 Summit Ave., Union City, N. J.

Information

FREE!

Write **MILLS NOVELTY COMPANY** 4100 Fullerton Avenue  
Chicago, Illinois, for latest Coin Machine Information

## DURA-HEAT

Electric Soldering Iron.  
Underwriters Lab. Approved.  
Extra fine for operators.  
Guaranteed

100 Watt.....\$7.95

Write for prices on other sizes

— SEE —

**PAUL A. LAYMON**

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A San Francisco smoke shop is endeavoring to discourage women from buying for their husbands or employers and has hung a "For Men Only" sign over the cigarette and cigar counter.

Thousands of cigarettes of popular brands are being thrown away daily at an Omaha dump ground, and its non-smoking owner, George Green, wants to know if it's okeh to give them away. The smokes are packages of 4, in 2-year-old K-ration kits being reclaimed for dog food. Army said 6 "very busy" persons are checking 72,000 kits daily, and that, although 80 per cent of the cigarettes are saved, some good ones undoubtedly are thrown on Green's dump grounds. OPA told Green it had no objections to giving away the cigarettes. But other questions, regarding disposal of government property, may be involved.

A British seaman went ashore in Archangel with ten cigarettes in his pocket. For these the Russians gave him 100 rubles. With the money he bought 12 wine glasses, which he took aboard a British merchant ship where the steward, very short of glasses, offered him two bottles of gin in exchange. Tucking them under his arm, he boarded an American merchantman, which was absolutely dry, and swapped them for 6000 cigarettes. Ashore again, he sold these to the Russians for 10,000 rubles. With the money he bought two fine furs which he sold in London for \$500. (Lad must have had a bit of Free Yankee Enterprise.)

### Cigarettes Help Blood Bank

SAN FRANCISCO—A commendable measure of goodwill for the automatic merchandising industry in this area is being nurtured each week by the generous supplying of free cigarettes to donors at the Red Cross Blood Bank by Dick Parina of R. A. Parina and Co.

Parina, a 10 time donor, started the practice of donating cigarettes several weeks ago so that donors might have cigarettes with their coffee and doughnuts during their blood bank visits. The Red Cross hailed the idea and has been receiving, and distributing, two thousand cigarettes each week—all supplied by Parina. It is estimated that about 3000 donors visit the center each week and an average of one out of three will want a smoke or two along with coffee and doughnuts. This was the ratio established at the beginning and it has been proven adequate for the bank has not asked for additional cigarettes in any week although additional cartons were promised if they were needed.

Recently Charles C. Quigley, director of the Center, wrote Parina: "So many favorable comments have been made recently at the Blood Donor Center in regard to the policy of passing out cigarettes in the Canteen that I felt you should know how much appreciated is your kindness and

generosity. Through your kindness, we are able to extend just one more courtesy to our donors. Again I want to thank you on behalf of the Red Cross for your support and interest."

Parina's program for building goodwill can be duplicated in every key city where a Blood Bank is in operation. Not only will the operators be bringing a more tolerant and appreciative perspective to our industry, but they will be aiding our fighting men by making the visits to the center more enjoyable.

### Cig Mfs. Seek Men

WASHINGTON—The Smaller Tobacco Manufacturers group, affiliated with Grocery Manufacturers of America, is tackling the War Manpower Commission for additional workers and is trying to get the Agricultural Adjustment Administration to help tobacco growers increase their plantings. With 3,000 to 4,000 more workers, this group believes the industry could expand the civilian cigarette supply from last year's 240 billion to about 285 billion units.

Largest of the "smaller" manufacturers in the group is Brown & Williamson, with estimated cigarette production in 1944 of 25 billion units. Stephano Bros. is said to have turned out 7 billion and Larus & Bro. 6 billion units in 1944.

### 400 Vendors Dropped

DETROIT—Cigarette shortage has only a small effect on the number of licensed cigarette vendors in the city.

Sgt. Charles V. Schwartz, of the License Bureau, stated that only 1,100 vendors have applied for 1945 license, as compared with 1,500 who had applied for 1944 licenses up to the same date a year ago. However, a year ago licensees were required to obtain new licenses by February 1, and the vending permits cost \$1. This year, the deadline date was March 1, and the licenses cost \$3.

A total of 6,928 cigarette vendors' licenses was issued in 1944.


### Smokes to Bond Buyers

BROOKLYN, N. Y.—If the Midwood theater had enough cigarettes it could finance the war, according to manager Howard Cohn.

Thursday, 500 people waited to buy \$112,500 worth of war bonds, "for cash, no pledges accepted," and receive free cigarettes. One pack for a \$25 bond; two packs for a \$50 bond; four for a \$100 bond; five for a \$500 bond; a carton for a \$1,000 bond.

The 3,200 packages given away during the nine-hour sale were donated by various operators.

**COIN  
MACHINE  
REVIEW**  
  
**53**  
  
**FOR  
MAY  
1945**



DuGrenier's reputation as "America's Foremost Designer and Manufacturer of Automatic Vending Merchandisers" is well earned!

Remember this! DuGrenier manufactured and delivered more automatic merchandise vending units than anyone else. It's DuGrenier "1st"!

DuGrenier is the only manufacturer of cigarette merchandisers to have been awarded the coveted Army-Navy 'E'. It's DuGrenier "1st"!

DuGrenier will deliver its post-war "Challenger" Cigarette Merchandiser and "Candyman" 5c Candy Bar Machine in the shortest possible time after "V-Day". Always—DuGrenier "1st"!

## Arthur H. DuGRENIER, Inc.

15 Hale Street      Haverhill, Mass.

**Western  
Portable Flame  
ARC WELDERS**

Life Saver for the Duration  
(With Hood and supplies)

**\$27.45**

— SEE —

**PAUL A. LAYMON**  
DISTRIBUTOR

1503 West Pico      Los Angeles 15



## FOR SALE

8 Super Bells Comb.....	each	\$300.00
4 Club Bells Comb.....	each	235.00
2 Silver Moon F.P.....	each	110.00
1 Big Game F.P.....		90.00
2 Mills original chrome 10 cent play.....	each	375.00
2 Mills original chrome 25 cent play.....	each	450.00
15 Seeburg Wall-O-Matics .....	each	40.00
5 Rockola Bar Boxes.....	each	20.00
2 Watling Model 500 Fortune Telling Scales.....	each	89.50

## LEON TAKSEN

2030 NORTH 56th STREET

PHILA. 31, PA.

TRINITY 0635

## Boston

Legislative matters have concerned Massachusetts operators considerably in the last month or two. Some proposed legislation has to do with cigarettes. A hearing was held at the State House before the Taxation Committee on House Bill No. 843, which provides for a tax of 3 cents a package on cigarettes and would make the temporary cigarette tax bill which expires June 30 into a permanent tax measure. The vending machine licenses, which, under the present temporary law in force now, are \$20 per operator and \$1 per machine are proposed to be raised in the new bill to \$100 per operator, with the machine license remaining at the same figure. The bill is still in the hands of the committee at this writing (April 9).

The Massachusetts Cigarette Operators' Assn. favors the \$100 license bill, hoping to keep out undesirable competition, but the small operators objected to the big license fee, preferring to have the license figure kept at \$20.

Another bill pending, S345, sponsored by Senator Leo Sullivan, provides for a

tax of \$25 on all coin machines in Massachusetts, exempting music boxes, candy, gum, peanut, and postage machines. At a hearing, Arthur Ravreby, representing the Massachusetts Amusement and Merchandising Machine Operators, spoke against the bill, pointing out that a large number of coin machines would be legislated out of existence, due to the tax. These would include penny scales, cookie, sandwich, mutoscope, and numerous other machines. Ravreby is head of A. A. Ravreby Products Co.

At this hearing appeared also representatives of the New England Telephone & Telegraph Co., the Boston Consolidated Gas Co., and the Boston Elevated Railway. These utility representatives pointed out the broad scope which even included them and asked the sponsors of the bill to amend it, to which request the sponsors agreed.

The cigarette machine operators asked for exemption of their machines from the \$25 tax which was in conflict with a bill previously presented and the sponsors agreed to amend the bill.

A representative of Arthur H. DuGrenier, Inc., Haverhill, asked that cigar machines be exempted and that was agreed upon.

Exemption of these machines left pin games and Arcade equipment, but due to the opposition shown to the bill, it seems probable that the proposed measure will not be approved by the Taxation Committee at the current legislative session.

It is considered absolutely necessary for the operators of all types of machines in Massachusetts to be on the alert for new legislative bills concerning coin machines and present organized opposition whenever they come up.

Jack Ravreby, of the Owl Mint Machine Co., Inc., is happy to announce that he has become owner of this company. He retains the title of president and treasurer. He says: "We are maintaining our regular crew and hope to live up to our 49 years

of service to the trade." Ed and Al Ravreby continue to handle the Arcade interests in New York, Springfield, and Fall River for themselves and are no longer connected with the Owl Mint Machine Co. Henry Facktoroff has been appointed manager of the company and can always be found at "any old hour."

Of the Owl Mint Machine Co. staff, the following are in the service: Machinist First Class Irving Berman, one of the old employes, is now stationed at Pensacola, Fla. Lt. (jg) Bob Roderick is in Dayton, Ohio, doing special work. First Lt. Sam Winn, of the Artillery, is stationed in Wyoming. In the Air Corps in Illinois is Leonard Batler, one of the old employes. Haskell Collier, now Chief Warrant Officer, is in the Army, somewhere in England.

C. Frederic Wellington

## OPA Nixes Cig Boards

NEW ORLEANS—The local scarcity of ciggies gave someone the idea of putting them up as prizes on salesboards. After paying as much as 60 cents for a pack, a group of irate patrons took the OPA into confidence, resulting in the arrest of about ten dealers the first week, accused of selling over the ceiling.

### SLOTS

25c Mills Blue Front, S.J.....	\$375.00
25c Mills Blue Front, D.J.....	350.00
10c Mills Blue Front, S.J.....	350.00
10c Mills Blue Front, D.J.....	325.00
5c Mills Blue Front, S.J.....	250.00
5c Mills Blue Front, D.J.....	225.00
10c Mills Melon Bell.....	275.00
10c Mills Bonus Alum. Front.....	375.00
5c Mills Bonus Alum. or Gold Fronts.....	350.00
5c Mills Melon Bell.....	200.00
5c Mills Blue Q.T.....	85.00
5c Mills Glitter Gold Q.T., New.....	150.00
5c Mills Smoker Bell.....	80.00
5c Mills V. Pockets, Green, No Meter.....	50.00
5c Mills V. Pockets, B & G, with Meter.....	65.00
5c Mills V. Pockets, Chrome, with Meter.....	75.00
25c Mills Gooseneck, 2-4, with Jackpot.....	110.00
5c Jennings 4 Star Chief.....	130.00
5c Jennings Club Console, 3-5.....	185.00
5c Jennings Silver Chief, 3-5.....	250.00
10c Jennings Silver Chief, 3-5.....	295.00

### CONSOLES

Bally Club Bell, F.P. Comb.....	\$325.00
Bally High Hand, F.P. Comb.....	175.00
Baker Paces, Very Late, D.D. & J.P.....	375.00
Keeney Super Track Times.....	375.00
Keeney Super Track Times, Top Glass.....	18.00
Have Parts and Motor Gears for Keeney Super T. T.	

### ARCADE

Bally Rapid Fire.....	\$245.00
Skyfighter.....	325.00
Chester Pollard Golf.....	85.00
Chester Pollard Football.....	110.00
Anti Aircraft, Brown.....	80.00
Selectoscope.....	175.00
Periscope.....	250.00
Mutoscope Hockey.....	90.00
Mutoscope Drop Pictures.....	35.00
K. O. Fighter.....	110.00
1 Mutoscope Traveling Crane.....	45.00
1 Exhibit Iron Claw.....	45.00
1 Lighthouse Grip.....	60.00
Mills Punching Bag.....	75.00
Arcade Ball Grip Strength Tester.....	45.00
Exhibit Hi Ball.....	110.00
Poo Basket Ball (2 Play).....	85.00
World Horoscope.....	85.00
Mutoscope Liberty Striker.....	85.00
Mutoscope Hammer Striker.....	85.00
Exhibit Clock Grip.....	65.00
Mutoscope Picture Machine with Reel.....	39.50
Pop-o-Matic Model 24A.....	60.00
Snacks, 1c.....	12.50

### PIN GAMES

School Days.....	\$ 75.00	ABC Bowler.....	\$ 55.00
Monicker.....	115.00	Champs.....	85.00
Play Ball, Bally.....	65.00	Star Attrac.....	75.00
Topic.....	110.00	All American.....	55.00
Bowlaway.....	75.00	Rio Chief.....	40.00
Majors, '41.....	70.00	Gold Star.....	55.00
Sport Parade.....	50.00	Wild Fire.....	60.00
Snappy.....	70.00	Victory.....	100.00
Yanks.....	125.00	Venus.....	90.00
Metro.....	50.00	Home Run, '42.....	110.00
Seve Up.....	70.00	Bosco.....	85.00
Ten Spot.....	65.00	Four Diamonds.....	60.00
Texas Mustang.....	90.00	5-10-20.....	145.00
Spot Pool.....	90.00	Paradise.....	75.00
Sea Hawk.....	60.00	Zig Zag.....	90.00
Horoscope.....	60.00		

All used Pin Games refinished and checked.  
One-third deposit with order, balance C. O. D.

## NEW ENGLAND EXHIBIT CO.

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Telephone: DeVonshire 8381

COIN  
MACHINE  
REVIEW

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FOR  
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1945

## Now Available LIBERATOR

One Piece Shooting Game with  
Air Battle Illusion. Plenty of  
Action. Takes in Plenty of  
Dough

SEE

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## GLOBE ELECTRONICS

announcement of its new, modern and complete repair shop which will include REPAIRING, REPAINTING and REFINISHING - - - in next month's issue.

Remember—you'll get

**SERVICE that IS SERVICE!!**



# WANTED

Sport Special, Record Time, Dark Horse & Blue Grass @ \$100.00. Will pay \$50.00 for Exh. West Wind, Sun Beam, Do Re Mi, Stars, Double Play, Sky Blazer, Leader, Zombie & Duplex. Send list of other games.

## ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

BALLY RAPID FIRES—PERFECT.....	\$219.50	AIR RAIDER .....	\$185.00
EXH. ROTARY—CLAW TYPE.....	149.50	WORLD SERIES .....	119.50
WATL. SCALE—LARGE DIAL.....	89.50	KEENEY ANTI AIRCRAFT.....	69.50
DELUXE TEXAS LEAGUERS.....	49.50	KEENEY WALL BOXES—COMPLETE.....	5.00
CHICAGO, HOCKEY .....	215.00	ORIG. WORLD'S FAIR SKY FITER.....	275.00

## CONSOLES—ONE BALLS—SLOTS

— CONSOLES —		— SLOTS —	
NEW MAY-BELL, 5c-5c-5c-25c .....	\$795.00	GRAND NATIONAL—REFINISHED.....	\$149.50
JUMBO PARADE F.P. ....	89.50	RECORD TIME .....	185.00
5c SUPER BELLS .....	329.50	SPORT SPECIAL .....	175.00
5c & 5c PAMCO BELL.....	69.50		
JENN. SILVER MOON F.P. ....	125.00		
EVANS JUNGLE CAMP F.P. ....	89.50		
WATL. BIG GAME F.P.—CLOCK.....	125.00		
BAKERS PACERS D.D. ....	245.00		
5c PACE REELS—CASH.....	129.50		
10c WATL. BIG GAME—CASH.....	195.00		
HI HAND .....	189.00		
— ONE BALLS —			
LONGACRE & THOROBRED.....	\$565.00		
NEW SPORTSMAN .....	350.00		

## NOW THE KLEER-FLO PARTS & MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER \$129<sup>50</sup>

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
JEEP .....	\$129.50	FLAT TOP .....	\$250.00	KEEP EM FLYING.....	\$149.50
VICTORY .....	94.50	STREAMLINER .....	250.00	SCHOOL DAYS .....	59.50
41. MAJORS .....	59.50	OKLAHOMA .....	250.00	HOROSCOPE .....	64.50
ABC BOWLER .....	54.50	GRAND CANYON .....	250.00	NEW CHAMP .....	64.50
TEN SPOT .....	57.50	ARIZONA .....	250.00	KNOCK OUT .....	129.50
BOSCO .....	89.50	SANTA FE .....	250.00	SKY CHIEF .....	172.50
SPOT A CARD.....	79.50	WAGON WHEELS .....	250.00	BIG PARADE .....	134.50
JUNGLE .....	69.50	MARVEL BASEBALL .....	179.50	BIG CHIEF .....	49.50
SEVEN UP .....	59.50	FLYING TIGER .....	209.50	TWIN SIX .....	64.50
CAPT. KIDD .....	74.50	CASABLANCA .....	209.50	CHAMPS .....	54.50
SPOT POOL .....	72.50	MARINES .....	199.50	FOUR ACES .....	129.50
GUN CLUB .....	79.50	AMERICAN BEAUTIES .....	199.50	FOUR ROSES .....	64.50
		FOREIGN COLORS .....	249.50		

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

## EMPIRE COIN MACHINE EXCHANGE 2812 W. North Ave. • Humboldt 6288 Chicago 47, Illinois

### Dallas

News items for this department will be welcome. Mail or 'phone to Frank W. Wood, 3811 Live Oak, Dallas 1, Texas. Tenison 3-1049.

Ernest Ammen, music operator of Mt. Pleasant, Texas, was in Dallas recently visiting friends and relatives after three years' service in the U. S. Air Corps. Ernest served in all the North African campaigns and was with the American invasion forces that landed in Italy.

J. H. Lynch, Jr., member of S. H. Lynch Co., is now in New Orleans where he is taking training in Officer Candidate School. J. H. is a member of the army transport division. C. R. Brewer, also one of the Lynch Co. executives, is visiting Dallas friends during his furlough from the Navy. After his Dallas visit he will be stationed at the Naval base in Memphis, Tennessee.

Various other members of the S. H. Lynch Co. are serving in the far-flung battle fronts of Uncle Sam's army and navy. D. B. Watson, formerly in the firm's cigarette vending department, is in the Navy and is now stationed in England. J. W. Lewis, formerly in the vending department, is now on naval duty in New Caledonia. Jack Vinson is a navy man on active duty on the high seas. C. E. Jensen is with General MacArthur's forces in the Philippines. G. G. Grimes is a member of the Seebies in the Pacific theatre. James B. Lewis is chief petty officer in the navy with three years' service to his credit. He is now returning to active duty after a visit with home folk in Dallas.

Two new local operators, or rather two former operators returning to their "first love," are C. T. Deerick and M. N. Maples.

Al Mendez, Southern District Manager for Rudolph Wurlitzer Co., is back in his headquarters office, after a busy trip to San Antonio and South Texas. It was Al's first trip to the Alamo City since the re-establishment of the Commercial Music Co. office there in November. Al says business is humming in the South Texas sector and he sees a rosy future for San Antonio as a jobbing center for coin machine equipment after the war.

News has just reached Dallas that Mrs. John Keel of San Angelo, Texas, died at her home there recently. Mrs. Keel was one of the best known of the women operators of Texas. She was the mother of Tex Keel and R. M. Keel, both operators in West Texas cities.

Tommy Lott, one of the old time operators of the city, has just purchased a new \$40,000 home.

Raymond Williams, head of the Commercial Music Co., is doing okeh in Uncle Sam's army. He is finishing his basic training in the Anti-Aircraft division, Fort Bliss, El Paso, Texas. D. J. Skiles, Commercial's former auditor and office manager, is carrying on as manager while Raymond helps to win the war.

Evidence that Dallas is still the mecca of Southwestern Coin machine men is revealed in the list of recent visitors to the Walbox Sales Co.'s office. Coin machine men and operators from all sections of the state were in during recent weeks. From East Texas came L. R. Ailey, Paris; H. H. Andrews, Jacksonville; Roy Barnes, Palestine; Travis Richardson, Longview; D. E. Lattimore, Jacksonville; Joe Tristoe, Waxahachie and A. W. Clem, manager of Paris Music Co., Paris, Texas. Operators from the North Sector included Joe B. Akers, Denton; T. M. Clore, Sherman, and

Frank Emerson of Greenville. Visitors from the far stretches of the West were Marvin McLarty of Lubbock, and W. S. Harper from Brownwood, while from Ft. Worth where "The West Begins," came Clarence Cleere and Carl Riehn. From South Texas were J. B. Belin of Houston, W. H. Bradley, Gatesville; Joe Stanley, Bryan; Guy Kincannon, Waco; Pete Massey, Kerens and Jack Sprott from Temple.

Dallas has lost its only telephone music operation, a casualty of the wartime shortages. The Magic Music Co. changed over to phonographs and wallboxes when it recently moved into new quarters at 525 South Ervay St. Owner Tom Lambert said his firm was unable to get telephone connections to serve his many locations in various parts of city.

Gene Goss, former owner of Gene's Grill, Dallas, is the new manager of W. H. Brown's coin machine operations at Corsicana, Texas. In co-partnership with Collis Irby, Gene took over the Brown routes. Gene has just received his discharge from the armed services.

Mrs. C. M. Cook, owner and manager of Cook Music Co. was on Coin Machine Row buying music and other automatic equipment to add to her extensive music operations at Killeen, Texas.

Gene Williams is the genial gentleman in charge of one of Dallas' newest music firms—The Crown Music Co. Associated with Gene is Charley Nowell, who operates the Williams Music Co. Gene and Charley are both well known to the local cafe, tavern and nightspot owners. Another new music firm, but operated by an "old timer," is the Cotten Music Co., owned by Henry H. Cotten.

Frank W. Wood

COIN  
MACHINE  
REVIEW

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FOR  
MAY  
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# BURNED?

Never - - - If You Buy  
From Nickabob!

## SKEEBALL HEADQUARTERS IN THE WEST

We specialize in reconditioning Skee Balls. Ray  
Gun Amplifier repairing. Balanced line of Skee  
Ball parts and Supplies.

LIMITED STOCK OF ARCADE EQUIPMENT

**TOP PRICES PAID**

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## NICKABOB SALES COMPANY

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FAirfax 1461

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### Los Angeles

Demand for Arcade equipment presages a big season ahead and local jobbers and distributors have been hard pressed to supply the machines desired. Only a few have any stock of Arcade pieces to speak of and all are scouring the Eastern markets for additional machines. Memorial Day is generally considered the opening of the season and Labor Day its closing, but in semi-tropical California the Arcade is in season the year around, and simply undergoes a brightening up and refurbishing when Spring rolls around.

Bringas and Trevino have purchased the music operations of Charlie Peverly in Oxnard and Peverly will spend more time in the future on his real estate activities.

At a special meeting of the Associated Operators of Los Angeles County on March 29th, director Curley Robinson acquainted the membership with the seriousness of several bills pending in the California Assembly. Curley is spending considerable time in Sacramento working on the matter. Also at the capitol in the interest of the industry is George Miller from the California Music

Operators Association, and Robert Spencer representing the San Francisco men.

Efforts of coinmen in the Hollywood sector to place Jim Crowe in the city council proved futile for Crowe went down to number five position when the votes were tallied.

Richard A. Nelson, of Gilt Edge records, has joined the Chamber of Commerce.

Aubrey Stemler is back in town from a business trip through the Pacific Northwest.

Charlie Robinson left by train on April 6th for a buying and business trip taking him as far north as Montana and through

Wyoming on back to Wisconsin.

Harold Klein, of Klein Novelty, Milwaukee, has arrived on the Coast for a vacation and is spending considerable time with Bill Happel at Badger, discussing old days in Wisconsin.

Mr. and Mrs. Fred Gaunt and twin sons are now located in their new home in Brentwood.

New operators going into the service include Bill Day, cigarette operator of Glendale, and Vic Mausbach, Tehachapi.

Bud Parr has been telling about a hold-up man who leaped out of a dark doorway and held up a passer-by. When the victim threw up his hands, his coat fell open and the robber could see that he was a priest. Apologetically he withdrew his pistol. "Excuse me, Father," he said, "I didn't want to hold up a priest, but I need money badly." The priest apologized also. "I'm sorry, too," he said. "I have no change on me, but here's a cigar." "No, thanks," said the robber gruffly. "I gave up smoking for Lent." Incidentally, Parr is buying and selling a lot of routes these days.

E. L. Willard has purchased the music route of Mike Goff in and around Templeton and San Luis Obispo.

### No Sir! We're Not Going Out of Business!

Regardless of rumors to the contrary, Globe Electronics is still serving its regular customers and accepting a limited amount of new business.

Repair and maintenance of Consoles, 4-Bells, One Balls and Vest Pockets a specialty.

REMEMBER—

ALL EQUIPMENT INSURED AGAINST FIRE AND THEFT WHILE IN OUR SHOP.

**GLOBE ELECTRONICS**

1221 VENICE BLVD.

(FI 6642)

LOS ANGELES 6, CALIF.



Mr. and Mrs. Charlie Washburn have been entertaining Eduardo Bautista and his daughter who are here from Mexico City. Bautista is head of Peerless Records and the Washburns have been showing the pair the Hollywood night spots.

The Ray Thomas Co., Columbia distributor, put across a giant cocktail party on March 4th in the Gold Room of the Ambassador. Frank Sinatra, the guest of honor, was greeted by over 400 enthusiastic record dealers and sales people. Columbia's biggest customers, the music operators, were given the cold shoulder, as usual.

AOLAC continues its excellent goodwill program and has enthusiastic thank you letters from the Captain of U.S.S. Lavaca expressing thanks for a pin ball game for use on the ship. "One thing that has puzzled us is how to adjust the tilt to the roll of the ship," wrote the captain. The executive officer of U.S.P.F. Acorn 51, wrote his thanks for recreational equipment; The Venice USO expressed thanks for a pin game; and the West Hollywood Tribune acknowledged a pledge of \$150 in behalf of the underprivileged youth of that area.

Jack Gutshall has a pair of stuffed ducks in his office and they're real beauties. One is mounted as a desk piece and the other is in flight and attached to the wall.

Big social event of the month was the marriage of Frank Root and Margaret Nagy. Event took place at 6:30 at the Root home on Crenshaw boulevard before a select group of close friends. Champagne and cake followed and then Bud Parr took a party of 11 to Earl Carroll's for a champagne dinner at a ringside table.

Sound advice in modern child rearing is contained in a verse sent along by Bill Simmons. It reads: A little lass came home one night, a-smelling strong of gin; her father rose, turned on the light, went down and let her in. He got a whiff and shook his head, as the damsel tried to pass; then he took her to the woodshed, and spanked the little lass.

Captain Austin H. Ellis, former auditor for Paul A. Laymon, is on a 30 day furlough from the South Pacific. Ellis is in the Marines and this is his first furlough in two years. Also in town on furlough was John Hawley, former operator, who has just completed his navy boot camp training and is headed for Great Lakes Naval Training station.

Tommy Mason has sold out his San Ysidro operation and is now establishing an operation in Las Vegas.

Out-of-towners on "The Row" included William Shorey, Carl Collard, San Bernardino; Lloyd Barrett, Pomona; Art Naraht, Anaheim; Dick Gallagher and Dick Sharpe, Santa Ana; George Culver, Calexico; Joe Guion, Avalon; W. C. Gordon, Brawley; Merrill Knapp, Nogales; Harold Murphy, Palm Springs; Ivan Wilcox, Visalia; Elmer Smith, Santa Maria; Frank Hardy, Oxnard; Harold Kruzic, Fresno;

Leo Vaughn, El Centro and Bill McGowan, Woodside.

Ben Corenblum is back in Rochester, Minn. with his wife who is in a clinic there.

New shipping clerk at Paul Laymon's is

Charles V. Webb, recently released from the Marines after serving in the South Pacific.

Mr. and Mrs. Tod Faulkner entertained a large party of friends, including the Lay-

**TURN PAGE**

## BIG SPRING CLEARANCE SALE OF ARCADE MACHINES

ORDER YOURS NOW FOR SPRING AND SUMMER RESORT SEASON  
ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED  
RETURN WITHIN 10 DAYS—MONEY WILL BE REFUNDED

### ARCADE EQUIPMENT

1 Photomatic .....	\$1,500.00	2 5c Coin Movies.....@	165.00	2 Ray-o-Lite .....	@	125.00
1 Smile-a-Minute .....	950.00	1 10c Blue Book Vender.....	175.00	1 Chicken Sam .....	@	140.00
3 Bally Alley .....	29.50	3 10c Panoram Peaks.....@	400.00	1 Jail Bird .....	@	175.00
1 Roll in the Barrel.....@	110.00	1 5c Evans in Barrel.....@	90.00	1 Shoot-the-Chutes .....	@	195.00
2 Talkie Horoscope.....@	175.00	1 5c Tokio Air Raider.....@	195.00	1 Scientific Baseball .....	@	87.50
4 Anti Aircraft .....	69.50	1 5c Bally Defender.....@	375.00	5 Triple Grippers .....	@	20.00
1 Kirk Astrology Scale.....	125.00	1 5c Baseball .....	45.00	1 Foot Vitalizer .....	@	80.00
1 Kirk Astrology Scale, .....		1 5c World Series.....@	95.00	2 Wind Jammer .....	@	65.00
tail .....	165.00	1 5c Exh. Hi Ball.....@	95.00	2 Seeburg Astrolograph.....	@	59.50
2 Genco Playball .....	159.00	1 Kirk Guesser Scales.....@	125.00	1 Western Baseball .....	@	55.00
3 Batting Practice .....	135.00	1 Mountain Climbers.....@	95.00	1 5c Torpedo .....	@	160.00
2 Tommy Guns .....	165.00	1 Love Pilot .....	165.00	2 5c Air Raiders.....@	@	235.00
2 Keeney Submarine.....@	189.50	1 Super Bomber .....	395.00	5 1c Exh. Card V'nd'rs.....@	@	35.00
2 5c Bally Bull.....@	95.00	1 Ace Bomber .....	365.00	1 5c Chi Coin Hockey.....@	@	215.00
1 5c Chester Pollard Golf .....	75.00	2 Drivemobile .....	@	1 1c Exh. Fist Striker.....@	@	75.00
1 5c Football .....	125.00	4 Skyfighters .....	@	1 Scientific Punch'g Bag.....	@	195.00
1 5c Vi-Ader Foot .....	75.00	1 Skygraph .....	165.00	5 Muto. Card Venders.....@	@	39.50
Vibrator .....	75.00	1 Stamp Vender Roll.....@	50.00	1 Knock Hitler's Pants .....	@	
1 5c Basketball .....	60.00	2 Skill Jumps with .....		Off Baseball Throwing .....	@	95.00
1 1c Iron Telescope Reel.....	35.00	Stand .....	@	Game .....	@	95.00
1 5c Jr. Basketball.....@	45.00	3 Pikes Peak .....	@	1 Doll Rack Complete .....	@	75.00
2 5c 3 Col. Card V'nd'r.....@	45.00	1 Radio Rifle with Film.....	65.00	with Baseballs, etc.....	@	75.00
4 2c Muto. Card .....		1 Cigarette Vender .....	45.00			
Venders .....	@	1 Texas Leaguer .....	37.50	4 Duck Pin Alleys, whole .....	@	395.00
set, completely equipped .....		4 Ten Pins .....	@	1 ABT Six Gun Aromatic .....	@	
Machines .....	@	3 Motorcycle Peaks.....@	30.00	Rifle Range .....	@	2,900.00
		2 Traveling Crane .....	@			
			80.00			

### ONE BALL PAYOUTS

4 Santa Anita .....	@	195.00	1 Thistle Down .....	\$	65.00	2 Gottlieb Derby Day.....@	@	18.00
1 War Admiral .....	@	145.00	1 Stables .....	@	30.00	2 Fortunes .....	@	295.00
1 Challenger .....	@	125.00	1 Golden Wheel .....	@	25.00	1 Stepper Upper .....	@	80.00
16 Grand Nationals .....	@	95.00	3 Preakness .....	@	20.00	1 Winning Ticket .....	@	95.00
1 Pace Maker .....	@	125.00	1 Mills 1-2-3 .....	@	75.00	1 Pot Shot .....	@	65.00
2 Grand Stands .....	@	75.00	1 Center Smash .....	@	18.00			

### CONSOLES

MILLS		BALLY		EVANS	
2 4 Bells, 5c.....@	\$575.00	1 Big Top, C.P.....@	95.00	1 Pacers '42 like new.....@	335.00
7 Jumbo Parades, Late .....		1 Big Top, F.P.....@	92.00	2 Lucky Lucie, late.....@	350.00
Models, Like New, .....				5 Galloping Domino, late .....	@
C.P.....@	139.00	KEENEY		Head, Two Tone.....@	175.00
1 Mills Square Bell.....@	95.00	1 4-Way Super Bells, .....		1 Lucky Star '42, like new .....	175.00
JENNINGS		3 5c & 1/25c, like new.....	875.00	1 Bangtail 25c, late head .....	150.00
3 Silver Moon 5c.....@	115.00	1 Skill Times, '38 C.P.....	95.00	1 Skillo .....	325.00
1 Bobtail, F.P.....@	99.00	& Tkt. Model.....@	95.00	PACES	
1 Cubes .....	95.00	1 Track Times, '38 C.P.....	75.00	4 Saratogas, '41 C.P.....@	115.00
1 Liberty Bell .....	25.00	& Tkt. Model.....@	75.00	1 Saratoga, F.P. & C.P.....	135.00

### SLOTS

MILLS		2 5c Arrow Vender		rebuild	@	25.00	1 5c 2-4 Pay	@	25.00
1 5c Brown Front	\$275.00	15 1c, 5c Gooseneck asst.	each		@	20.00	PAGE		
1 5c Cherry Bell	240.00	JENNINGS					1 5c Comet, S.J.P.	@	72.50
4 5c Blue Front, Club		1 10c Dixie Bell, D.J.P.		225.00			16 1c Bantams, S.J.P.	@	27.50
Handle, Glitter Finish	@ 195.00	3 5c 4-Star Chief		@ 150.00			GROETCHEN		
1 5c Roman Head, Glitter		5 1c Century, D.J.P.		@ 65.00			2 Columbia Bell G.A. or		
Finish, Club Handle	@ 175.00	5 1c Little Dukes, D.J.P.		@ 17.50			J. P.	@	65.00
7 5c War Eagles, Glitter		3 5c Duchess		@ 35.00			1 10c Superior Bell		85.00
Finish, Club Handle		CAILLE					1 25c Superior Bell		95.00
3-5 Pay	@ 175.00	1 10c Cadet, D.J.P.		150.00			1 5c Superior Bell		75.00
4 5c War Eagles	@ 95.00	2 5c Grand Prize Awards		@ 90.00			WATLING		
1 10c Arrow Vender	@ 35.00	1 5c Gold Star		@ 20.00			1 5c Baseball F.V.		35.00
3 1c Twin Jack Pot	@ 25.00	3 5c Cadet, D.J.P.		@ 100.00			2 1c Arrow F.V.		25.00
1 10c War Eagle	@ 180.00						2 1c F.V. 2-4 Pay	@	25.00
1 10c Rockola, S.J.P.	@ 40.00						1 F.V. D.J.P. 1c	@	25.00

### FREE PLAY GAMES

Bosco	\$ 85.00	Blondie	35.00	High Hat	69.50
Seven Up	59.50	All American	42.00	Legionnaire	65.00
A.B.C. Bowler	65.00	Gold Star	42.50	Four Aces	125.00
Miami Beach	59.50	Broadcast	59.50	Sea Hawk	57.50
Trailways	59.50	Belle Hop	64.50	1942 Home Run	89.50
Pan American	42.50	Polo	32.50	Texas Mustang	90.00
Metro	49.50	Stratoliner	55.00	Big Chief	44.00
Glamour	39.50	School Days	57.50	Gold Cup	50.00
Bordertown	45.00				

### ARCADE SUPPLIES & PARTS

1 Neon outside V type .....		20 Shots for 10c" size .....	250.00	Large Supply of New and Used .....	
sign, size 5 ft x 8 ft. .....		3 ft. x 5 ft. .....	250.00	Game Parts .....	
Reads "The Playdium .....		1 Neon reads "Play for .....	40.00	500 Other Machines, Not Listed .....	
Amusement Center" on .....		5c" .....	40.00	CRATING CHARGE ON FLOOR .....	
both sides .....	@	All the above signs are complete .....		MACHINES, each .....	\$7.00
1 Neon inside front win- .....		with transformers, etc. .....		\$15,000 Superior and Container .....	
dow sign, size 4 ft. x .....		10% CASH OFF ON ALL OR- .....		Salesboards at 40% less than fac- .....	
4 ft. Reads "The Play- .....		DERS OF \$2,000.00 or more .....		tory prices. We manufacture mer- .....	
dium Recreation for .....		3 Weighted Stands, Used.....@	\$19.50	chandise Sales Boards. Deal takes .....	
All" .....	275.00	A.B.T. Pellets for Air-O- .....		in \$60.00—pays out \$35.00 in .....	
3 Small Cash Registers .....	@	Matic Rifles, per 1000.....@	1.50	high grade merchandise. Your .....	
18 Fluorescent fixtures 48" .....	9.50	1c, 2c, 5c, A. B. T. Coin .....	3.00	cost complete with merchandise, .....	
complete with lamps .....		Chutes, each .....	Ray Gun .....	salesboard and beautiful display .....	
1 Neon inside sign for .....		All Types of .....		board only \$19.50 each.	
A.B.T. Gun .....		Lamps, each .....	.75		
Range, .....		30 Wire Cable, new, per ft. .....	.65		
reads "The Gun Club .....					

## STEWART NOVELTY COMPANY

250 SOUTH STATE STREET SALT LAKE CITY 1, UTAH  
ALL PHONES 5-8433

COIN  
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### BACK GLASSES

for  
Bally THOROBREDS  
Keeney SUPER BELLS  
\$12.50 each

— SEE —

PAUL A. LAYMON

DISTRIBUTOR

1503 West Pico Los Angeles 15



mons, to "Rhapsody in Rhythm" at the Mayan theater.

Ted Cooper, Riverside, is riding with the De Anza riders again this year. Group start at Calexico and end at Riverside this time.

Hymie Kozinsky has been honorably discharged from the Marine Corps.

In honor of the late president, all jobbing and distributing offices in Los Angeles closed on Saturday, the 14th.

Globe Electronics will soon be located in its new, modern and complete repair shop which, it is claimed, will take second place to none. Repairing, repainting and refinishing will be included in the new set-up. Firm is also going ahead with the manufacture of "Las Vegas" console conversions and has been granted manufacturing permission by the War Manpower Commission. First game will be off the production line soon.

A pet project of Dolores and Jean Minthorne is really a "pet" project. Each afternoon a black chow dog shows up at the entrance and casts sad looks to either of the Minthornes if his daily spread of bones is not out front. Dolores and Jean make it a point to see he gets his daily delicacy and a couple of lily cups of sparkling fresh water are placed alongside. Dolores says he likes the bones a bit better if catsup is on them. Must make him think he's eating fresh killed meat.

Al Slick is mowin' 'em down at Bill Leuenhagen's and is now set up for 24 hour service on amplifiers. Newest addition to the staff is Larry Borden which brings to four the number of employees on the Leuenhagen payroll. Three of them are ex-servicemen and the fourth is 1-A. Amplifying his distributing lines, Bill has taken on the distribution of Container Salesboards.

First evidence of summer is the announcement by Jack Gutshall that his jobbing emporium will be closed on Saturdays starting the first of May. Others are certain to follow, for summer is lovely in California.

## San Francisco

Chet Garton, manager of California Amusement Co.'s San Francisco Branch—which opened with such eclat March 1st—is rapidly becoming an integral part of

business and civic interests here. Also, the initial excellent impression created by the new establishment has in no way abated. Of the several hundreds of operators who attended the grand opening, many have returned for another visit—while those, who for some reason or another missed out on it are anxious to remedy the omission and are paying their belated calls. Conse-

quently, California Amusement's local branch is a regular beehive of activity.

There are so many things to be said about Chet Garton, and California Amusement Co., owned by M. S. (Bill) Wolf, the equipment and service offered, that it is difficult to decide where to make a beginning. As the general scope of activities of the California Amusement Co. is well known, we shall concentrate on what's going on right here, right now.

Our Chamber of Commerce was quick to recognize that the California Amusement Co.'s entrance here was a definite asset. Besides eliminating a "sore spot" in the general geography of a city that is determined to be beautiful, new legitimate business is not to be overlooked. Chet Garton was invited to become a member of the Chamber of Commerce which invitation he promptly accepted. Garton recently bought a home in Burlingame where he has installed his family consisting of wife and son George, age two.

## NEW LOCATION!

We are now located in new and larger quarters where we will be better able to take care of the needs of our many customers. Please make note of our new 'phone number and post it for future reference.

### A NEW BAKED ENAMEL FINISH

for Mills Extraordinary Slot Machines  
Regular Factory Colors  
Knee Action Levers  
Club Handles  
Full Mechanical Overhaul

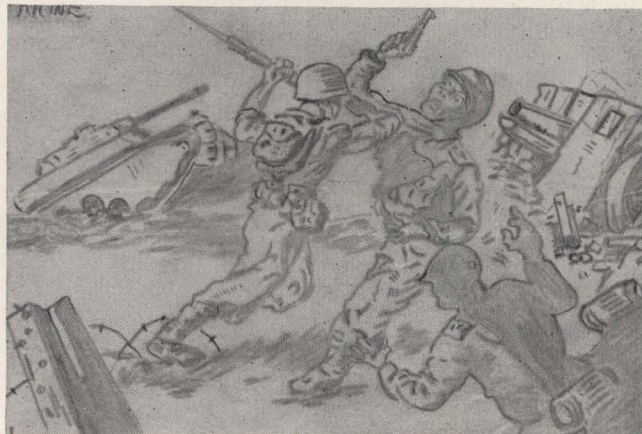
Complete Job—\$50.00

## H. R. GRAHAM

1212 E. Colorado Blvd. (Rear Entrance)  
Citrus 2-2261

Glendale 5, Calif.

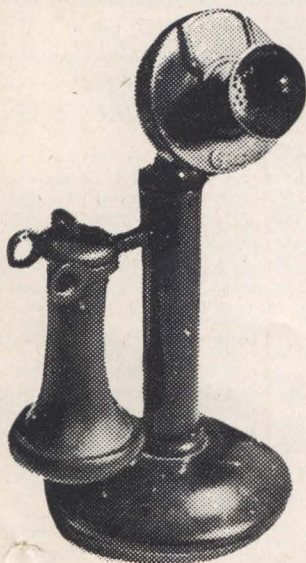
PFC Mitchell Dobbert, son of John Dobbert who operates games for Leon and Ben Sarkisian's Elbee Co. in and around Fresno, drew the accompanying sketch when the 84th Division was in actual combat in a battle zone on "The Rhine."



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We're As Close As Your 'Phone  
Call EXposition 7162 for  
FIVE BALLS-SLOTS-CONSOLES  
PHONOGRAPHS and REMOTES

Bring Your Equipment  
Maintenance Problems to Us!

We have enlarged our repair and maintenance service and can now take care of the repairs on all types of coin-controlled equipment.  
24-Hour Service on Amplifiers

BRING YOUR MACHINES IN FOR  
EXPERIENCED PRECISION WORKMANSHIP

We Are Distributors for  
CONTAINER SALESBOARDS  
5c to \$1.00  
BIG STOCK ON HAND

W. H. LEUENHAGEN & CO.

1813 W. Pico Blvd.

EXposition 7162

Los Angeles 6, California

Immediate  
Delivery

ABT COIN CHUTES

Mills Vest Pocket F.P.,  
Chutes.....\$3.50

— SEE —

PAUL A. LAYMON

DISTRIBUTOR  
1503 West Pico Los Angeles 15





## IF A MAN MADE IT--WE CAN FIX IT!

We specialize in repairing amplifiers, checking and lining wireless boxes on location, repairing Super-Bells, One Balls and Five Balls. Expert work at fair prices. Completely outfitted shop for all types of testing and servicing of every type of coin-operated device. Let us motorize your Club Bells so the reels run as smoothly as Super Bells. No more broken handles, and the cost is very moderate.

# OPERATORS SERVICE

(JIMMIE RUTTER)

2307 WEST PICO BLVD.

DRexel 5015

LOS ANGELES 6, CALIF.

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Returning from these excursions into private life back to the world of business, Chet said that nothing could prove more eloquently Bill Wolf's confidence in the future of coin vending machines than opening this very elaborate new branch. He then stressed the pioneer work so successfully done by automatic phonographs which may popularize a tune even before it is broadcast on the radio. *Rum and Coca Cola*, a smash hit, was getting its first inning via phonos. The explanation is simple. One hears a catchy tune over the radio and there is no way of having it repeated to ascertain whether one really likes it or not. How different with coin machines! One may have his heart's content—and then still go out and buy the record to have on hand. There is corroboration of such statements by Edward Hamm and R. M. Bird. Edward Hamm, manager of Decca Distributing Corp., said: "Automatic phonographs are doing pioneer work. There is no surer way to popularize a new tune than by the automatic phonograph." R. M. Bird, manager of Leo Meyberg Co.'s record department, distributor of Victor-Blue Bird records, said: "We consider automatic phonograph operators one of our most important accounts." (Editor's Note: Why don't they treat them that way, then?)

In the showroom of California Amusement Co. may be found a large selection (considering the times) of desirable equipment, also a very efficient service department is being organized, under the direction of Charles Faulkner, well-known to the industry for efficiency and wide experience.

An old established firm, and going strong, is the San Francisco Branch of Jack R. Moore Co., managed by Johnnie Ruggiero. Main office of the firm is in Port-

land with branches in Seattle, Spokane, and one here. The San Francisco branch maintains an exceptionally comprehensive repair department. Otherwise the picture is probably identical with any other organization in the country. So it might be of special interest to stress the personal element.

Johnnie Ruggiero served for 14 months in the Civil Air Patrol at Laredo, Texas, when he was returned to civilian life. He was promptly re-instated in his former position. Johnnie had been with Jack R. Moore Co. for 14 years, and his worth to the company was so thoroughly proven that there was no doubt of his welcome reception to his previous position.

Hank Maser, owner of H. R. Maser Co., recently returned from a two months' trip which he took in order to secure additional merchandise. His efforts were crowned with success, and operators from near and far were quick to avail themselves of the opportunity to get hold of more equipment. Here is a partial list of callers who, ac-

cording to Hank bought a "load of equipment": Robert W. Durham, Chico; Francis E. Turner, Stockton, who is pinch-hitting for Roy Lambert, now in the Army; Anthony Gianotti, San Jose; Hardin of Hardin & Nichols, Stockton; Charlie C. Chalmers, Redwood City; William Owen, Stockton; A. V. Meyer, Oakland, and Sam Levin, Woodland.

Clifford Maser and his wife are now both with the armed forces. Clifford, son of Henry R. Maser, formerly owned the Midwest Music Co., in St. Joseph, Missouri.

When hostilities cease, Hank plans to open two branches—one in Seattle and one in Los Angeles. Maser maintains an efficient service department, and is also reputed to be the biggest dealer in slot machines on the West Coast.

John Chalmers and Bud Choate, who were employed here at Jack R. Moore Co.'s shop, were inducted into the U. S. Navy at an interval of three weeks—and found themselves reunited three weeks later at the San Diego boot camp. *Gisela Ney*

## Come On Over!

You're more than welcome in my new Liquor Emporium and we've some mighty fine buys and special offers on hard-to-get items for members of the Coin Machine Industry. Just say: "Frank, what are the back-room offerings today?" We'll try to amaze—and serve you, too! Come on over.

## FRANK ROOT LIQUOR STORE

3345 West 8th Street

Los Angeles, Calif.

Flitzroy 5190



## FOR SALE

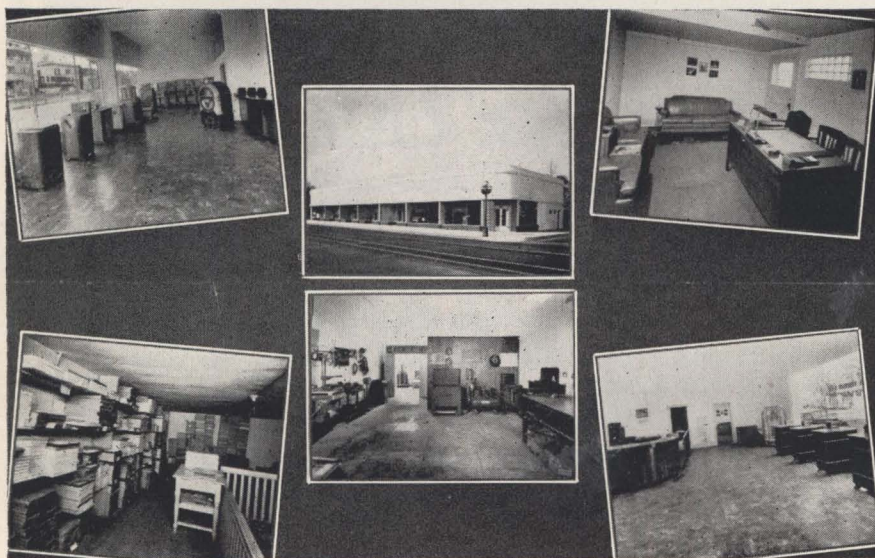
1 25c Bonus Bell, D.P.C.H.K.A., #445447.....	\$450.00
4 5c 3/5 War Eagles, Glitter Gold.....	175.00
2 10c 3/5 War Eagles, Glitter Gold.....	200.00
1 25c Brown Front, C.H.S.P., like new.....	300.00
1 10c Extraordinary, clean, Glitter Gold.....	200.00
1 5c Victory Chief, used 30 days.....	250.00
1 5c Blue Front, like new.....	250.00
1 10c Bonus, original.....	300.00
4 25c Jennings Goose Necks, Glitter Gold.....	100.00

5c and 10c Watling Blue Seals, Glitter Gold, Pace Bantams, Glitter Gold, and Mills Goosenecks. Will take old machines in for parts. Specialty 50c and \$1.00 plays.

## CASEY HENSLEY

BOX 65

PINEDALE, WYOMING



**SHOTS OF THE NEW C. A. ROBINSON BUILDING IN LOS ANGELES.** Upper left shows the front portion of the display floor; upper center is exterior view of entire building; upper right is Robinson's private office. Lower left is the salesboard department on the mezzanine. Lower center reveals the extensive repair and refinishing department and lower right is another view of the showrooms and they face Magnolia street.

## Denver

The Denver War Production Board announced recently that compliance with government "brownout" orders has now reached 100 percent. Taverns and amusement places have cooperated conscientiously.

L. Shulman, owner of Modern Music Co., reports that his company is making preparations to do a good distributing job for several manufacturers after the war. Already Shulman has made arrangements to move to a brand new location where the company will have proper repair and display facilities and adequate space for expanding the business.

Frank Negri, who was formerly sales manager for the Blackwell Distributing Co., has joined with Modern Music in the same capacity. Frank has been in the music business for over 12 years.

Frank Mazone, who is well known to operators throughout Colorado, Wyoming and New Mexico, will take over as manager of the new distributing firm. Frank has been in the business for 13 years.

Between Mazone and Negri, with their years of experience, and with Shulman, who has operated in the Eleventh St. location for 15 years, approximately 95 percent of the operators in these three states are well-known to them and Shulman is of the opinion they should do a good job for any postwar products they will handle.

Shulman said that in the new location they will be able to further expand their service and repair department, although

with the 7 men now in the service repair department, they have been able to do a very good job in keeping equipment coming for operators in the three-above mentioned states.

In addition, the company operates over 300 pieces of equipment in the Denver territory and, altogether, has 18 people in its employ.

L. S. Anderson, owner of the Star Vending Machine Co., has recently received a new shipment of machines and is busily preparing for the spring business. He hopes to do a banner business this summer with taverns and amusement places and expects to take on more business in the postwar period, and is already making place for new accounts. At present he is experiencing some trouble in getting parts for repairs.

Wolf Reiwitz, of the Wolf Sales Co., left Denver April 7th for a business trip to Salt Lake City, San Francisco, and Los Angeles.

Kings U-Select-It Candy Service, operated by Mr. and Mrs. D. J. King, representatives of the Coan Steffland Co., Madison, Wis., in the Denver area for the past five years, have specialized on installing their candy vending machines in manufacturing plants that have large numbers of employees with whom the machines have been very popular. Their popcorn machines are in demand by drug stores.

The present cigarette shortage has curtailed business somewhat for the National Cigarette Service Co., distributor for National Vendors, Inc., but J. H. Singer, owner, reports that business in the repair department continues without any let-up. All makes of machines are repaired or rebuilt in this department and it is doing a good job at keeping present installations in working order.

The Canteen, operated by J. L. Chappell, a branch of the Automatic Canteen Co. of America, headquarters in Chicago, makes a specialty of installing Canteen Vending Machines in defense plants. Mainly, these plants are some distance from the city and the machines are an appreciated convenience by employees in getting their candy bars and gum supplies. Chappell has been in the candy vending business since 1929, and in his present location since 1935.

Frances Conrey

\* \* \*

"Kiss me once more like that and I'm yours for life."

"Thanks for the warning."

## Economy Supplies the Nation!

### ELECTRIC WELDER

The Magic Electric Welder makes it easy for you to do a professional welding job with very little practice. There is nothing difficult to learn; no technical training is required. Absolutely safe to use—no fumes, no mess. Just plug it in any 110 volt A.C. or D.C. Socket and you are ready to work. Complete instructions with each set. Handles Aluminum, Brass, Copper, Iron, Steel and other metals.

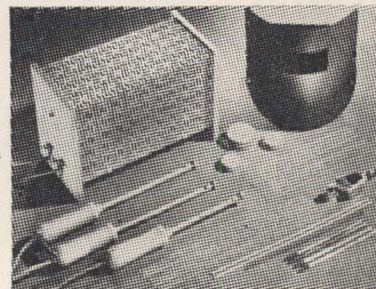
**\$19.95**

TERMS—1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC.

**ECONOMY SUPPLY COMPANY**

**615 TENTH AVE. ★ NEW YORK ★ BRyant 9-3295**



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# Mississippi

**NATCHEZ**—The newly established curfew is not having too many ill effects on the coin machine business in Mississippi and nearby sections of Louisiana, according to operators. All are co-operating wholeheartedly with the new ruling and believe that if it will help win the war operators all over the nation (even in New York) should lend their fullest co-operation to make it a success.

Of course, operators do not like the idea of shutting up their places of business and pulling the plugs out of coin-operated machines at midnight, but all realize there is a war going on and operators, many of whom are either in the service or have those near and dear to them on the battle fronts, feel that everything should and must be done to help the war effort.

Several new locations have been established here and in this section of Mississippi and across the river in Louisiana. A rising Mississippi river and backwater from lowlands in Louisiana has hurt business in some locations, but better weather is promised and from all indications the next few months will be banner months for operators of this area.

E. C. Keathley, Natchez Music Co., has returned from a business visit to New Orleans, where he conferred with the F. A. Blalock office and visited record companies and others while in the Crescent City. He later visited in Monroe, Shreveport and Cotton Valley.

Ham B. Nelson is again operating coin machines in Mississippi and Louisiana, having recently sold all of his audiophones to F. A. Blalock. He is being assisted in his operations by Frank Smith.

Friends of Private Harry L. McKay, former local operator who has been in the U. S. Army for the past two years, are welcoming him home after he received his medical discharge from the army. Before he was given his discharge at the Fitzsimmons General Hospital in Denver, he was stationed for some time at Letterman General Hospital in San Francisco.

George Wilson has returned from Jackson, Miss., where he has been located for the past several weeks assisting P. K. Ewing, Jr., in opening a new business in the Mississippi Capitol City.

Friends of Norman L. "Slapsie" Lawrence are elated to see him out again after his recent serious illness.

Also back on the job after a recent illness is George R. "Shorty" Long, one of the best known service men in the state, who operates a shop on the Liberty Road, near Natchez and does repair and service work for a majority of local operators.

A welcome visitor here this week was Pat McDonough, who operates in Vidalia and Tallulah.

Dennis A. Mulvihill, Jr., who for several years past served as Natchez manager of Service Novelty Co. and who later was associated with Silas Redd Distributing Co., has left the business. He is now connected with the Natchez Police Department, but friends believe that he'll soon return to the coin machine business.

B. O. Moddisette has sold his business interests in machines located in Mississippi and Louisiana to F and N Amusement Co. Moddisette says he is leaving the business to enter another field as a salesman. He has been one of the leading operators of this section for a number of years. Friends wish him much success in his new undertaking.



## Law Joins Mills

**CHICAGO**—Richard K. Law, director of advertising and public relations of American Hospital Supply Corp. since 1942, has resigned to become advertising manager of Mills Industries, Inc.

Law began his advertising and sales career on the sales staff of Cuneo Press, Chicago, in 1933, and in 1935 became advertising manager of National Mineral Co., manufacturer of equipment for restaurants, taverns and beauty shops, a position he held until joining the hospital supply firm.

Julian Gibbens recently entered the U. S. Navy and received his "boot training" at San Diego. He is now located at Atlanta as an instructor. He is one of the many operators from this area in the armed forces.

Charles Morel recently returned from a business visit to New Orleans.

Richard S. "Jake" Sanguinetti, with the U. S. Navy at Pensacola, was recently given a promotion. He is now a chief petty officer. Sanguinetti, before he entered the Navy was associated with Johnny McGivaren in the operation of the J and J Amusement Co. McGivaren is now connected with Pat McDonough and Pinky Vermillion.

After serving 10 months on overseas duty with the Naval Amphibious Forces, Chief Boatswain Mate Joe Guercio is back home on leave. During the time he was overseas he participated in two major engagements with the liberation forces in the Philippines. He was transferred to the States recently and will soon return to sea duty. Before he entered the Navy he was a local operator. It's always good to see the boys return.

Harold M. Case

## Baltimore Arcades Open

**BALTIMORE, Md.**—The substantial Arcades operated at the outdoor amusement parks, at Carlin's Amusement Park and the Gwynn Oak Amusement Park, have been opened formally by the managements. Carlin's is owned and operated by John J. Carlin, and is located at Park Drive, and Gwynn Oak is owned and operated by Arthur B. Price. In each of these parks some 200 or more coin machines of various kinds are operated, including straight coin machines, still picture coin machines, and the general run of amusement machines.

These Arcades opened a week before the parks were formally opened for the new season. The weather has now become favorable to such operation and the Arcades will get more fully under way as the season advances.

John J. Carlin's Amusement Park is the oldest establishment of its kind in this city, and is still under the same ownership and management. It is said to be one of the largest in the city and the Arcade operation is one of the features of the establishment.

Arthur B. Price is owner and general manager of Gwynn Oak Amusement Park and also owns and operates the Arcade. Price, a member of the Baltimore City Council, is also owner and operator of the Amusement Center on North avenue at Charles street, the Meadow Brook swimming pool, and the Aurora Theatre located on Charles street at North avenue.

A third coin machine Arcade to be opened in Baltimore and its environs, will be opened later in the season at Bay Shore Amusement Park, some 15 miles outside of Baltimore. This establishment usually opens about Memorial Day unless favorable weather permits an earlier opening. About 200 coin machines are operated in connection with the coin machine arcade operated here.

## Mex. Production Up

**LAREDO, Texas**—The 1944-45 tobacco crop in Mexico, on the basis of favorable early season weather conditions, may total 66 million pounds, an increase over previous like period of 22 million pounds. Most of the tobacco is grown in Nayarit, Mexico's principal tobacco producing state, and the leaf consists of light varieties—in the only region producing flue-cured leaf.

Export to the U. S. has been insignificant in years past but in recent weeks, several Mexican firms have received inquiries from U. S. concerns regarding the possibilities of obtaining both leaf and products. Reports state that one American firm has placed a trial order for cigarettes.

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## TUBULAR COIN WRAPPERS

FOR IMMEDIATE DELIVERY!    ORDERS FILLED IN ROTATION ONLY!  
RUSH YOUR ORDERS!

PACKING		PRICES
50c PENNIES ..... 19 M to Case		CASE LOTS SHIPPED, ONE DENOMINATION TO CASE
\$2.00 NICKELS ..... 17 M to Case		★
\$5.00 DIMES ..... 20 M to Case		1 CASE.....60c Per M
\$10.00 QUARTERS ..... 15 M to Case		3 CASES.....55c Per M
		6 CASES.....48c Per M
		15 CASES.....43c Per M

ORDER IN QUANTITIES CON-  
FORMING TO ABOVE PACKING  
IF POSSIBLE.

Less Than Case Lots, Assorted Denominations, 65c Per M.

## BLOCK MARBLE CO.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

1527 FAIRMOUNT AVE.  
PHILADELPHIA 30, PA.





## JACKPOT FRUIT REEL

**Takes in Nickels  
Pays out Quarters**

**BRAND  
NEW — \$55<sup>00</sup>**

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A great automatic payout machine for 5c play. Pays out one flashy nickel plated token (25c size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.

JACKPOT consists of large "Gold-award" Coin almost the size of half a dollar, which is usually redeemed at counter for \$5.00 cash. This pays out once in 1728 plays.

BRAND NEW PRE-WAR CONSTRUCTION. Takes space only 10" x 10" inches. Height 13 inches. Weight 25 lbs. Send \$10.00 deposit, balance Express C.O.D. Immediate shipment. Unconditionally guaranteed to be satisfactory to you.

**Webb DISTRIBUTING CO.**

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CHICAGO 11, ILL.

## Did You **KNOW** *that...*

The first newspaper printed in the United States, was the *Publick Occurrences and Domestick*, published at Boston, Sept. 25, 1690. It contained three printed pages, and one blank page, and was about 6x10 inches in size.

There are forty-eight muscles involved in the movement of the arm, forearm and hand.

A banana messenger is a person who travels with the banana cargo to attend to the refrigeration.

There are approximately 5000 diamond cutters in the United States. Though a great many of them are foreign born, many Americans have taken up the business in the last few years.

The custom of kissing the hand comes from the ancient habit of kissing the hand of a god whose statue was too tall to be reached. The ancient Greeks ruled that a kiss on the lips meant adoration of the breath of the person saluted, and kissing of the hand was the acknowledgement of a superior.

Until the 14th century, church worshippers either stood or sat on the floor. The mention of pews in church records appeared in 1450.

Army transport planes and bombers carry more than 1500 gallons of gasoline on long flights.

There is a monument to the Rhode Island Red fowl in Little Compton, Rhode

Island. The first ancestor of this breed was a Chittagong cockerel which was brought over from Bengal, India, by a sailor, Benjamin E. Tripp bought it from him, crossed it with some Cochins and the result was the Rhode Island Red.

A cat's claws should be kept filed to a comfortable length. In order to do this there should be a solid piece of bark-covered tree trunk kept in the house, for the cat to claw on when indoors.

## Victor Issues Doubles

CAMDEN—Tagging them "Two-in-One" discs, Victor is releasing a series of platters which feature two major Victor stars on the same song.

To present the best singers teamed with the best musical organizations, the company has scheduled a group of "double feature" platters. First is a coupling of Freddy Martin and the Four King Sisters. Other couplings will feature Phil Moore and Lena Horne, Duke Ellington and Lena Horne, and others, as yet unannounced.

Decca has successfully used Crosby and the Andrews Sisters, Ella Fitzgerald and Ink Spots, and other doublings in the past.

## Million Television Sets

WASHINGTON—According to Dr. O. H. Caldwell, former Federal Radio Commissioner, more than one million television sets will be operating in American homes a year after the war ends. At the end of three years, he predicts, there will be five million television receiving sets in the country.

It stands to reason coin-operated units will keep pace with the television developments after the war.

\* \* \*

A diplomat is a man who convinces his wife that a woman looks stout in a fur coat.

## ATLAS PERSONAL SERVICE

### KNOWN WORLD-WIDE

#### CONSOLES

Jumbo, P.O. Late	\$149.50
Bally Club Bell	Write
Bobtail, P.O.	119.50
Jumbo F.P. Late	109.50
Hi-Hand, F.P.	194.50
Super Bells	Write
Jumbo, Comb.	Write
Three Bells	Write
Buck, Track Odds, Ser.	Write
over 13,000, D.D., J.P.	Write
Longchamp	Write
Jenn, Golfarolla	129.50

#### SLOTS

5c Mills Blue Fronts	
(Like New)	
5c Pace Comets	
5c Mills Dial Vendor	
10c Watt. Rolotop	

#### PIN GAMES

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Rapid Fire	Write

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\$64.50

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HARD TO GET ITEMS.**

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Lux Time Clocks	2.50
18 V. 475 Condensers in Can	1.25
Mills 4 Bell Glasses, Complete, Set of 5	8.75
Western Kicker Coils	6.00
Red Plastic, 20"x50", #60 Heavy Gauge	12.50
Milliammeter, to Test Wall Boxes	11.95

1/3 Deposit With Order

**Atlas NOVELTY CO.**  
2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

**FRIENDLY  
PERSONAL  
SERVICE**







## ★ From Our Boys In The Service ★

Dear Mr. Blackford:

France As you will notice by the new address I have moved again. But this time I'm living in quite comfortable fashion. No more tents but instead a clean hotel room—including maid service. But the maid service is limited to the hall ways and what can one do in a hall—I mean what could the maid do in the hall, of course!

In addition to comparatively luxurious quarters we are allowed more liberty than in our old location. We receive one-day a week off, which includes an 8 hour pass to wander or visit in town. Since we reside practically in the center-of-town I have much more opportunity to study the French.

Our French allies are the world's greatest hand-shakers and greeters. Any one of them could easily instruct a professional American hand-shaker in some pointers. When one meets a Frenchman in the morning he is greeted with a handshake and "Come Tallyvous" or "How are you?" At parting there's a hand-shake. Meet again a short time later and the routine is practically duplicated.

The French girls are *not* the libertines we G.I.'s build them up as being. Of course, quite a few of them are "friendly." These girls all wear their hair and make-up in much more pleasing fashion than I can recall our girls doing. Here, even children wear make-up and dress up like grown-up mademoiselles. Of course the clothes do not compare with American standards. Most females wear knee-length cotton socks. The men, too, are much more meticulous about their appearance, and especially their hair than we are. It is not unusual to see a boy or man with a fingerwave in his hair.

Everything here is tremendously expensive. Food is also quite scarce. But I can see where France would be a swell place in normal peacetime.

Best Regards,

Harry Bortnick

Dear Mr. Blackford:

It is indeed a pleasure to read the "Review" each month. Especially here in the hospital where one has plenty of time to run thru the past, wondering what the other fellow is doing and where he is located. One in particular is Louis Karnofsky. I remember the time he came on the "Row" for the "Review" and I gave him an ad. Just a young fellow and interesting. I always enjoyed reading his column and notice that he has now reached the rank of Corporal in the Army. All thru the "Review" are found names of friends and former associates in the business so it is needless to say I always welcome the latest issues.

My little bit in the war effort has been "Loading Officer" for the Naval Transportation Service. Sometimes we are called "Cargo Officers" and it is our duty to see that Naval Transports and merchant ships assigned to the Navy are properly loaded. That is in respect to the proper stowage of cargo against damage and also the safety of the ship. Transportation is a big item in this war when the fronts are so far away from the source of origin, and space is at a premium. Recently I had charge of the

Ammunition Handling Training program from this district and last January was in San Francisco to a conference where part of my program was recommended for use in other districts. It is my responsibility to teach the boys to load the ammunition so that it may safely and without damage be transported 7000 miles to be shot 7000 feet, effectively.

Don't have any irons in the fire for the future except do all I can to exterminate the Japs. Then after it is all over will look around for opportunities.

Kindest regards to all,

A. H. Farmer, Lt. (jg) USNR

P. S. Am not sick, Paul. A gang way aboard ship carried away and I landed on my knee breaking the knee cap. Another month and I will be on deck, I hope.

Somewhere in Iceland

Dear Mr. Blackford:

Just a line from an old operator still in Iceland. I've written you from California, Texas, England, and finally from Iceland and I hope the last stop before I am in the good old U. S. A. again. You have been very kind to publish my letters and it sort of makes me feel I am still a part of the old game. However, as you know,

I am still well represented in the business by my wife who is doing a bang up job with our operation in San Francisco.

It's interesting to note here that slots and scales of any type are pretty scarce. In all of Iceland I know of only one weighing machine operated through a very complicated system. The slot is a push type, taking a 25 Aurar piece. This piece is a very small coin about three-fourths the size of our dime and worth about 3½ cents in our money. It's a British made machine, electrically operated with counter balanced springs.

Another interesting item is one that should carry a lot of interest to people back home. That's the cigarette deal here in the capitol of Iceland, Reykjavik. Cigarettes are of the U. S. brand and there seems to be enough of them. Travel is slightly restricted at present so I wouldn't advise anyone back home to come this far for a pack. They sell for 3 Krona 50 Aurar, which is about 50 cents of our money. Expensive if the GI buys them this way, but according to the exchange in money a Krona costs a GI 15 cents whereas an Icelander pays only 7½ cents. Therefore his pack only costs him 25 cents.

That's all for now and here's hoping it won't be very long now before I am back in the saddle again.

Pvt. Charles Weiner

\* \* \*

A man in a restaurant was having trouble cutting his steak. No matter how much pressure he exerted or how much he jabbed at it, he got no results. Finally he called the waiter. "You'll have to take this back and bring me another."

"Sorry, sir," said the waiter after closely examining the steak. "I can't take it back. You've bent it."

COIN  
MACHINE  
REVIEW

63

FOR  
MAY  
1945

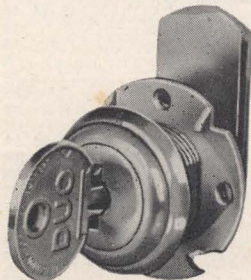


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# Fort Worth

News items for this department will be welcome. Mail or 'phone to Frank W. Wood, 3811 Live Oak, Dallas 1, Texas. Tenison 3-1049.

Optimism still prevails among Ft. Worth music and coin machine operators, in spite of three years of wartime shortages of material and labor. Local operators report a splendid business during the recent Southwestern Fat Stock Show which had its most successful season in history with its 1945 Exposition held March 9 to March 18. The show's record attendance of out-of-town visitors brought plenty of business for all types of amusement devices and especially for the downtown music locations. Contrary to the usual procedure, business since the Fat Stock Show has continued good and operators say their collections are still on the up-grade.

One of the finest music locations in Ft. Worth or the Southwest, is the J. Curtis Sanford new Chicken Bar at 5101 Camp Bowie Blvd. The new Sanford restaurant is one of the most beautiful cafes in the South. Completed in Western Ranch Style architecture, the new eating place cost over \$150,000. Jack Maloney of the Panther Distributing Co. is operating the magnificent music system for the new Chicken Bar. Sanford also operates a downtown Chicken Bar at 802 Main Street.

Ft. Worth vending machine operators report cigarette supply as the most acute it has been since the wartime shortages set in. The short rationing established by local jobbers has been cut to an even thinner supply during the past week. There is also an acute shortage of smoking tobaccos. The popular 15c sellers in the standard brands are scarcely to be found. Operators say that lack of fags has caused an unusual demand for smoking tobaccos.

According to Jack Maloney the quality of records now being received has improved. Jack reports that a better quality of platters is now being produced by most of the large recording companies. While the supply of records is still short, Jack says more of the hit tunes are also being received. Some of the recordings now getting the best play include Decca's "Rum and Coca-Cola" and "Twilight Time"; Capitol's "Accentuate the Positive" by Johnnie Mercer; Okeh's "Smoke on the Waters" by Bob Wills, and Victor's "Tip-Pin" by Erskine Hawkins.

Jovial Tony Loicano, owner of the Big State Novelty Co., is smiling with satisfaction over the progress of construction work on his firm's new home at 1601-03 Houston Street. A completely remodeled 50x100' two-story brick building will house the company's business within the next few weeks. The enlarged quarters will provide executive offices, sales and display rooms, a complete repair department together with warehouse and storage facilities. With the occupancy of their new home, the firm will change its name to Big State Distributors.

Recent news from former Ft. Worth operators now serving in Uncle Sam's armed forces, show Bob Martin with the U. S. Army in France! Lee Martin is with the Navy and now on active duty in the Pacific theatre; Lucile Petrick, who was one of Ft. Worth's successful women operators, has been a member of the same time and is now stationed in the Hawaiian Islands.

for operators of some down-  
612 tions is expected to improve  
current change of Ft. Worth's  
ations. The city is abandoning

its one-way traffic on all downtown streets.  
Frank W. Wood

## NEW LITERATURE

### New Motor Selector Guide

An interesting and extremely helpful booklet has just been published which provides design engineers and production executives with an easy, step-by-step method for selecting correct type and size of fractional horsepower motor for any application. Its data is presented in outline style, highly illustrated and exceptionally complete. It gives, at a glance, the comparative characteristics of the various types—tells how to decide on horsepower, duty cycle and speed. In addition, it explains many "built-in" controls which are desirable for certain applications. Such other vital factors as the different kinds of operating conditions are high-spotted to insure consideration. And, finally, it includes a questionnaire form specially prepared as an aid for initiating the design and development work so essential to the powering of new products.

A free copy of this ingenious Motor Selector may be had by writing to The Dunmore Company, Motor Division, Racine, Wisconsin.

### New House Organ

The first issue of Westinghouse "Newsfront," a new monthly publication by the Westinghouse Electric and Manufacturing Co., appeared this month.

The four-page report, printed in two colors and illustrated with drawings and photographs, will contain short articles describing the firm's latest achievements in the fields of scientific research, engineering and production. Featured in the first issue are a round-up on the company's annual report to stockholders, a story on

a new application of the Precipitron air-cleaner for the removal of fly-ash, and a picture page illustrating recent Westinghouse developments.

Requests to be placed on the mailing list should be addressed to the Editor, Westinghouse "Newsfront," 306 Fourth Avenue, Box 1017, Pittsburgh, Pennsylvania.

## Tinted Cigs Ahead

WASHINGTON—A novel machine for printing cigarette wrappers to make them match an evening dress has been patented by Harry Friedwald, New York City.

Machine utilizes the same paper now used in the industry, and the small amount of aniline dye required for tinting has no effect on the desired paper characteristics, the inventor says. The patented merchandise mechanism consists of a device that can be attached to standard continuous rod type cigarette machines. Through a system of rollers, uniform rectangles of color are applied to the wrapper-forming paper web immediately before it is fed to the cigarette-making machine.

Photoelectric cells hooked to magnets control the web so that a severing device cuts each cigarette precisely to size. Half an inch of white paper is left unprinted at the "bite end" of the cigarette, since fastidious smokers hesitate to put a colored end between their lips, and a much narrower strip of white paper is left at the tip. Means are provided for changing the color of the dye. Twenty-two claims were granted on the patent, which was not assigned.

## Kanter Buys Route

CINCINNATI—Charles Kanter, of Ace Sales Co., has purchased the music route of the Wilbur Sommers Music Co., Cincinnati, and will merge it with his present routes.

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# BARGAIN Mart

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## CIGARETTE AND CANDY

Vending Machines—All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 North Ashland, Chicago. (TF-C)

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Superior Race Horse, \$64.50; Jennings Reserve Jackpots, \$49.50; Jennings Victoria Visible Reserve, \$54.50; Pace Bantam, \$44.50; Pace no jackpot, \$24.50. COLEMAN NOVELTY CO., Rockford, Ill. (MAM-P)

## DEVIE DEVLET

is paying 14c each for used records of the fourth grade up. Telephone Monrovia 3241. DEVIE DEVLET, 1624 East Huntington Drive, Monrovia, Calif. (TF-C)

## WANTED FOR CASH

Used Penny Scales—Mills, Watling, Pioneer, Kirk. No big dials. NICKABOB CO., 2525 West Pico Blvd., Los Angeles 6, Calif. (TF)

## POSTAGE STAMP MACHINES WANTED

All models. Can especially use N. Y. or Schermack roll models in any condition. State what you have, price asked, etc. FRANK, 2438K South 4th Street, Philadelphia, Pennsylvania. (MAM-P)

## ALL KINDS

Rebuilt 5c candy selective vending machines, LoBoy 1c weighing scales, 5c electric drink vendors, 1c ticket weighing scales, 1c nut, and postage stamp machines. Write for price list! ADAAR COMPANY, 6926 W. Roosevelt Road, Oak Park, Illinois. (MAM-P)

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## Coin Machine Service

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## WANTED AT ONCE

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Available for locations on percentage basis, within 300 miles of Los Angeles. McGUIRE, 313 North Santa Ana Street, Bellflower, California. (6-45-P)

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New 1945 models, selling 1c and 3c stamps, \$29.50 complete. Ask for illustrated catalogue. PARKWAY, 3046J Tioga, Baltimore, Maryland. (MAM-P)

## CIGARETTE & CANDY VENDING MACHINES

All Makes and models—largest Distributors; also Replacement Parts and Mirrors. UNEEDA VENDING SERVICE, Dept. C, 102 Scholes Street, Brooklyn 6, N. Y. (MAM-P)

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Will sell 2 Mills Four Bells, one 4-5c, \$600.00; one 3-5c, 1-25c, \$650.00. Cabinets clean. Machines now operating. Old Style heads, skill lanes attached. Excellent condition. ROBERT VAN SANTEN, 223 1st Avenue North, Seattle 1, Washington. (MAM-P)

## NEW ROUND PERMO POINT

Needles—lots of ten, 35c; 11 to 99, 33c; 100 up, 30c. A.B.T. Coin Chutes, \$3.75. Complete list of hard-to-get parts free. MATHENY VENDING CO., 564 West Douglas, Wichita, Kansas. (AMJ-P)

## FOR SALE

Marvels 1c play, cigarette reels, token payout, in very good condition, some never used, \$9.75 each; 45 Midget 1c Cigarette Vending machines, vend one cigarette for 1c, never used, \$7.50 each, or \$300.00 for the lot. 1/2 cash, balance c.o.d., subject to prior sale. Also Columbia escalators, glass, handles. Will trade any of the above, or all, for Mills 5c, 10c Blue, or Brown Fronts that are in good shape. LEBANON NOVELTY CO., 812 Locust St., Lebanon, Pa. (AMJ-P)

## WANTED TO BUY

All model Consoles, Free Play, Pay Out and Combination models. List price and quantity. BOX 660, Coin Machine Review, 1115 Venice Blvd., Los Angeles 15, Calif. (TF-C)

## BALL GUM WANTED

No amount too large or too small. J. S. MORENO, Rte. #1, Box 409, San Antonio, Texas. (MAM-P)

## WANTED

Ball Gum and Bulk Vending Candies. C. G. KLEIN, 218 Terrell Street, Cuero, Texas. (MAM-P)

## NICKEL OR PENNY

Coin Stackers, \$1.00 postpaid. Coin Counting Trays which hold and stack \$5.00 in pennies, for nickels also, \$3.00 postpaid. Limited quantity. Wanted: Scales, all types for parts. Low Boy preferred. R. HEINEMAN, 656 Selden Avenue, Detroit 1, Michigan. (MAM-P)

## WANTED

Phonographs, Skeeballs, 25 cycle Phonographs; pay top dollar. Wire, airmail; PHOENIX DISTRIBUTING CO., 1211 N. Third, Phoenix, Ariz. (MAM-P)

## PHOTO BOOTH

with dark room combination. Portable Size of dark room 3 x 4 feet, 6 feet high. Entire length 10 feet long, leaving open space 3 x 6 feet for taking pictures quickly. Made of good substantial composition material. Neat. Price \$100.00, f.o.b. Chicago. S. NEMES, 2620 Hampden Ct., Chicago, Ill. (MAM-P)

## PHONOGRAPH RECORD CATALOG

including many hard to get numbers of 25 different label records. Thousands of numbers. Catalog will be mailed upon receipt of 25c in coin or stamps. TUTTLE SALES CO., 584 S. Salina Street, Syracuse 4, New York. (AMJ-C)

## BALL GUM WANTED

Any amount. Please state amount available, and price in first letter. C. STEPHENS, 108 Cox Avenue, San Antonio 4, Texas. (AMJ-P)

## FOR SALE

Mills-Jennings Jack Pot Gooseneck Slots, 1c—\$20.00; 5c—\$30.00; 10c—\$45.00; 25c—\$55.00. All in working order. F. O. B. Los Angeles. 1/2 deposit with order. DAVID V. BROTHERS, Room 1119, 742 South Hill Street, Los Angeles, California. (AMJ-P)

## PHONOGRAPH MOTORS REWOUND

\$7.50. Exchange motor shipped immediately if requested. Used records and phonographs wanted. MELODY MUSIC COMPANY, 280 Golden Gate, San Francisco, Calif. (AMJ-P)

## WANTED

Wurlitzer Twin 12's and 24 Hideaways, Wurlitzer 616, 24's, 600 and 500; Packard Boxes, Buckley Chrome Red Plastic 24-record boxes. State price and condition. BOX 665, Coin Machine Review, 1115 Venice Blvd., Los Angeles 15, Calif. (TF-C)

## SLOTS FOR SALE

1 Pace Twin Reels, 5 and 25c, perfect, \$375.00; 1 Pace Reels, 5c, jackpot, rails, perfect, \$100.00; 1 25c Brown Front, serial 434918, d.p.c.h., \$375.00; 1 25c Pace De Luxe, red enamel and Chrome, 3/5, \$225.00; 1 5c Pace DeLux, red enamel and chrome, 3/5, \$150.00; 1 25c Rolatop Treasure, 3/5, \$225.00; 1 25c Jennings Gooseneck, 2/4, good, \$50.00; 1 10c Jennings, 2/4, good, \$35.00; 1 50c Jennings Chief, perfect condition, \$500.00; 1 50c Pace Comet, refinished and reconditioned, \$450.00; 2 International Ticket Scales, perfect, \$100.00 each. J. EDWIN THAMERT, 1402 Harrison Blvd., Boise, Idaho. (AM-P)

## ROUTE MECHANIC WANTED

Must know Seeburg Remote Control Music from A to Z. Must be able to check and completely repair amplifiers and Wall-O-Matics, test tubes, etc. Must be able to set up and install locations. This is a pre-war established route in central California. Salary no object to right party. No learners or beginners need apply. All replies kept strictly confidential. BOX 675 COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles 15, California. (M-P)

COIN MACHINE REVIEW

65

FOR MAY 1945



# SALE

Jennings Four Star Chief 5c, 2 Mills Woman Heads 5c, 1 Mills Blue Front 5c, 2 Mills Blue Fronts 10c, 2 Mills Blue Fronts 25c, 7 metal stands. All machines refinished and reconditioned and out 30 days. Guaranteed in good mechanical condition. \$2150.00 takes lot, uncrated. 5 Bally Bulls converted to Jap. Make offer. Write E. L. WILLARD, 1227 1/2 Spring Street, Paso Robles, Calif. (M-P)

# MECHANIC WANTED

Ex-serviceman with knowledge of coin machine repairing. If not recently employed in repairing, but with proven ability, will be acceptable. Liberal salary and excellent postwar opportunity with West Coast Distributor. BOX 685, The COIN MACHINE REVIEW, 1115 Venice Blvd., Los Angeles 15, Cal. (M-C)

# FOR SALE

Coin Counting Machines. Standard Johnson Model F, Coin Counter and Sorter, sorts and counts at one operation, factory overhauled, like new, \$595.00; Abbott Electric Counter Model 4E, cannot be told from new, counts and wraps up to 12 rolls a minute, \$425.00. 1/3 deposit, balance C.O.D. A. M. KENOMATIC, 851 South Grand Avenue, Los Angeles 14, Cal. (M-P)

# BALL GUM WANTED

No amount too large or too small. Please state quantity and price. LONE STAR VENDING CO., 108 Cox Avenue, San Antonio 4, Texas. (MJJ-P)

# FOR SALE

Five original head Mills Four Bells just off location. Cleaned and checked. Guaranteed good operating condition, \$575.00. 1/3 down, balance C.O.D. A. M. KENOMATIC, 851 South Grand Avenue, Los Angeles 14, Cal. (M-P)

# CLOSE OUT

9 Mercury, 12 Ginger, 6 Cubs, 3 Imps, 3 Tots, 1 Sparks, 5 Penny Packs, all 1c Cigarette Machines; 1 new Daval 21, 1 new Groetchen 21, 2 Daval Reel 21, 1 Reel Spot, 1 Baker's Bomb Hit—new, 1 Bally Millwheel, 1 Groetchen Pouchette, 1 Kicker Catcher, 2 1c Watling Gooseneck Ft. Vend. 1-5c and 1-10c, Watling Gooseneck Ft. Vend. 1-1c Pace J. P. Ft. Vend. 1-1c Jennings Duchess, 2-5c Jennings Gooseneck J. P. Ft. Vend., 3-5c Pace Comets. All complete with keys, \$420 takes all machines. 1/3 deposit. A. E. CONDON SALES CO., 1112 Main Street, Lewiston, Idaho. (M-P)

# FOR SALE

Reconditioned, repainted, work like new: 4 25c Goosenecks, \$95.00 each; 5 5c Goosenecks, \$85.00 each; 3 5c Triple Jack Pots, 3-5, \$135.00 each; 10 5c Play American Eagles, check payout, never used, \$29.50 each. 1/2 deposit, balance C.O.D. LOUISIANA SALES AGENCY, Box 111, Ville Platte, La. (MJJ-P)

# ARCADE

Chicken Sam, Jap Conversion, \$125.00; Rapid Fire, \$195.00; Tokio Gun, perfect, \$195.00; Anti-Aircraft, \$65.00; Bally Alley, \$35.00; Smiling Sam, like new, 3 M cards, \$135.00. KING PIN GAMES CO., 826 Mills St., Kalamazoo 21, Michigan. (MJJ-C)

# MECHANIC WANTED

Excellent position for experienced mechanic on coin machines and phonographs with West Coast Distributor located in Los Angeles. Good starting salary. BOX 690, Coin Machine Review, 1115 Venice Boulevard, Los Angeles 15, Calif.

# 133 ADVERTISERS

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this issue of

# THE REVIEW

Remember:

"ADVERTISING STAYS  
WHERE ADVERTISING PAYS"

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REVIEW

66

FOR  
MAY  
1945

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PEARL HARBOR was the first time—and we were really caught off guard. December 16, 1944, was another time we were caught with our pants down. Up until that time we, as a nation, had been taking it pretty much for granted that the Nazi goose was cooked.

Then, into our plans for reconversion, burst the news that soldiers of the American armies were retreating. And from this lesson we learned not to be over-optimistic and the quickest way to end the war was to STAY WITH IT, AND IN IT!

Now the news is more favorable but there's a long way to go to achieve final victory . . . and when it does come—WILL YOU BE CAUGHT WITH YOUR PANTS DOWN? Use these months to build up customer relations and goodwill so that you will have a ready audience for the sales story you will have to tell after the war. There's no better media to use for that purpose than the ONE monthly all worthwhile operators read and the only one to have shown an advertising and subscription growth in these critical war months. We'd like an opportunity to tell you more . . . and as paper permits, to prove that a proper seeding today will bring a bumper crop tomorrow.

The REVIEW'S  
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# The COIN MACHINE REVIEW

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is. We'll do all in our power to help you by throwing our own servicemen into the breach.

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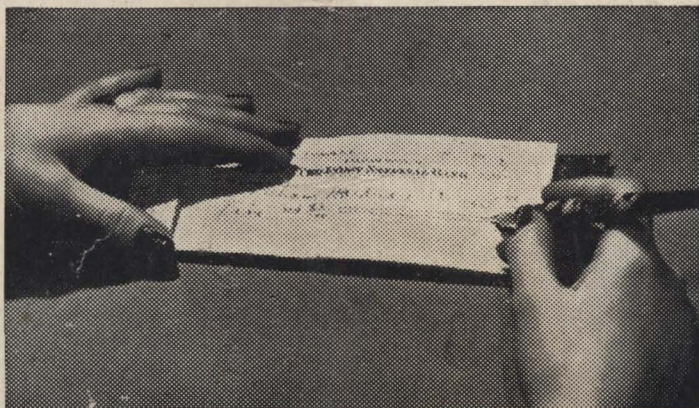
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General Music's experienced finance men relieve you of all the bothersome details attendant to a substantial loan and doing business with us is far easier than any finance relations you may have had with other organizations in the past. We know this business—we know your business. We're here to help in every way possible . . . and rates are exceptionally modest. May we tell you more?

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We have buyers waiting for routes of all sizes in all parts of the West. We buy and sell more routes than any Western distributing organization. Deal with the acknowledged leader. If you have a purchaser, we can attend to the transfer and finance it for you. Or, if you want to purchase a route . . . we have some attractive listings. Won't you come in or write us?

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